



Main Street
NEW JERSEY

MSNJ Application Workshop

June 30, 2009

1:00 – 4:00 pm

Thomas Edison State College

DRAFT AGENDA

12:30 – Registration & Refreshments

1:00 – Main Agenda

1. Welcome:

Jef Buehler, Director

Main Street New Jersey & Improvement District Programs, OSG/NJDCA

2. Introduction:

NJDCA Commissioner Joseph Doria

3. Main Street Basics:

Heather McCall, Assistant State Coordinator

Main Street New Jersey

1:30 – Main Street At Work

1. Typical Main Street Program- Boonton Main Street

Karen Korinda, Executive Director

TBD

2. Main Street in a Urban Setting- Monticello Ave. Main Street, Jersey City

Michele Massey, Executive Director

TBD

3. Main Street in a UEZ Community- Main Street Millville

Marianne Lods, Executive Director

TBD

4. Main Street in a Improvement District- Main Street Highland Park

James McCrone, Executive Director

TBD

2:15 – Break

2:30 – 2009 Application Review & Process

1. Jef Buehler & Heather McCall

Main Street New Jersey

3:30 – Q & A