



**2016 NEW JERSEY
HISTORY AND
HISTORIC PRESERVATION
CONFERENCE**

**Welcome to the Marketplace at “Building a Place for History”
2016 NJ History & Historic Preservation Conference**

Date: June 9, 2016

Location: Student Center, Seton Hall University, South Orange

Set up: 7 a.m. to 10 a.m.

Exhibit hours: Noon to 2 p.m.

Breakdown: 2:30 p.m. to 4 p.m.

Benefits of Exhibiting at the Marketplace:

- Diverse audience of professionals and volunteers from history and historic preservation communities, museum and historic site managers, historians, municipal planners and historic preservation committee members.
- Opportunity to sell and deliver your product into the hands of people who enjoy history and believe in saving and supporting historic sites.
- Exhibit in the lunch hall, where all conference attendees, speakers and staff will be congregating for a two-hour break.

Exhibit area is open to:

- For-profit businesses (\$115 fee includes one lunch)
- Conference sponsors (\$100 fee if lunch is included with sponsorship)
- Nonprofit organizations (\$35 fee includes one lunch)
- Museum and historic society gift shops (\$35 fee includes one lunch)
- Authors who will carry, sell and sign their own books (\$15 fee includes one lunch)

Additional lunches must be ordered in advance for \$15 each. **Checks should be made payable to Friends of New Jersey Heritage and mailed to PO Box 191, Trenton, NJ 08602.**

Exhibit spaces include a 6 ft. table with linens and two chairs OR an 8 x 8 ft. space without a table. (Two authors per table.) Exhibits must be freestanding; no materials may be mounted to the walls or ceiling. No tape may be used on floor or wall surfaces. Driving and unloading directions will be provided prior to the event. Parking is free.

While exhibitors are not required to register for the conference, if you wish to attend any part of the program, conference registration is required.

Space is limited – register today! See registration form for details.



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2016 NJ History & Historic Preservation Conference
Local Heritage Tourism Special Feature

As a feature of the 2016 NJ History and Historic Preservation Conference, we are reserving prime space within the program book for a full-color section and creating a dedicated page on the conference website to showcase special historic places in Essex County. *This is an opportunity to market your historic site to visitors from all over the state.*

To be included in this special feature your site must be a historic destination open to the public on a regular basis.

View last year's special feature in the [program book](#) (p. 24 -25).

To sign up for the special feature opportunity:

- Fill out the attached registration form
- Include a check for \$50.00 made payable to **Friends of New Jersey Heritage and mail to PO Box 191, Trenton, NJ 08602.**

Image Specifications:

- Submit a photograph of your choice that highlights your historic site
- Images should be a high-resolution digital photo (300 dpi or higher) and at least 2 x 2 in.
- Images may be emailed, shared via Dropbox, or sent on a CD

Questions about the Marketplace and the Heritage Tourism Feature should be directed to Michele Racioppi at (609)984-5516 or michele.racioppi@dca.nj.gov.



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Marketplace & Heritage Tourism Feature Registration Form

Please fill out and return this form by April 15, 2016 to michele.racioppi@dca.nj.gov.

Registration for: Marketplace Heritage Tourism Feature Both

Contact Information:

Name: _____ Title: _____

Organization or Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email address: _____ Daytime phone number: _____

Exhibitor Information (Marketplace ONLY):

I wish to exhibit as a: Business Conference Sponsor Non-profit Author

Type of space (if not an author): 6 ft. table 8 ft. space, no table

Do you need: an electrical outlet internet (we will accommodate as much as possible)

Description of products or services on exhibit: _____

Approximate price range of items for sale: n/a \$1 - \$25 \$25 - \$50 \$50 + up

Please indicate the number of each lunch type required:

_____ regular _____ vegetarian _____ vegan _____ gluten-free

Resource Information (Heritage Tourism Feature ONLY):

Site Name: _____

Physical Address: _____

Website: _____ Phone: _____

Hours of Operation: _____ ADA accessible? _____

Parking availability: _____

Historic/Tourism Designations: _____

Short history of the site/visitor highlights (max 50 words): _____

Payment Information

Payment will be made by: check government payment voucher

Please make payable to Friends of New Jersey Heritage and mail to:

PO Box 191 Trenton, NJ 08602