

# FRUIT & VEGETABLE Idea Calendar

Form 340  
Rev 09.2019

JULY	AUGUST	SEPTEMBER
<ul style="list-style-type: none"> <li>● Blueberry Month</li> <li>● Salad Week – 4<sup>th</sup>Week</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ 4<sup>th</sup> of July</p> <p><b>Festive Veggies:</b> Jersey Grown Veggies <b>Festive Fruits:</b> Blueberries</p>	<ul style="list-style-type: none"> <li>● Peach Month</li> <li>● Watermelon Month</li> <li>● Zucchini Day 8/8</li> </ul> <p><b>Festive Veggie:</b> Zucchini <b>Festive Fruits:</b> Peaches &amp; Watermelon</p>	<ul style="list-style-type: none"> <li>● Jersey Fresh Week 23-27</li> <li>● Mushroom Month</li> <li>● Jersey Tastes! TOMATOES 9/24</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ Labor Day      ☆ Blackberry Day 9/12</p> <p><b>Festive Veggies:</b> Jersey Tomatoes/Peppers/ Zucchini/Cucumbers &amp; Mushrooms <b>Festive Fruits:</b> Blackberries, Jersey Apples/ Cantaloupe/Honeydew/Peaches/Plums</p>
OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> <li>● Apple Month</li> <li>● Cranberry Month</li> <li>● Jersey Tastes! APPLES 10/16</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ Nat'l Kale Day 10/2      ☆ Columbus Day 10/14 ☆ Nat'l Apple Crunch Day 10/25      ☆ Halloween</p> <p><b>Festive Veggie:</b> Pumpkins <b>Festive Fruits:</b> Boo-nanas, Tangerine Pumpkins, Rambutan, Pomegranates, Cranberries &amp; Apples</p>	<ul style="list-style-type: none"> <li>● Fig Week 11/1 – 11/7</li> <li>● Jersey Tastes! SQUASH 11/19</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ Veteran's Day 11/11 ☆ Thanksgiving</p> <p><b>Festive Veggie:</b> Sweet Potatoes <b>Festive Fruit:</b> Cranberries</p>	<ul style="list-style-type: none"> <li>● Pear Month</li> <li>● Jersey Tastes! CABBAGE 12/17</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ Christmas      ☆ Kwanzaa ☆ Hanukkah</p> <p><b>Festive Veggie:</b> Romanesco Cauliflower <b>Festive Fruits:</b> Cranberries &amp; Red Pears</p>
JANUARY	FEBRUARY	MARCH
<ul style="list-style-type: none"> <li>● Jersey Tastes! BLUEBERRIES 1/28</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ New Year's Day      ☆ Apricot Day 1/9 ☆ Martin Luther King Day</p> <p><b>Festive Veggie:</b> Cauliflower <b>Festive Fruit:</b> Apricots</p>	<ul style="list-style-type: none"> <li>● Sweet Potato Month</li> <li>● Grapefruit Month</li> <li>● Jersey Tastes! Sweet Potatoes 2-25</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ Potato Lover's Day 2/8 ☆ Valentine's Day      ☆ Presidents' Day</p> <p><b>Festive Veggies:</b> Sweet Potatoes, Yukon Gold Potatoes &amp; Nappa or Chinese Cabbage <b>Festive Fruits:</b> Cherries &amp; Red Grapefruit</p>	<ul style="list-style-type: none"> <li>● Nutrition Month</li> <li>● Jersey Tastes! Lettuce 3-31</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ Dr. Seuss Day 3/2      ☆ Artichoke Day 3/16 ☆ St. Patrick's Day      ☆ Spinach Day 3/26</p> <p><b>Festive Veggies:</b> Artichokes, Spinach &amp; Celery <b>Festive Fruit:</b> Kiwi</p>
APRIL	MAY	JUNE
<ul style="list-style-type: none"> <li>● Garden Month</li> <li>● Jersey Tastes! Spinach 4-28</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ April Fool's Day      ☆ Earth Day 4/22 ☆ Easter      ☆ Passover</p> <p><b>Festive Veggies:</b> Sweet Peas, Asparagus &amp; Spinach <b>Festive Fruits:</b> Apricots, Mango &amp; Pineapple</p>	<ul style="list-style-type: none"> <li>● Salad Month</li> <li>● Salsa Month</li> <li>● Jersey Tastes! Asparagus 5-26</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ Cinco de Maya 5/5 ☆ Memorial Day</p> <p><b>Festive Veggies:</b> Spinach, Assorted Greens, Roasted Veggies &amp; Salsa <b>Festive Fruit:</b> Strawberries</p>	<ul style="list-style-type: none"> <li>● Fresh Fruit &amp; Vegetable Month</li> <li>● Papaya Month</li> <li>● Jersey Tastes! Strawberries 6-2</li> </ul> <p><b>Holidays &amp; Special Days:</b> ☆ Flag Day</p> <p><b>Festive Veggie:</b> Jersey Kale <b>Festive Fruits:</b> Strawberries, Blueberries, Papaya &amp; Watermelon</p>