MONMOUTH UNIVERSITY, WEST LONG BRANCH FRIDAY, JUNE 3, 2011

PRESERVATION Looks Forward 2011 NJ HISTORIC PRESERVATION CONFERENCE

W W W . N J H I S T O R I C P R E S E R V A T I O N C O N F E R E N C E . O R G

CONFERENCE Agenda

TIME	ACTIVITY	LOCATION
8 A.M. – 9 A.M.	CONFERENCE REGISTRATION <i>at</i> Monmouth University BREAKFAST <i>and</i> VENDOR EXHIBITS.	Great Hall
9 A.M. – 10:30 A.M	PLENARY SESSION WELCOME PAUL G. GAFFNEY II, President, Monmouth University SENATOR JENNIFER BECK (invited) KEYNOTE ADDRESS: Looking Forward JEFFREY G. OTTEAU, President, Otteau Valuation Group	Wilson Auditorium
10:45 A.M. – NOON	CHOICE OF EDUCATIONAL SESSIONS: (S-1) Key Topics on Energy and Historic Buildings: Windows and Renewable Energy	Room 310
	(S-2) Unearthing Lost Landscapes: Archaeological Contributions to Preservation in New Jersey	Room 104
	(S-3) Homes with Character: Making Affordable Housing in Historic Places	Room 311
	(S-4) Historic Roofing Materials: Case Studies of Wilson Hall and St. Peter's, Perth Amboy	Room 309
	(S-5) Renewing Your Mission for the 21st Century: Surviving the Recession	Old Boardroom (2 nd Floor)
	(S-6A) Redevelopment and Historic Preservation: Capitalizing on the Past	Wilson Auditorium
NOON – 1:30 P.M.	LUNCH BREAKFAST and VENDOR EXHIBITS. BOOKSTORE.	Great Hall
12:30 P.M. – 1:15 P.M.	GUIDED WALKING TOUR OF UNIVERSITY GROUNDS (T-1) Woodrow Wilson Hall, a National Historic Landmark or (T-2) Monmouth University Library (former summer cottage of	Meet at the bottom of stair case in Great Hall
	Murry and Leonie Guggenheim)	Meet outside on front steps of Wilson Hall

CONFERENCE Agenda

TIME	ACTIVITY	LOCATION
1:15 to 4:30 P.M.	CHOICE OF AFTERNOON FIELD WORKSHOPS (W-1) Preserving Shrewsbury's Historic Four Corners Field Workshop/Bus Tour	Board bus in front of Wilson Hall beginning at 1:00 P.M.
	(W-2) Old School / New School Approaches to Preservation: Exploring Asbury Park and Ocean Grove Field Workshop /Bus and Walking Tour	Board bus in front of Wilson Hall beginning at 1:00 P.M.
	$\left(\text{W3} \right)$ The "CSI" of Historic Preservation Field Workshop / Walking Tour	Room 104
1:30 to 3:00 P.M.	CHOICE OF EDUCATIONAL SESSIONS (S-6B) Essential Tools for Historic Preservation Commissions	Wilson Auditorium
	(S-7) Disaster Recovery and Insuring Historic America	Room 309
	(S-8) Does It Have to be a House Museum? Other Uses for Treasured Historic Buildings	Room 311
	(S-9) NJ Scenic Byways	Room 310
3:15 to 4:45 P.M.	CHOICE OF EDUCATIONAL SESSIONS (S-10) Functional Landscapes as Local Treasures: Bathing Beach in Graydon Park and The Louis Kahn Bath House	Room 311
	(S-11) National Historic Landmarks	Room 309
	(S-12) Developing Heritage Tourism on Any Budget	Room 310
	(S-13) Preparing to Preserve: Proactive Grassroots Tactics for Managing Change	Wilson Auditorium
5:00 to 7:00 P.M.	RECEPTION	Great Hall

WELCOME

Dear friends and Colleagues,

Welcome to the 2011 Historic Preservation Conference and Monmouth University!

This year's conference, "Preservation Looks Forward," emphasizes how preservation will fit into the future of New Jersey's economy. As preservationists, we need to consider how we can succeed in a changing economy.

We welcome keynote speaker Jeffrey G. Otteau, president of the Otteau Valuation Group, as well as all the other outstanding professionals who contribute greatly to the conference. I encourage each of you to take advantage of the 14 educational sessions, which cover topics such as renewable energy and historic buildings; archaeological contributions to preservation in New Jersey; affordable housing in historic places; heritage tourism marketing; and essential tools for historic preservation commissions.

In addition to the sessions and workshops, please make it a point to stop by the exhibits, conference bookstore and vendors' tables to see what products and services they are offering; they are all an integral part of this successful conference.

I commend everyone involved with this year's conference and extend our thanks to Monmouth University for hosting this important annual program.

Best wishes for a successful conference!

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Historic Trust Board of Trustees

FEATURED SPEAKER

JEFFREY G. OTTEAU, President OTTEAU VALUATION GROUP

As President of Otteau Valuation Group Mr. Otteau manages all facets of the firm's business including serving as General Manager of www.otteau.com which is an information provider on real estate trends.

He has been actively engaged in real estate consultation and valuation since 1974 and holds the State Certified General Real Estate Appraiser certification, the highest level offered. His practice is concentrated in providing project feasibility, marketing analysis, redevelopment guidance and valuation analysis to developers, financial institutions, governmental entities and investors. Frequently quoted in the New York Times and Wall Street Journal, and having made television appearances on CNBC, Bloomberg and NBC, Mr. Otteau is widely respected

for his knowledge and insight into real estate trends. His attention to detail and comprehensive fact finding has made him the go-to person for industry professionals seeking to enhance their competitive position in the marketplace. Jeffrey has provided testimony as an expert witness at the municipal, county and state levels, authored several texts on property valuation techniques and has lectured throughout the United States and in Canada. He served on the Appraisal Standards Advisory Council, which consulted with the Appraisal Foundation in Washington, D.C. on its agenda of projects and major technical issues. Mr. Otteau served as a past Chairman of the Employee Relocation Council's Appraisal Standards Council and was inducted into their distinguished Hall of Leaders in 1995.



FEATURED SPEAKER

PAUL G. GAFFNEY II, President

MONMOUTH UNIVERSITY

Paul G. Gaffney II became the seventh president of Monmouth University in July 2003.

President Gaffney, a retired Navy Vice Admiral, is a respected academic leader and proponent. He was president of the National Defense University from 2000 to 2003. Prior to assuming those duties, he was the Chief of Naval Research with responsibility for science and technology investment, a substantial part of which supported basic research in American universities. He was appointed to the statutory U.S. Ocean Policy Commission in July 2001, and served during its full tenure from 2001 to 2004.

His distinguished naval career spanned over three decades including duty at sea, overseas, and ashore in executive and command positions. He served in Japan, Vietnam, Spain, and Indonesia. While a military officer, his career focused on oceanography, research administration and education.

President Gaffney is a 1968 graduate of the U.S. Naval Academy. Upon graduation, he was selected for immediate graduate education and received a master's degree in Ocean Engineering from Catholic University of America in Washington, D.C. He completed a year as a student and advanced research

fellow at the Naval War College, graduating with highest distinction. He completed an M.B.A. at Jacksonville University. The University of South Carolina, Jacksonville University, and Catholic University have awarded him honorary doctorates.

He has been recognized with a number of military decorations, the Naval War College's J. William Middendorf Prize for Strategic Research and a number of awards from civic organizations. He is a member of the National Academy of Engineering. He has served on several boards of higher education, and is honored on the Catholic University "Engineering Wall of Fame." He serves on the Meridian Health Board of Trustees and is a director of Diamond Offshore Drilling, Inc.

He is married to Linda, and they are the parents of Crista Gaffney, a marketing professional in northern Virginia.



HISTORY OF WOODROW WILSON HALL

Wilson Hall, formerly known as the Shadow Lawn, was built in 1929 at a cost of \$10.5 million as the private residence of former F.W. Woolworth Co. president Hubert Templeton Parson and his wife Maysie. Philadelphia architect Horace Trumbauer and his assistant Julian Abele, the first African-American professional architect, designed the mansion in the neoclassical French tradition.

The mansion stands upon the precise site of the original Shadow Lawn, which was loaned to President Woodrow Wilson during the campaign of 1916 as the presidential summer home. Thereafter it was known as the Summer White House. This structure was destroyed by fire in 1927.

The current mansion's construction incorporates limestone quarried in Belford, Indiana (also used in the Empire State Building), steel, concrete, and 50 varieties of Italian marble. The building encompasses some 130 rooms on three main floors, plus rooftop and lower level rooms, including 17 master suites and 19 baths.

Monmouth University (then known as Monmouth College) acquired the



property in 1956. Beginning in 1984, the mansion underwent extensive restoration and was designated a National Historic Landmark in 1985. Woodrow Wilson Hall is the administrative center of the University, though classes are still held in the building. In 1980, it served as the setting for the film version of Annie.



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Richard Veit, Ph.D., RPA
Monmouth University - Department
of History and Anthropology

CONFERENCE HOSTS



Common Wealth of New Jersey









where leaders look forward**

EXHIBITORS

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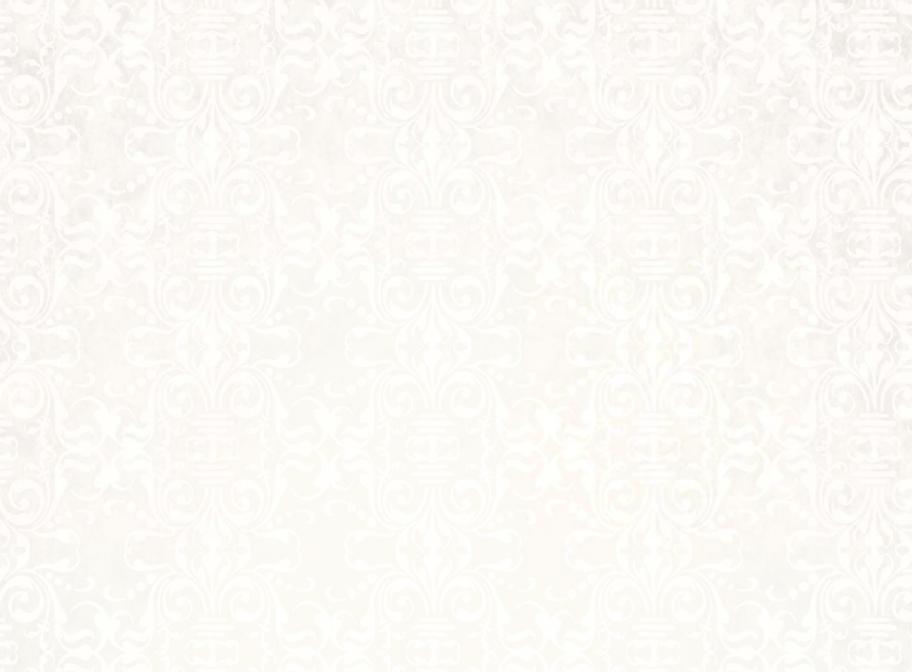
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SESSIONS

2011 NJ HISTORIC PRESERVATION CONFERENCE

(S-1) Key Topics on Energy and Historic Buildings: Windows and Renewable Energy ROOM 310

Today historic properties are being assessed for their energy performance more intensely than ever before. Expectations for dramatic energy savings are increasing. Frequently, these pressures lead to close scrutiny of window performance and the desire to incorporate renewable energy systems at historic sites.

How can historic and material integrity be protected while energy performance is improved? This session, will focus on performing "energy retrofits" on historic windows and best practices for incorporating renewable energy at historic sites.

MODERATOR AND SPEAKER:

Carl Elefante, FAIA, LEED AP, Director of Sustainability for Quinn Evans Architects

SPEAKER:

Tom Jester, AIA, Quinn Evans Architects

(S-2) Unearthing Lost Landscapes: Archaeological Contributions to Preservation in New Jersey ROOM 104

This session explores how archaeologists are transforming our understanding of New Jersey's past and aiding in the preservation and interpretation of significant historic resources. Presentations will examine: earthfast architecture, an expedient building technique in early New Jersey; an 18th century site in Middlesex county that provides insights into the survival strategies of American Indians; the African American Timbuctoo community that reveals aspects of 19th century life and community identity; and the landscape remains of Joseph Bonaparte's palatial Point Breeze estate which are being revealed by archaeological investigations.

MODERATOR:

Meta Janowitz, Historical Archaeologist

SPEAKERS:

Christopher Barton, student, Temple University
Michael Gall, Senior Archaeologist,
Richard Grubb & Associates
Irene Grossman Bailey, Ph.D., Senior Archaeologist,
Richard Grubb & Associates
Richard Veit, Ph.D., Associate Professor of Anthropology
and Director of the Center for Excellence in
Teaching and Learning at Monmouth University

(S-3) Homes with Character: Making Affordable Housing in Historic Places ROOM 311

New Jersey's housing crisis continues, affecting workers who cannot afford to live near their employ and companies located in areas without sufficient affordable housing. One potential solution lies in the vacant historic buildings in both large cities and smaller towns that can be rehabilitated to provide safe and affordable housing. This session will explore Preservation New Jersey's recently-published study of affordable housing projects. Learn how developers have worked with communities throughout New Jersey to address the related issues and successfully create exciting affordable housing that builds on the strengths of existing communities.

MODERATOR:

To Be Announced

SPEAKERS:

Donna Ann Harris, Principal, Heritage Consulting, Inc.
Timothy I. Henkel, P.E., Vice President,
Pennrose Properties
Ed Martoglio, President, RPM Development Group
Beverly M. Riddick, Executive Director, Homes of

Montclair Ecumenical Corp.

(S-4) Historic Roofing Materials: Case Studies of Wilson Hall & St. Peter's, Perth Amboy ROOM 309

Join a panel discussion about historic roofing material that focuses on the experience with different roofing materials at Wilson Hall, including the process of diagnosing the problems with the roof, developing a comprehensive architectural, structural, and materials assessment methodology for repairing, rehabilitating and restoring the roof and its appurtenances while addressing the budget and schedule constraints. A second focus will examine quality control of roofing materials, with a detailed presentation about a failed slate roofing project that leads to recommendations and guidelines for planning a successful roof replacement.

MODERATOR AND SPEAKER:

Lisa A. Easton, AIA, Partner, Easton Architects

SPEAKERS:

Edmund Meade, P.E., Robert Silman Associates. PC Annabelle Radcliffe-Trenner, AIA, RIBA, LEED AP, Principal, Historic Building Architects, LLC

(S-5) Renewing your Mission for the 21st Century: Surviving the Recession

LOCATION: Old Boardroom (2nd Floor)

Current economic realities make the care of collections expensive and demanding, at the same time that many history organizations are struggling to maintain audience participation and membership support. Some history organizations are including deaccessioning items from their collections as one strategy to update and reaffirm their missions and reinvigorate their connections with audiences. This session will provide examples of history organizations that have successfully reimagined their missions and programming to better serve a 21st-century audience. The session is offered as a follow-up to the Fall 2010 Best Practices Workshop on "Mission, Vision and Governance".

MODERATOR:

Sara Cureton, Acting Executive Director, New Jersey Historical Commission

SPEAKERS:

Michael Cagno, Executive Director, Noyes Museum of Art of Richard Stockton College Lee Ellen Griffith, Executive Director, Monmouth County Historical Association

(S-6A) Redevelopment and Historic Preservation: Capitalizing on the Past

LOCATION: Wilson Auditorium

How do you ensure that historic resources are protected and enhanced through the redevelopment process? This session will present information and strategies to integrating historic preservation and redevelopment efforts, including discussions of the Historic Element of the Master Plan, Local Redevelopment and Housing Law, the redevelopment area designation process, and best practices for revitalizing historic downtowns.

MODERATOR:

Donna Rendeiro, Director of Community Planning, New Jersey Redevelopment Authority

SPEAKERS:

Jef Buehler, State Director, Main Street New Jersey
Robert Cotter, PP, AICP, Planning Director, Jersey City
Gerard Sharfenberger, Ph.D., Director, Office for Planning
Advocacy, Business Action Center

(T-1) Woodrow Wilson Hall, A National Historic Landmark

LOCATION: Meet at bottom of stair case in Great Hall.

This walking tour will explore four levels of the building, including the great hall and adjoining grand staircase, the conservatory/breakfast room, the music and billiard rooms, the motion picture room (restored in 1997), parts of the original bowling alley and indoor swimming pool, and an original Otis elevator. Participants may visit many of the mansion's former bedroom suites, each decorated in a different period style, with decorative Italian marble or unique wooden paneling or canvas trompe l'oeil wall coverings. The tour will culminate on the recently renovated terra cotta roof and solarium, which, on a clear day, will offer a view of the Atlantic Ocean just one mile away. Participants may also stroll the formal gardens to the west of the building. The "water organ" fountains will be operational especially for this conference.

TOUR LEADERS:

Monica Bottone, Monmouth University Facilities
Management

Lisa Easton, AIA, Easton Architects, LLC,

(T-2) Monmouth University Library (former summer cottage of Murry and Leonie Guggenheim)

LOCATION: Meet outside on front steps of Wilson Hall. Participants in this walking tour will have the opportunity to experience both the interior and exterior architectural detailing of the "cottage" designed by the prominent New York architectural firm of Carrere & Hastings in 1903. It is a fine example of an early 20th century country house, a two story Beaux-Arts style mansion with curving side wings, generous axial halls, with wide French doors opening onto landscaped terraces, colonnaded arcades with classical detailing. The recently restored porte cochere is a striking feature on the building's north face.

This is a walking tour. Wear comfortable shoes and dress for the weather.

TOUR LEADERS:

Robert Cornero, Assoc. Vice President, Monmouth
University, Campus Planning & Construction
Eric Ward, AIA, Einhorn, Yaffee,
Prescott Architecture & Engineering



· Guggenheim Cottage now Monmouth University Library.

(W-1) Preserving Shrewsbury's Historic Four Corners Field Workshop

LOCATION: Board bus in front of Wilson Hall beginning at 1 P.M.

The Four Corners Historic District is a key intersection in Monmouth County, where an Indian Trail crossed King's Highway, and where important institutions were established. This field workshop will explore three significant sites: Learn about the physical transformations and various uses of the Allen House, which is now interpreted as a Revolutionary era tavern. Speakers at Christ Church will discuss the restoration of the stained glass windows, and how the community's social history is reflected in the early cemetery. A final discussion will center on the preservation efforts of the Shrewsbury Friends Meetinghouse.

This is a bus and walking tour. Wear comfortable shoes and dress for the weather.

MODERATOR:

Lee Ellen Griffith, Ph.D., Director, Monmouth County Historical Association

SPEAKERS:

Michael Calafati, AIA, Historic Building Architects, LLC Art Femenella, Femenella & Associates, Inc.

Bob Kelly, Christ Church Historian

Steve Ross & Gordon Clark, Clerk of the Building and Grounds Committee, Shrewsbury Friends Meetinghouse

Richard Veit, Ph.D., Associate Professor of Anthropology and Director of the Center for Excellence in Teaching and Learning at Monmouth University

(W-2) Old School / New School Approaches to Preservation: Exploring Asbury Park and Ocean Grove Field Workshop

LOCATION: Board bus in front of Wilson Hall beginning at 1 P.M.

Learn about different approaches to historic preservation during a walking tour of the diverse historic communities of Ocean Grove and Asbury Park. The tour will start at the Great Auditorium in Ocean Grove and proceed through the Tent Colony and the cottage district. Community leaders will discuss the planning and zoning techniques used to protect this unique community that was founded as a Methodist Camp. On the other side of Pilgrim's Pathway Bridge, the tour will continue along Cookman Avenue and end at the Convention Center in Asbury Park, which is perhaps best known for its entertainment history. City representatives and developers will discuss how historic preservation and redevelopment can work as complimentary planning tools.

This is a bus and walking tour. Wear comfortable shoes and dress for the weather.

MODERATOR:

Michele Alonso, Principal Planner and Acting Historic Preservation Officer, Newark Division of Planning

SPEAKERS:

Ted Bell, Ocean Grove Historian and Historic Preservation Commission Member

Trip Brooks, Representative, Sackman Enterprises **Anselm Fusco**, Madison Marquette

Donald B. Sammet, Director of Planning and Redevelopment, City of Asbury Park

Gail Shaffer, First Vice President, Historical Society of Ocean Grove

(W-3) The "CSI" of Historic Preservation ROOM 104

Sound historic preservation practice requires a holistic approach by the professional investigation team, which can include architects, engineers, historians, archaeologists, conservators, and scientists. This workshop will explain the role that Non-Destructive Evaluation (NDE) and diagnostic science can play in helping understand and preserve historic fabric, using investigative and non-invasive testing techniques such as wood identification and diagnostics, infrared thermography, surface-penetrating radar, 3-D laser scanning, as well as mortar and paint analysis. Specific case studies will examine the appropriate use of these sciences for different types of building materials and designs.

This will include a walking tour. Wear comfortable shoes and dress for the weather.

MODERATOR AND SPEAKER:

Annabelle Radcliffe-Trenner, AIA, RIBA, LEED AP, Principal, Historic Building Architects, LLC

SPEAKERS:

Ronald W. Anthony, Wood Scientist, Anthony & Associates. Inc.

Charles Bransby-Zachary, Vice President, GB Geotechnics USA, Inc.

Christina Burris, Architectural Conservator

Sophia L. Jones, Assoc. AIA, LEED AP, Associate, Historic Building Architects, LLC

Evan Kopelson, AIC, Architectural Conservator, Partner, Vertical Access, LLC

Derek Trelstad, Associate, Robert Silman Associates, PC



• Planning for the preservation of Asbury Park (top) and Ocean Grove's (bottom) architecture is explored during a field workshop.

(S-6B) Essential Tools for Historic Preservation Commissions

LOCATION: Wilson Auditorium

Drawing lessons from different communities, this session will review how to craft a vision for your community and turn that vision into an element in your municipal master plan. A second crucial tool to realizing a community's vision is in preparing good design guidelines. Implemented together, both will educate property owners and provide them with the information needed to preserve their buildings in a manner consistent with the character of their individual neighborhoods.

MODERATOR:

George Chidley, NJ Department of Environmental Protection, Office of Leases

SPEAKER:

Edward E. Fox, III, PP, AICP, Regional Planning Coordinator, Burlington County Bridge Commission, Department of Economic Development and Regional Planning

Dominique M. Hawkins, AIA, LEED, AP, Preservation Design Partnership, LLC

(S-7) Disaster Recovery and Insuring Historic America

ROOM 309

Dealing with the aftermath of a disaster – fire, flood, wind damage - can test the strength of an organization to move forward as it recovers its property, programs and audiences. Having a strong plan in place to deal with disaster recovery is key to being a responsible and prepared building steward. During this session, participants will learn from Monmouth County's experience with a disastrous fire, how careful documentation and record-keeping helps in loss recovery, how an owner can become a strong advocate to its insurer, and how leading with a solid program for rebuilding a historic landmark is crucial to success. The session will also address how owners can be proactive and protect their revitalized, restored historic sites with the proper insurance that considers a building's significance, integrity, and age.

MODERATOR AND SPEAKER:

Gail Hunton, Supervising Historic Preservation Specialist, Monmouth County Park System

SPEAKERS:

Brian Phoebus, Vice President, National Trust Insurance Services, LLC

Anne Weber, FAIA, Mills + Schnoering Architects, LLC

(S-8) Does It Have To Be A House Museum? Other Uses For Treasured Historic Buildings

ROOM 311

As many historic house museums struggle to remain relevant and financially viable, we continue see well-meaning local advocates enthusiastically set about to create yet another historic house museum despite the risks of creating an unsustainable organization. This lively panel session brings together a group of historic site advocates who have researched and faced these issues first hand, thus going against the tide by embracing non-traditional thinking to support and maintain their property.

MODERATOR AND SPEAKER:

Donna Ann Harris, Principal, Heritage Consulting Inc.

SPEAKERS:

Mark Else, Executive Director, Meadows Foundation Ann Osterdale Rosenblum, President, Friends of the Kennedy Martin Stelle Farmstead

(S-9) New Jersey Scenic Byways ROOM 310

It begins with a grassroots group interested in restoring an historic building, promoting heritage tourism or developing tools and techniques to sustain the historic quality of the an area. The group identifies the intrinsic qualities that they want to preserve, promote, and protect along a roadway and organize their efforts by applying for Scenic Byway designation. This session looks at what Scenic Byway Designation means and how it can help grassroots groups along a scenic byway route.

MODERATOR:

Cindy Bloom-Cronin, Scenic Byway Coordinator, NJ Department of Transportation

SPEAKERS:

Phillip G. Correll, Project Director for the New Jersey Coastal Heritage Trail Route and Pinelands National Preserve Interpretive Program, US National Park Service

Lois Johann, Landscape Designer, NJ Department of Transportation

Edie Sharp, Executive Director,
Delaware River Mill Society
Carol Truppi, Truppi Consulting

(S-10) Functional Landscapes as Local Treasures: ROOM 311

Bathing Beach in Graydon Park and The Louis Kahn Bath House Fully developed communities often fail to appreciate the treasures in their midst. 100-year old Graydon Park in Ridgewood, Bergen County was threatened several years ago by a movement to replace it with a concrete pool. The Louis Kahn Bath House at the former Jewish Community Center in Ewing Township was placed on the market when the pool and bath house deteriorated and lost popularity with the local Jewish community. This session will explore the strategies used to develop local support for Graydon Park and highlight the difficult design decisions relating to modern functionality and code compliance at the Kahn Bath House site.

MODERATOR:

Meredith Bzdak, Ph.D., Mills + Schnoering Architects, LLC

SPEAKERS:

Donna Lewis, AICP, Planning Director, Mercer County **Michael Mills, FAIA,** Partner, Mills + Schnoering Architects, LLC

Arthur Wrubel, Urban Planner (retired)

(S-11) National Historic Landmarks ROOM 309

National Historic Landmark designation and placement on the National Register of Historic Places are distinct recognitions for historic properties. This session will present the differences between each and describe the procedure to secure a NHL designation. Representatives from National Historic Landmarks in New Jersey that have received Save America's Treasures grants will discuss that funding source and how it benefits properties with national significance.

MODERATOR:

Kathleen P. Galop, Esq., Principal, Preservation Possibilities

SPEAKERS:

Margaret M. Hickey, R.A., Historic Preservation Specialist, Connolly & Hickey Historical Architects, LLC Alexandra Lord, Branch Chief at National Park Service

Ron Magill, Founder and President Salem Old House Foundation, NJ Advisor National Trust for Historic Preservation

Mark Texel, Director, Historic Sites Division, Morris County Park Commission

(S-12) Developing Heritage Tourism on Any Budget ROOM 310

People visit historic sites for an authentic experience, and technology is making "visiting" even easier. History organizations can now research, produce and deliver tourism products directly to their audiences, and market on-site visitation to events and exhibits in new ways. This panel will discuss a variety of resources, products and marketing efforts that that can be accomplished at any level.

MODERATOR & SPEAKER:

Jake Buganski, Executive Director, South Jersey Tourism Corporation

SPEAKERS:

Joe Da Rold, Director, Plainfield Library
Alan Willoughby, Director, Perkins Center for the Arts

(S-13) Preparing to Preserve: Proactive Grassroots Tactics for Managing Change

LOCATION: Wilson Auditorium

What sets off a preservation alarm in your community? Maintenance of a vacant historic property is suddenly halted? Vinyl window sales fliers appear in mailboxes throughout a historic district? A beloved landmark is sold to an outof-town investor? These situations can be anticipated and addressed by grassroots preservation groups that are informed and proactive. This session will highlight four communities that utilize a citizen-driven, proactive approach to preservation that has had measured results in community involvement, funding, and the retention and rehabilitation of historic places. Preservation tools such as financial incentives, historic inventories, succession planning, and public education efforts will be explored. Attendees will leave the session with a checklist of no-cost action steps that their preservation groups can take now to be an influential voice before and when the preservation alarm bell sounds.

MODERATOR:

Heather McCall, Assistant State Coordinator, Main Street New Jersey

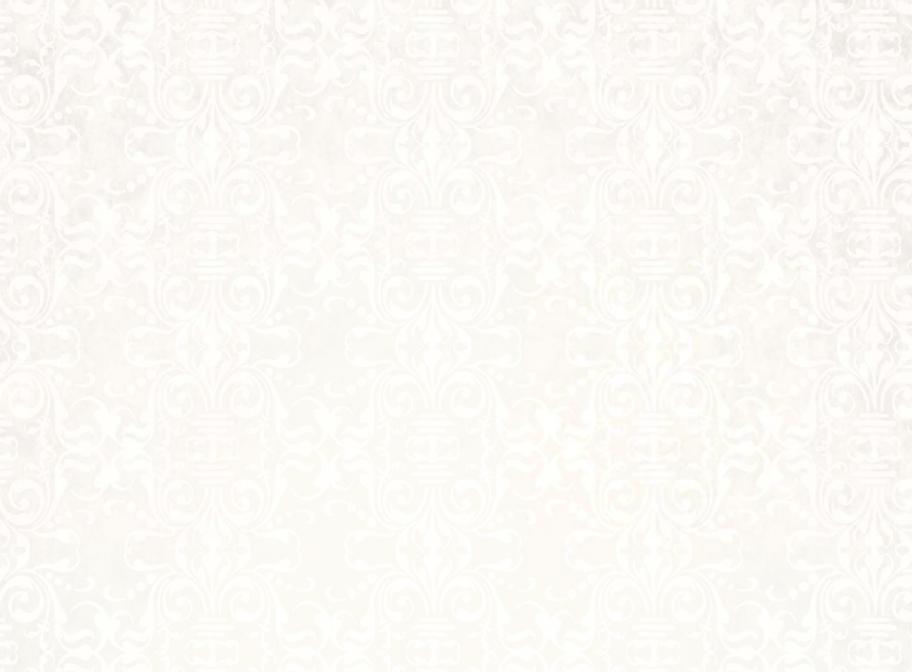
SPEAKERS:

Gianfranco Archimede, Principal Historic Preservation Specialist and Executive Director, City of Paterson Historic Preservation Commission

Dan Buriak, Historic Preservation Commissioner, former planning board member & former councilman,
Borough of Hightstown

Chris Davenport, Executive Director, Salem Main Street Program and Stand Up for Salem

The Honorable Mary-Anna Holden, Mayor of Madison, NJ and President, Preservation New Jersey





SPEAKERS

2011 NJ HISTORIC PRESERVATION CONFERENCE

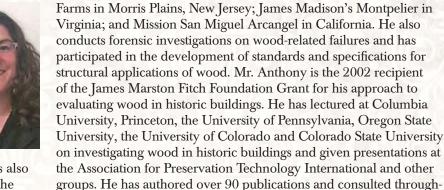
MICHELE ALONSO, AICP is a City Planner for the City of Newark, and advisor and Secretary to the Newark Landmarks and Historic Preservation Commission. She has been a practicing professional planner for 15 years with an emphasis on integrating historic preservation with urban redevelopment, mostly in Jersey City and Newark. She is formally the Northeast Representative of the New Jersey Chapter of the American Planning Association,

coordinating educational events and tours for planners. She is also the 2010 recipient of an individual achievement award from the New Jersey Historic Preservation Office.

Ms. Alonso is a licensed Professional Planner in the State of New Jersey and certified by the American Institute of Certified Planners (AICP). She has a Masters of City and Regional Planning from the Bloustein School of Planning and Public Policy at Rutgers University, and a Bachelor's degree in sociology from Drew University.

RON ANTHONY received an M.S. in Wood Science and Technology from Colorado State University. He earned his B.S. in Forest Management and Wood Science and Technology, also from Colorado State University. Prior to forming Anthony & Associates in 1999, he conducted research and consulted on wood properties and the use of wood in construction applications. Anthony & Associates, Inc. focuses on evaluating the performance of wood in historic struc-

ing the performance of wood in historic structures and conducting forensic investigations. Mr. Anthony's research activities have focused on nondestructive evaluation and materials testing to better understand how wood interacts with other materials and performs over time. His consulting activities have focused on the application of innovative inspection technologies for assessment of wood in historic structures, such as Gustav Stickley's Craftsman



GIANFRANCO ARCHIMEDE has worked with the City of Paterson since 2005. He serves in a dual role as a staff historic preservation specialist and administrator to the Historic Preservation Commission, and as a project coordinator on City-owned historic buildings and parks projects. Prior to arriving in Paterson, he worked as a consulting archaeologist, architectural historian and historic preservation specialist in other parts of the country. With his specialization as an

the American Society of Civil Engineers.



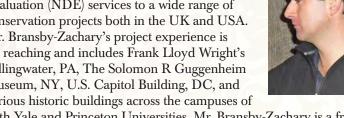
industrial archaeologist and cultural resources manager, Mr. Gianfranco's skills and focus on historic industrial landscapes, historic architecture and urban development, fit closely with Paterson's unique cultural legacy as America's first experiment of Alexander Hamilton's vision of a national economy based on industrial commerce. Gianfranco has been involved in the establishment and planning of both State and National Historical Parks in the Great Falls Historic Landmark District. He is engaged in supporting the role of artists and of the arts in historic preservation and development of heritage tourism at industrial sites, specifically in concert with the development of the Great Falls National Historical Park in Paterson.

out the world. He chairs the Committee on Forensic Investigation for

CHRISTOPHER BARTON graduated from Rowan University with a B.A. in history. He earned his M.A. in anthropology at the University of Pennsylvania. He is interested in the historical archaeology of African Americans, archaeological theory (postprocessualism, Marxism, critical theory), class and race, political consumerism, possessive individualism, public archaeology, and using archaeology as a medium for social activism. His dissertation focuses on Timbuctoo, an antebellum African-American community in Westampton, NJ.

TED BELL is a retired environmental consultant, a member of the Historical Society of Ocean Grove and an appointed member of the Historic Preservation Commission in Neptune Township. His published works include Postcards of Ocean Grove and Walking Tours of Ocean Grove. He was a contributor to the Ocean Grove Historic District's nomination.

CHARLES BRANSBY-ZACHARY, Vice President of GBG USA Inc, specializes in building assessment and has provided Non Destructive Evaluation (NDE) services to a wide range of conservation projects both in the UK and USA. Mr. Bransby-Zachary's project experience is far reaching and includes Frank Lloyd Wright's Fallingwater, PA, The Solomon R Guggenheim Museum, NY, U.S. Capitol Building, DC, and various historic buildings across the campuses of



both Yale and Princeton Universities. Mr. Bransby-Zachary is a frequent speaker at APT Conferences, focusing on the use of NDE, and has also lectured for Cornell, USC and Philadelphia University.



JEF BUEHLER is the State Coordinator for Main Street New Jersey & Improvement District Programs at the NJ Department of Community Affairs. He has worked in facilitating asset based changes since 1989 in American centers of poverty, Latin American rural areas, and more than forty communities in New Jersey, New Hampshire, New York and California. He currently serves on the board of Downtown New Jersey, the NJ Transit Village Task Force, and NJ

Historic Preservation Action Committee, and the 2010 NJ Historic Preservation Plan Advisors Committee, Mr. Buehler holds an MPA in International/Community Development from Rutgers's University, a BA in Peace and Conflict Studies from Juniata College, and certificates in Nonprofit Management and Context Sensitive Design. He is a 2009 Graduate of the Leadership New Jersey Program.

JAKE BUGANSKI, Executive Director of the South Jersey Tourism Corporation. Jake has been employed by SJTC since 2005, first as a Communications Specialist, then as Director of Communications and Technology, before being named Executive Director in July of 2009. He helps SITC promote economic development through tourism marketing in the five-county Delaware River Region of Southern New Jersey. Jake is also the owner of small web design and development firm, and uses his experience in online marketing and technology to effectively promote tourism assets from Mercer to Salem County, along the Delaware River.

DAN BURIAK, Hightstown's chief community historic preservation advocate, has led over a decade of remarkable progress to revitalize the borough through historic preservation strategies. After being recognized as the mayor's outstanding citizen in 2000 for activism regarding traffic issues, he garnered a seat on the town's council and planning board and established their local historic preservation commission. Donating his council salary to fund the federal and state his-



toric register nominations, Mr. Buriak was instrumental in establishing the Stockton Street Historic District. He devised a four phase, historic district rehabilitation plan, with a long-term preservation vision based on the SHPO principles to "identify, protect, preserve and sustain". He is a successful grant author for \$42,000 from the Garden State Historic Preservation Trust Fund, as well as \$1.69 million from federal Transportation Enhancements, targeting historic preservation funded by the American Recovery and Reinvestment Act. He artfully builds the local marketing brand for historic preservation while playing Santa, hosting Halloween concerts, donning historic garb and orating horse-drawn carriage rides.

CHRISTINA BURRIS is currently an Architectural Conservator with Historic Building Architects based in Trenton, New Jersey. Her role at Historic Building Architects has allowed her to work on many architectural materials and projects at sites throughout New Jersey and Pennsylvania, dating from the 17th to 20th centuries. Ms. Burris has a M.S. in Historic Preservation from the University of Pennsylvania and a B.A. in Anthropology and Archaeology from Oberlin College



MERIDITH ARMS BZDAK, PH.D. holds a BA in Art History from Mount Holyoke College and a PhD in Art History from Rutgers University. She is the Architectural Historian and Director of Business Development for Farewell Mills Gatsch Architects, LLC. Dr. Bzdak has over twenty years of experience in the field of historic preservation, and has produced numerous documents pertaining to historic architecture. She is a part-time lecturer at Rutgers University



in the Art History Department, where she teaches classes on the development of the modern city and the preservation of the recent past. She currently serves on the Board of Directors of The Cultural Landscape Foundation and DOCOMOMO NY/Tri-State, and is a member of the Advisory Board for Drew University's Historic Preservation Program. Dr. Bzdak is the author of *Public Sculpture in New Jersey; Monuments to Collective Identity*.

MICHAEL CAGNO From 1999 to 2006, Michael Cagno served as the Executive Director for the Riverfront Renaissance Center for the Arts in Millville, New Jersey. During his tenure in Millville, he worked with government and community organizations to revitalize its downtown by using the arts as a catalyst for economic development and social transformation. Since August 2006, Mr. Cagno has served as Executive Director of The Noyes Museum

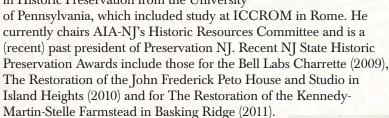


of Art of Richard Stockton College. In four years, he has doubled the museum's membership, increased programming by 40%, and established a satellite gallery in Hammonton, New Jersey and a formal partnership with The Richard Stockton College of New Jersey. This partnership has allowed the museum to increase its capacity to make the arts more accessible and inclusive for residents of southern New Jersey. A few examples of his new programs include: artist

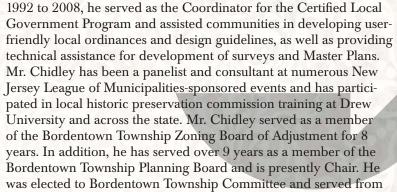
memberships, Healing Arts, ArtPort (gallery space at AC International Airport), Arts on the Avenue in Hammonton and a new art gallery at the Seaview Resort.

Mr. Cagno serves on the Board of Trustees for the South Jersey Cultural Alliance as Vice President, Board of Trustees for New Jersey Art Pride and the New Jersey Association of Museums. He has a Bachelor's Degree in Fine Art from Rowan University and a Master's Degree in Museum Management and a Graduate Certificate in Arts Administration from Seton Hall University. He is an adjunct arts professor at Cumberland County College and Stockton College.

MICHAEL CALAFATI, AIA, LEED AP is a founding Principal of Historic Building Architects, LLC, Trenton, NJ, an award winning firm specializing in historic public buildings. A lifelong resident of New Jersey, native of Monmouth County and a resident of Cape May for last 22 years, Mr. Calafati has a Bachelor of Architecture from Syracuse University and Master of Science in Historic Preservation from the University



GEORGE CHIDLEY worked in the New Jersey Department of Environmental Protection (DEP), Historic Preservation Office from 1976 to 2009. He is currently assigned to the Office of Leases in DEP. His experience includes research and preparation of nominations for the New Jersey and National Registers of Historic Places. From



2000 to 2008. While on Township Committee, he held the positions of Deputy Mayor and Mayor. In 2009, Mr. Chidley was appointed as a non-resident member to the Bordentown City Historic Preservation Commission.

GORDON CLARK is a long-time member of Shrewsbury Monthly Meeting of the Society of Friends.

CINDY BLOOM-CRONIN has worked with the New Jersey Scenic Byway Program since 1998 and has been the Scenic Byway Coordinator for the last 4 years. During this time she has been instrumental in assisting two sponsors become NJ Byways. She has also helped six of the seven designated byways develop their corridor management plans, and two byways receive

National Scenic Byway designation. Ms. Bloom-Cronin has facilitated the NJ Scenic Byway Program and its sponsors with receiving over \$3 million in National Scenic Byway Grant money.





PHILIP G. CORRELL has been with the National Park Service since 1993. He serves as the Project Director for the New Jersey Coastal Heritage Trail Route and Pinelands Interpretive Program. The New Jersey Coastal Heritage Trail is a public driving trail that links destinations along 300 miles of New Jersey coastline. The Pinelands Interpretive Program works to encourage awareness and protection of the Pinelands National Reserve.



Mr. Correll has a BA in Biology from The College of Wooster in Ohio and a MS in Ornamental Horticulture from the Longwood Graduate Program in Public Horticulture Administration of the University of Delaware. He has been involved in interpretation, historic preservation, and heritage tourism efforts for over thirty years. Aresident of Salem County since 1989, he has been active in local historic preservation efforts as a former President of the Salem County Historical Society and officer of Preservation Salem County, Inc.

Phil helped establish and develop the Bayshore Heritage Byway scenic byway that was designated as a New Jersey Scenic Byway in 2009.

ROBERT COTTER, AICP, is the Planning Director for Jersey City, a position he has held for more than 20 years, having worked under 10 mayors. Under his direction, Jersey City has adopted more than 75 redevelopment plans, including much of the Hudson River's "Gold Coast," the National Planning Award-winning plan for Martin Luther King Drive, and the New Jersey Chapter of APA award-winning plans for Liberty Harbor North, Bayfront I, and



Jersey City Mobility 2050. Under Mr. Cotter's planning leadership, Jersey City has become the 12th largest downtown in America and is often referred to as New York's Sixth Boro.

In his private practice, he has worked throughout New Jersey for local governments as well as private sector developers. His most recent successful effort is the Livingston Town Center redevelopment project, which received a Smart Growth Implementation Award from APA-NJ in 2006. Mr. Cotter has served as Chairman of the Redevelopment Committee of APA-NJ since 1993. He is a graduate of Leadership New Jersey, and a past president of the Hudson River Waterfront Conservancy. He earned bachelors and masters degrees in planning at Rutgers and is a member of the American Institute of Certified Planners. He is licensed as a Professional Planner in the State of New Jersey.

SARA CURETON brings to the New Jersey Historical Commission a wealth of experience working with New Jersey's cultural institutions. Her career began with positions at several historic sites in the Garden State, working primarily on interpretation and historic preservation projects. As director of Absecon Lighthouse in Atlantic City, she developed interpretive programming and oversaw a \$3.4 million restoration of New Jersey's tallest historic beacon.



Active in professional organizations, she has served on the boards of the Mid-Atlantic Association of Museums, the New Jersey Association of Museums, and South Jersey Cultural Alliance. In 2004, Ms. Cureton joined the staff of the New Jersey Historical Commission, where she currently serves as the acting executive director. A native of Seattle, Washington, she is now an enthusiastic resident of South Jersey, residing in Medford with her husband and two teenaged sons. Ms. Cureton earned a B.A. in Folklore and Mythology from Harvard University and an M.A. in Medieval Studies from the University of York in the U.K.

JOE DA ROLD received his MLS from Rutgers in 1965. Moving to California, he worked for 20 years in public libraries, then for 10 years served as director of two historical museums. He became Director of the Plainfield Public Library in 1994.

Under his leadership, the library has won numerous awards and holds important collections of historical photographs,

blueprints, archival materials, and the unique Diversity Studies Collection. The library has become a magnet for writers and historians as a result of its content-rich website.

In 2006, the library received the NJ Caucus Institutional Service Award from the Mid-Atlantic Regional Archives Caucus for furthering the cause of archives and history in the state. Mr. Da Rold's personal awards include the 2007 Susan G. Swartzburg Preservation Award and the 2010 NJ Librarian of the Year award from the New Jersey Library Association; the Award of Recognition from the NJ Historical Commission; and the 2011 Gail F. Stern Award from the Advocates for New Jersey History.

CHRISTOPHER DAVENPORT is the

Executive Director of the Salem Main Street Program and its parent non-profit development corporation – Stand Up For Salem. The Salem Main Street Program began in late 1999 with Mr. Davenport hired as its first executive director. The program has significantly improved the downtown area of Salem, which



had been negatively impacted by vacancies since the 1960s. The program follows the National Main Street 4-point approach to economic development developed by the National Trust For Historic Preservation. Salem is a town of approximately 6,000 people in rural Salem County, New Jersey. The Salem Main Street program has mobilized hundreds of volunteers for its committees and activities,

utilizing a staff of one full-time employee (Davenport) and one part-time office. Also, the redevelopment of several large vacant historic buildings owned and managed by Stand Up For Salem are now complete and occupied for a total \$30 million investment in the downtown. Prior to coming to Salem, Mr. Davenport worked in non-profit economic development in Brooklyn and New York City for 7 years. He has a Masters in Urban Planning from New York University and a Bachelor of Arts in Marketing from Messiah College. He currently resides in Salem, New Jersey with his wife and 3 children.

LISA A. EASTON, AIA, is a Partner in the New York City-based architecture and historic preservation firm, Easton Architects. Ms. Easton received her Bachelor's of Architecture Degree from Syracuse University and her Master's of Science in Historic Preservation from Columbia University. She has worked on the restoration of some of the New York Metropolitan Region's most noteworthy landmarks. Her work includes restoration, adaptive use and new design in



historic contexts. Ms. Easton has developed a reputation in the field as an expert architect, planner and historian. She teaches, lectures and serves on a variety of non-profit boards, promoting the integration of preservation and architecture.

CARL ELEFANTE, FAIA, LEED AP, is

Director of Sustainability for Quinn Evans Architects, with offices in Washington D.C. and Ann Arbor, Michigan, and design principal for a broad spectrum of projects including architecture, historic preservation, and community revitalization. Mr. Elefante lectures nationally on historic preservation and sustainable design topics. He served with President Clinton's Council on Sustainable Development, sits on

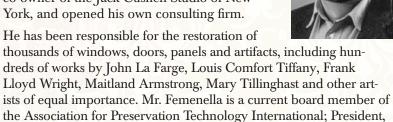


the Board of Directors of the Association for Preservation Technology International and is President-elect of AIA Maryland. MARK A. ELSE is the Executive Director of The Meadows Foundation, "Stewards of Early Dutch and American Heritage" in Somerset County. Since 1976, he has been involved in the Meadows Foundation, first as a volunteer and then in leadership positions on committees and the Board of Directors. He has been the Executive Director since 2002 and is a prolific and successful grant writer, raising about \$1,500,000 for the Meadows Foundation. Mr. Else is a



charter member of the Somerset County Cultural & Heritage Commission where has served for 28 years, including two as President. He helped establish the Somerset County Historic Preservation program and was instrumental in creating a nonprofit endowment fund for the support of Somerset County Cultural and Heritage efforts. He earned a Bachelor of Music degree and did postgraduate study in composition at William & Mary College and NYU. He owns a video business, Image Innovations Inc., and is a recipient of numerous professional awards as a producer/director.

ARTHUR J. FEMENELLA began training in stained glass in 1968 and apprenticed at the Greenland Studio of New York where he later became co-owner and vice-president of the studio. In 1988, he sold his interest in the Greenland Studio, became vice president and co-owner of the Jack Cushen Studio of New York, and opened his own consulting firm.



Conservator and Curator of Collections for In Company with Angels,

LLC; founder, past President and current Vice-President of the American Glass Guild, LLC; past Chair of the Restoration Committee; and former Board Member and former Treasurer of the Stained Glass Association of America. In this capacity, Mr. Femenella was the primary author of the booklet Standards and Guidelines for the Preservation of Historic Stained Glass Windows. Mr. Femenella sat on the Board of Governors of the Census of Stained Glass Windows in America, and was the primary author of the technical section of the booklet produced by the Census titled, *The Conservation of Historic Stained Glass: An Owner's Guide.* He is a member of the National Trust for Historic Preservation, American Institute for Conservation of Historic and Artistic Works, and British Society of Master Glass Painters.

Femenella & Associates was recognized by the Massachusetts Historical Commission with a preservation award for the restoration of the Massachusetts State House Dome. The firm has received preservation awards from the State of New Jersey and a number of Lucy G. Moses awards most notably for work at Temple Emanu El and The Eldridge Street Synagogue.

EDWARD E. FOX III, PP AICP, is the Regional Planning Coordinator for the Burlington County Bridge Commission, Department of Economic Development and Regional Planning. He provides technical support on smart growth planning sustainability issues and prepares municipal master plans elements; redevelopment studies and plans; ordinance amendments; and special studies countywide.

Mr. Fox formerly served as the Planning Director of the Camden County Improvement Authority, and as an Area Planner with the NJDCA Office of Smart Growth. He has a Masters in Planning from the University of Virginia and a Bachelor of Science in Historic Preservation from Roger Williams University. Mr. Fox has been a long-time member and trustee of the Camden County Historical Society; a long-time member of the West Jersey History Roundtable; a member of the Collingswood Historic Preservation Commission, Zoning Board of Adjustment and Planning Board; a consultant for the cities of Camden and Burlington historic preservation committees;

and a member of the American Planning Association and the Association's NJ Chapter. Hehas volunteered on many local and regional planning and historic preservation projects. He is currently working on a history of roads in Camden County, NJ. Mr. Fox and his wife have been restoring their 1889 house in Collingswood since 1991.

ANSELM FUSCO is a Senior Vice President of Investments for Madison Marquette, one of the nation's leading developers of retail and mixed-use real estate. Mr. Fusco oversees Madison's new development and redevelopment projects in the Northeast. Before joining Madison Marquette in early 2008, Mr. Fusco was the Director of Development for Cherokee Northeast, LLC. Before that, he was an Associate at Robert A.M. Stern Architects.



where he worked as a Senior Designer and Project Manager on architectural and urban design projects. Mr. Fusco received an MBA from Harvard Business School, a Master of Architecture from Columbia University Graduate School of Architecture, Planning and Preservation, and a BA from Columbia College in New York City.

MICHAEL J. GALL is a Senior Archaeologist at Richard Grubb & Associates, Inc. in Cranbury, New Jersey, and also serves as an Adjunct Professor in the History and Anthropology Department at Monmouth University. He has conducted historical archaeology in New Jersey for over a decade, concentrating in farmstead, homestead, industrial, and landscape archaeology with a focus on colonial and early Federal period New Jersey.



KATHLEEN P. GALOP, ESQ., serves as Principal of Preservation Possibilities LLC, a historic preservation consulting firm in Summit, NJ. An attorney with extensive experience and a national reputation in the administration of historic preservation projects, Ms. Galop is the recipient of a John F. Kennedy Library Foundation Research Grant and a White House Historical Association Grant to conduct historic preservation research on Jacqueline Kennedy.



Her research was published in the National Trust for Historic Preservation's forum journal in May 2006. . She is an Adjunct Professor in the Certificate in Historic Preservation Program at Drew University (Madison, NJ). Ms. Galop is recognized as an expert in the creation/development of historic and cultural landscapes. She prepared the Nomination placing Branch Brook Park (Essex County Park System) on the State and National Registers of Historic Place and she co-authored the Nomination of Anderson Park in Montclair, NJ (Essex County Park System) to the State and National Registers. Presently she is preparing the Nomination of Briant Pond Park (Union County Park System). Ms. Galop is development consultant to The Newark Museum for its Centennial Signature Project, which has as a priority the restoration of its 6 historic properties including the National Historic Landmark John Ballantine House. She is or has been a trustee of several groups, including the National Association for Olmsted Parks, NJ Historic Trust, and Branch Brook Park Alliance.. Ms. Galop has received several awards for her historic preservation work.. She was elected to a life term on the Board of Governors of The Dickinson School of Law of The Pennsylvania State University, where she established the Galop Fund for the Preservation of the Rare Book and Archives Collection. She received her J.D. degree from The Dickinson School of Law of The Pennsylvania State University in Carlisle, Pennsylvania and her B.A. degree in History from Caldwell College for Women in Caldwell, New Jersey.

LEE ELLEN GRIFFITH is responsible for the administration, fundraising and management of Monmouth County Historical Association's historic properties, programs and activities, as well as supervision of the Association's staff members. She is a graduate of Western Maryland College and the University of Pennsylvania where she received her doctorate in American Civilization. She also attended



the Attingham Summer School for the Study of the Country House in Britain in 1990. She has been with MCHA for over 17 years, previously worked for the Philadelphia Museum of Art and has published a number of articles and exhibition catalogues on American decorative arts. Ms. Griffith is the 2004 recipient of the Jane G. Clayton Award for outstanding efforts to preserve Monmouth County history.

DR. ILENE GROSSMAN-BAILEY is an archaeologist who grew up in New Jersey and has long been interested in New Jersey archaeology and history. She received her PhD from Temple University in 2001 and has worked as a senior archaeologist for Richard Grubb & Associates since 2002 on a variety of archaeological projects. She also taught at Temple, Kutztown, and Monmouth



Universities; and Delaware County Community College. Her research interests include prehistoric Native American occupation in the coastal portions of New Jersey, Native Americans during the Colonial Period, and the history of archaeology. She is on the executive board of the Archaeological Society of NJ and lives in historic Morrisville, PA.

DONNA ANN HARRIS is the Principal of Heritage Consulting Inc., a Philadelphia-based consulting firm that works nationwide in three practice areas: downtown and commercial district revitalization, historic preservation, and nonprofit organizational development. Before starting her firm in 2004, Ms. Harris was state coordinator for the Illinois Main Street program for two years and manager of the Il-



linois suburban Main Street program for four years. Ms. Harris has worked with state and local Main Street programs in 17 states since starting her firm in 2004. She has spoken for the last six years at the National Main Street Center annual conference, and at the International Downtown Association annual meeting in 2008 and 2009. Prior to her Main Street career, Ms. Harris spent 15 years as an executive director of three start-up and two mature historic preservation organizations. In these positions in New Jersey, Pennsylvania and Illinois, she began membership drives; lead strategic planning efforts, public relations and a capital campaign; raised more than \$3.75 million in grants; managed staffs ranging in size from two to eight; and was responsible for organizational, project and endowment budgets of up to \$2.6 million. As a preservation planner with more than 25 years of professional experience, Ms. Harris has assisted citizen groups and government agencies to identify appropriate reuses for threatened historic properties that ensure the long term preservation and maintenance of the site. Her book *New* Solutions for House Museums: Ensuring the Long-Term Preservation of America's Historic Houses was published by AltaMira Press in 2007. She has published articles about reuse of historic house museums in History News, the quarterly magazine of the American Association for State and Local History, and Forum Journal, the quarterly journal of the National Trust for Historic Preservation, Ms. Harris has spoken at national, regional and statewide conferences about her house museum research. She earned a Master of Science degree in Historic Preservation from Columbia University in New York City,

and a Master of Governmental Administration degree from the Fels Center of Government at the University of Pennsylvania in Philadelphia. She holds a BA in both American Studies and Art History from the State University of New York at Albany.

DOMINIQUE M. HAWKINS, AIA, LEED,

AP, founded Preservation Design Partnership in 1995 to focus exclusively on historic preservation, restoration, adaptive reuse, renovations and evaluations of buildings, sites and districts. After completing masters degrees in both Architecture and Historic Preservation at the University of Pennsylvania, her professional career has included work on National Historic Landmarks including Independence Hall and the Virginia Capitol,



as well as regional historic sites, such as the University Barge Club on Philadelphia's Boathouse Row. Ms. Hawkins community-based preservation planning experience includes identification, evaluation and documentation of individual historic resources and districts for listing on Local and National Registers; review of projects for compliance with the Secretary of the Interior's Standards for the Treatment of Historic Properties; recommendations regarding modifications to codes and ordinances to better protect historic resources; integration of new development within the context of historic resources by facilitating discussions with local officials, historic review boards and developers; and preparation of design guidelines for municipalities in New Jersey, New York, Pennsylvania, and currently the City of New Orleans, Louisiana.

TIMOTHY I. HENKEL joined Pennrose in 1999 as a development officer, participating in all phases of the development of market-rate and affordable rental and for-sale housing from project inception through completion. In September 2004, he was promoted to Vice President, Pennrose Properties, LLC and in March of 2008 became a Partner. Mr. Henkel serves primarily as the Principal in charge of

New Jersey and Southeastern Pennsylvania development. As leader of the Pennrose real estate development team for New Jersey, Mr. Henkel's responsibilities include coordination of all aspects of the development process, including property acquisition, development financing, and land development approvals. Mr. Henkel has expertise in all forms of public and private real estate financing and has executed the full array of Pennrose's diverse portfolio of transactions, including affordable housing via low income housing tax credits (LIHTC), historic rehabilitation tax credits (HTC), mixed income multi-family housing via tax-exempt bonds, and public housing replacement leveraging federal HOPE VI grants. He is a professional engineer licensed in the State of New Jersey, and a member of the American Society of Civil Engineers, the National Society of Professional Engineers, the National Brownfields Association, and the Urban Land Institute. He is a frequent speaker at New Jersey redevelopment and housing conferences and serves on several non-profit boards. Prior to joining Pennrose, Mr. Henkel attended the William E. Simon School of Business Administration at the University of Rochester, where he received a Master of Business Administration degree with concentrations in Finance and Entrepreneurship. His undergraduate Bachelor of Science degree is in Civil Engineering from Bucknell University. Mr. Henkel lives in Rosemont, Pennsylvania with his wife Allyson and their four children.

MARGARET M. HICKEY, R.A., is the Principal Historic Preservation Specialist for Connolly & Hickey Historical Architects, located in Cranford, NJ. Connolly & Hickey is an architecture and historic preservation firm specializing in the restoration, rehabilitation and adaptive use of a variety of historic resources. Ms. Hickey received her Master of Science in Historic Preservation from Columbia



University and her Bachelor of Architecture from the New Jersey Institute of Technology. As the historic preservation specialist

for the firm, she develops the overall preservation strategies for projects involving historic resources. Her experience includes the preparation of condition assessment reports, historic preservation plans, historic structure reports and interpretive plans, and the development of design and contract documents, including drawings and technical specifications for historic preservation projects.

HONORABLE MARY-ANNA HOLDEN

is serving in her third year as Mayor of Madison, New Jersey, and has chaired every committee and department in that borough during her prior ten years as a Councilmember. Mrs. Holden currently serves on the N.J. State League of Municipalities' legislative land-use panel; is 2nd vice president of the board of the Morris County League of Municipalities;



and was a member of the Morris County Blue Ribbon Panel on Historic Preservation. Mrs. Holden is a board member of Preservation Action in Washington, D.C.; is President of the Board of Directors of Preservation New Jersey (PNJ), the statewide historic preservation advocacy nonprofit based in Trenton; and is PNJ's representative to the Conference of Northeast Partners of the National Trust for Historic Preservation. Mrs. Holden has the distinction of being the longest-serving trustee of the New Jersey Historic Trust (1996 through 2007).

GAIL HUNTON has been working in the historic preservation field since 1975, after completing graduate work in history and landscape architecture at the University of Wisconsin in Madison. Ms. Hunton is Supervising Historic Preservation Specialist with the Monmouth County Park System, where her responsibilities include planning and project management for the Park System's historic sites and structures,



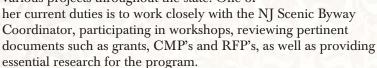
building restorations, archeological projects, interpretive plans, and exhibit development. She was project manager for the site restoration of Historic Walnford, an 18th century mill and farm complex, and recently completed the \$8.6 million reconstruction of the Thompson Park Visitor Center at the Park System's head-quarters. She provides technical assistance on historic preservation to other county agencies and municipalities in Monmouth County, and maintains the Monmouth County Historic Sites Inventory. Ms. Hunton also maintains a consulting practice in historic preservation, specializing in work with municipalities and historic preservation commissions. She is the City of Plainfield's historic preservation consultant, and has worked for many cities and towns in New Jersey during the course of her career.

META JANOWITZ is an historical archaeologist who has worked on various projects in the New York Metropolitan area since 1979. She wrote her doctoral dissertation at the City University of New York on food and food-related artifacts in 17th and early 18th century Manhattan, how Dutch diet changed in the New World and what people's daily lives were like in this period. Widely published in historical archaeology, her specialty is pottery from the late medieval period through the twentieth century.

THOMAS C. JESTER, AIA, has nearly 20 years practicing historic preservation architecture. Mr. Jester's project experience includes historic rehabilitations, additions to historic properties, surveying existing conditions, preparing historic preservation studies and master plans. Mr. Jester is editor of Twentieth-Century Building Materials: History and Conservation and author of Preservation Brief 32: Making Historic

Properties Accessible. Mr. Jester holds Master degrees in Historic Preservation from the University of Pennsylvania and Architecture from the University of Maryland.

LOIS JOHANN has worked for the NJ Department of Transportation for over eight years as a Landscape Designer. As a designer, she has worked on a wide range of projects from the 206 Bypass to the Oakland Garden Club Bluestar Garden design. She has prepared designs, No Net Loss Reforestation reports, renderings, and worked with GEMZs (Grass Eco Mow Zone), Good Neighbor, and GIS mapping for various projects throughout the state. One of



SOPHIA JONES attended the University of Miami where she obtained a Bachelor of Architecture in 2003. She attended the University of Pennsylvania in 2005 where she received her Master of Science in Historic Preservation. Ms. Jones worked for the New Jersey Historic Preservation Office and is currently an Associate at Historic Building Architects, LLC in Trenton where she is involved in various phases of building documentation and construction,



including conducting building condition assessments, producing design development and construction documents, as well as administering construction administration. Her current projects include the restoration and rehabilitation of Greenwood Gardens in Short Hills; restoration of the Church of the Presidents in Long Branch; restoration of Iviswold Castle at Felician College in Rutherford; and phase one restoration of Saint Francis de Sales in Philadelphia, PA. Ms. Jones has served on the New Jersey Historic Sites Council since 2005 and is currently Chair of the board. She is also a member of the National Trust for Historic Preservation and an Associate Member of the AIA.

ROBERT M KELLY, JR. had worked with technology solutions at Bell Laboratories and AT&T for 30 years. Subsequent to that work, he became a Faculty Researcher at Monmouth University and a Professor at both Monmouth and Stevens Institute. His work in historic preservation began when he became a parishioner at Christ Church in Shrewsbury, NI in 1979. Mr. Kelly mounted an historic object exhibit for the church's 300th anniversary in

2002, initiated its annual May History Day including a costumed graveyard tour, oversaw the restoration of the stained glass windows in 2008, and created a database of the church's historic graveyard. Mr. Kelly lives in Shrewsbury and is married with a grown daughter.

EVAN KOPELSON joined Vertical Access, a historic preservation firm headquartered in Ithaca, NY, in 2005, after gaining experience in the documentation and investigation of historic buildings and materials working in architecture and conservation firms. After receiving a Bachelor of Arts in Archaeology in 1994 from Cornell University and a Master of Science in Historic Preservation in 1996 from the University of



Pennsylvania, he worked with Building Conservation Associates in New York and Architectural Resources Group in San Francisco. Previous experience and work with Vertical Access includes conducting field investigations, writing conditions reports, preparing construction documents and performing construction administration services. Mr. Kopelson is a partner with Vertical Access and helps to manage the firm's field projects and building investigations.

DONNA LEWIS is the Planning Director for Mercer County, New Jersey's Capital County where she is responsible for open space and farmland preservation, growth management, redevelopment, transportation planning and historic preservation. She has served Mercer County for over 20 years. Mercer County has a strong redevelopment effort focused both on the City of Trenton and the first generation suburbs. In addition, there is also an aggressive open



space and farmland preservation program that leverages public and private funds to maximize preservation. Currently, approximately 20 % of Mercer County land area is preserved. Ms. Lewis led the negotiation team in the acquisition of the former Jewish Community Center (Kahn Bath House and Day Camp) and was a member of the team that successfully restored the structures. Ms. Lewis holds Bachelor Degrees in Political Science and English from The College of New Jersey and a Master of City and Regional Planning from Rutgers University. She is a NJ licensed Professional Planner and a member of the American Institute of Certified Planners.

ALEXANDRA M. LORD is the Branch Chief for the National Historic Landmarks Program of the National Park Service. Dr. Lord received her BA from Vassar College and her PhD from the University of Wisconsin, Madison. In 1995, after winning the Shryock Medal from the American Association for the History of Medicine, she was awarded the J. Elliot Royer Post-Doctoral Fellow-



ship in the History of Health Sciences at the University of California, San Francisco. Between 1996 and 2000, she was an assistant professor at Montana State University and then a visiting professor at the State University of New York, New Paltz. In 2001, she left academe to become the historian for the United States Public Health Service. In January 2008, she became the Branch Chief of the National Historic

Landmarks Program. Dr. Lord has published and given papers on a wide range of topics and has spoken on medical history and preservation issues at places ranging from Ellis Island to the National Library of Medicine. Her latest project, a book titled *Condom Nation: The United States' Sex Education Campaign from World War I to the Age of the Internet*, was released by Johns Hopkins University Press in 2010. In September, Condom Nation won two awards from the British Medical Association, one for the best popular book on medicine and the other for the best book furthering understanding of medicine and science among the general public.

HEATHER MCCALL, AICP, is the Assistant State Coordinator for Main Street New Jersey. As part of a two-person Main Street New Jersey team, she serves as the primary trainer and field officer providing technical assistance and training to 26 designated Main Street districts throughout the state. In 2009, the Main Street New Jersey program celebrated its 20th anniversary of working with volunteer-driven,



community-based groups to preserve, promote and enhance their historic downtowns and local economies using the National Trust Main Street approach. Before joining the state program, Ms. McCall was executive director of Main Street Mount Holly and worked in the field of real estate finance as an underwriter. She holds certificates in Nonprofit Management and Charrette Facilitation, a Master's Degree in City & Regional Planning from the University of Pennsylvania and is a senior fellow with the Washington D.C.-based Environmental Leadership Program.

RONALD E. MAGILL holds an Associate's Degree from Cumberland County College in Horticulture and a B.A. in English from Glassboro State College (now Rowan University in Glassboro, NJ). He is Founder and President of the Salem Old House Foundation, NJ Advisor to the National Trust for Historic Preservation, Trustee and Past President of the Salem County Historical Society, and Past President of the English Speaking Union, Delaware Branch. He



is the 2004 recipient of the New Jersey Historic Preservation Award for restoration of the Samuel Wright House in Salem, NJ, and Steward of the 1722 Abel & Mary Nicholson House.

ED MARTOGLIO is one of three founders of the RPM Development Group and is now the sole Principal of the company. Since its inception in 1986, he has been active in all aspects of RPM's business, including development, construction and management. Prior to 1986, he was a tax attorney with the Internal Revenue Service/District Counsel's Office. Mr. Martoglio has served on a variety of committees formed by various state agencies focusing on urban revitalization. He frequently speaks at conferences for



talization. He frequently speaks at conferences focusing on housing and economic development. He is passionate about RPM's role in providing safe, energy efficient, and beautiful housing for low-income families. The value of RPM's work is visible not only through the quality of the housing they provide, but also through the beauty it lends to urban neighborhoods.

EDMUND MEADE P.E. has managed many large preservation projects, ranging from the restoration of the New Jersey State House Dome to Columbia University's Low Library. He has designed innovative structural solutions while preserving and maintaining the original architectural and structural elements. Mr. Meade is



Director of Preservation for Robert Silman Associates. He shares his understanding and expertise by lecturing at industry events across the U.S. and Canada. The range of his work includes the preservation of a five-hundred-year-old stone church in Puerto Rico to the wood structure of Gustav Stickley's Craftsman Farms in New Jersey. He advocates respect for historic materials, use of modern analysis techniques and materials, and the importance of a collaborative team approach to surveying, analyzing, designing repairs, and implementing repairs for existing buildings. His work has included use of advanced nondestructive evaluation techniques, sustainable design, and leading edge analysis, monitoring, and measuring techniques.

MICHAEL J. MILLS, FAIA, a preservation partner at Farewell Mills Gatsch Architects in Princeton, New Jersey, has devoted more than twenty-five years to the preservation, restoration and adaptive use of some of the region's most significant historic structures. His award-winning projects include preservation and restoration of the New Jersey State House and State House Annex, the Essex County Courthouse, and the Princeton University Graduate Col-



lege. Recently, Mr. Mills completed restoration of the Louis I. Kahn Bath House and Day Camp, Ewing NJ, and the Pearl Buck House National Historic Landmark in Perkasie, PA. Mr. Mills has served as Chair of the Advisory Group of the AIA Historic Resources Committee and is a past president of Preservation New Jersey. He holds a BA degree from Princeton University and an MS in Historic Preservation from Columbia University, and completed postgraduate work at IC-CROM in Rome, Italy.

BRIAN PHOEBUS works closely with The National Trust for Historic Preservation as Vice President of MDP, and was essential in the creation of National Trust Insurance Services (NTIS). Brian has worked with many national insurance carriers to expand, enhance and create new programs designed to protect our historic properties for future generations. Previous to joining MDP in October 2002, Brian worked for Chubb Insurance Group for 7 years. At



Chubb, Brian was the underwriter for historic homes and all the properties owned by the National Trust for Historic Preservation.

AIA, RIBA LEED AP is a founding Principal of Historic Building Architects, LLC, Trenton, NJ, an award winning firm specializing in historic public buildings. She was trained as a preservation architect in Scotland and then at ICCROM in Rome, before moving to the United States in 1988. She has a keen interest in the long-term planning for and the ethics

of intervention on historic buildings and the

ANNABELLE RADCLIFFE-TRENNER.



adaptive use of existing buildings. Eager to educate the public, she lectures on preservation issues nationally. Her completed projects include The Factory at Historic Speedwell, Morristown; St. Bernard's Episcopal Church, Bernardsville; The Log House at Craftsman Farms, Troy Hills; Watch Hill Chapel, Rhode Island and Burnt Coat Light Station, Swan's Island, Maine. Her current projects include Greenwood Gardens, Short Hills; The Castle at Felician College, Rutherford; and Saint Francis De Sales in Philadelphia.

DONNA RENDEIRO is the Director of Community Planning at the New Jersey Redevelopment Authority. In this capacity, she provides technical redevelopment assistance to New Jersey's municipalities that are interested in or actively involved in the redevelopment process. She is currently working with several municipalities at all stages of redevelopment. Her previous positions in New Jersey state government include Acting Executive Director of the former



Office of Smart Growth. Prior to this position, she was the Office's Brownfields Policy Director. Additionally, Ms. Rendeiro has worked with the Governor's Office of Economic Growth on urban policy. Previous experience includes redevelopment and shared services at the municipal and county levels. Prior to her work in the public sector, she was Vice President at Citibank in chief of staff roles in the credit card division and branch management roles in the branch system. She has a B.S. in Marketing from Pace University.

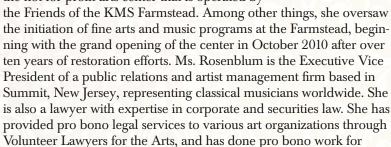
BEVERLY M. RIDDICK, Executive Director of Homes of Montclair Ecumenical Corp. (HOMECorp), has held the position since 1996 following a three-year volunteer commitment as a HOMECorp Trustee. As Executive Director, Ms. Riddick is responsible for the development and implementation of affordable housing programs and initiatives which address HOMECorp's mission to provide safe, decent, affordable homes in Montclair and to



promote neighborhood development. Since she assumed the role of Executive Director, HOMECorp has acquired, renovated and sold 37 single and multi-family properties to income-eligible homebuyers in Montclair and rehabilitated and managed 58 rental units, all occupied by low, moderate and middle-income families and small commercial businesses. During her tenure, HOMECorp increased

its budget by 400%, housed over 300 households, counseled over 4,000 residents and generated total project funding exceeding \$10 million. Prior to joining HOMECorp., Ms. Riddick served as Assistant Vice President of Real Estate Finance at Chemical Bank New Jersey (now PNC Bank) and also worked at the First National Bank of Boston (now Bank of America) as a real estate lender/ workout specialist. She is a graduate of Mount Holyoke College in Massachusetts, where she majored in Urban Studies. She obtained a Master's Degree in Public Policy Analysis at Claremont Graduate School in Claremont, California, Ms. Riddick has a received of a number of awards including the Shirley Chisholm Catalyst for Change Award, American Association of University Women's Women as Agents of Change Award, US Congress Certificate of Congressional Recognition, and the National Council of Negro Women Business Award. She is married with 2 children and resides in Montclair, New Jersey.

ANN ROSENBLUM is on the Board of Directors of the Friends of the Kennedy Martin Stelle Farmstead, a national and state historic register site dating back to the 18th century located in Basking Ridge, New Jersey. Recently designated as President of the Board, she had served as Vice President since 2009. As Vice President, she was in charge of programming for Farmstead Arts, the not-for-profit arts center that is operated by



children at risk. Ms. Rosenblum is a Commissioner of the Somerset County Cultural and Heritage Commission, where she served as President for the past four years. Other boards on which she serves include the Somerset Hills League of Women Voters, where she served as President of the Board. She was honored to receive a Volunteer of the Year Award from the Somerset Hills



YMCA for her work with the League. She received her undergraduate degree in Business Administration and her law degree from the University of Michigan. She has two children and lives in Basking Ridge with her husband, Mark, who is a lawyer.

STEVE ROSS is a long-time member of Shrewsbury Monthly Meeting of the Society of Friends.

DONALD B. SAMMET. PP/AICP holds a Master's Degree in City and Regional Planning from the Edward J. Bloustein School of Planning and Public Policy at Rutgers University and is a licensed professional planner in the State of New Jersey, a member of the American Institute of Certified Planners and the American Planning Association. As an urban planner, Mr. Sammet's experience includes working with and for special



improvement districts, historic preservation commissions, planning boards, zoning boards and redevelopment entities.

As Director of Planning and Redevelopment for the City of Asbury Park, he facilitates and manages the various redevelopment projects occurring throughout the City, including the 56-acre waterfront redevelopment project. Mr. Sammet also prepared the City's petition for plan endorsement to the State Planning Commission, resulting in Asbury Park becoming the first urban center designated in the State of New Jersey since adoption of the State Development and

Redevelopment Plan. He has also drafted the award winning Springwood Avenue Redevelopment Plan, the first redevelopment plan written in the City by in-house staff. Prior to Asbury Park, Mr. Sammet was Associate Planner in the Division of Planning and Community Development in Sullivan County, New York, and Assistant Planner in the Department of Planning and Community Development for Montclair, New Jersey.

GERARD SCHARFENBERGER, PH.D. is

the Director of the Office For Planning Advocacy for the State. He holds a master's degree from Hunter College and received his doctorate in 2005 from the CUNY Graduate Center with a dual focus on historical archaeology and cultural landscape studies. He currently is a member of the adjunct faculty of Monmouth University in West Long Branch. He has been



serving on the Middletown Township Committee since 2005. He is currently the Mayor of Middletown and also served as Mayor from 2007 through 2008 and Deputy Mayor in 2009 and 2006. Mr. Scharfenberger has been a member of the Landmarks Commission since 1996, and currently serves on the Middletown Township Open Space Committee and the Municipal Alliance for the Prevention of Alcohol and Drug Abuse. He also serves on the Monmouth County Greenhouse Gas Reduction Committee. He served as the Township Committee's liaison to the Bayshore Dredge Committee in 2006, on the Zoning Board of Adjustment in 2003, and 2004 and on Governor-elect Chris Christie's transition team. Gerry has lived in Middletown for more than 16 years with his wife, Geraldine, and their two children.

EDIE SHARP attended the College of New Jersey and the Pennsylvania Academy of Fine Arts. She is an artist that has had her work shown both regionally and nationally. She is currently a board member of the Delaware River Greenway Partnership and the chairperson of the Delaware River Scenic Byway Management Committee. As the Executive Director of the Delaware River Mill Society, she has taken a leadership role with the development



of Prallsville Mills. In the last 8 years, she has been instrumental in acquiring and restoring several of the buildings for this complex, in developing numerous cultural and environmental events that attract wide spread participation, and in obtaining many grants and fund raising events that are the source of income for restoration and maintenance of this site. She played a large role in getting the Delaware River Scenic Byway nationally designated and in moving the byway forward.



MARK TEXEL has served as Director of the Historic Sites Division for the Morris County Park Commission for the past five years; and before assuming his current position was the Commission's Manager of Historic Sites for six years. Principal sites he directs include Fosterfields Living Historical Farm, Cooper Grist Mill, Historic Speedwell, and Mount Hope Historical Park. He has served as the

Park Commission's preservation specialist/staff liaison for the restoration of the ca. 1920s farmhouse at Fosterfields, the ca. 1820s L'Hommedieu-Gwinnup House, and the National Historic Landmark ca. 1830s Factory Building at Historic Speedwell.Mr. Texel holds undergraduate degrees from the University of Colorado, Boulder, in American History and American Music. He has held positions previously with the George Ranch Historical Park southwest of Houston, , the Littleton Historical Museum in Littleton, CO, and

the Colorado Historical Society in Denver, CO. He is a graduate of Drew University's Certificate in Historic Preservation program, the Winedale Seminar on Interpretation of the Humanities in Museums in Round Top, Texas, and the Turley Forge Blacksmithing School in Santa Fe, NM. He has served on the Association for Living History, Farm and Agricultural Museums (ALHFAM) Board of Directors from 2004-2006. He currently serves on the Board of Trustees for the Advocates for NJ History, the Washington Valley Association, and the Brookside Community Church.

DEREK TRELSTAD. Following graduation from the University of Vermont with a Bachelor of Science in Mechanical Engineer, Derek Trelstad began looking for graduate programs in solar energy and working as an apprentice to a builder in Morris County, New Jersey. After learning framing and finish carpentry, Mr. Trelstad suspended his pursuit of a graduate degree and moved to Massachusetts where he studied Preservation Carpen-



try at the North Bennet Street School in Boston. Field work at NBSS included assisting with the cross-county move of the Jacob Crocheron house on Staten Island and an opportunity to meet William McMillen, then Director of Restoration for the Staten Island Historical Society and amaster craftsman. Following completion of his studies at NBSS, Mr. Trelstad moved to New York and joined the restoration crew at Richmondtown Restoration. He completed a graduate degree in historic preservation at Columbia University. From Columbia, Mr. Trelstad worked with the editorial and business staff at Progressive Architecture to develop and edit Building Renovation magazine and later joined a small structural engineering practice in Manhattan. He has been the co-editor of the Association for Preservation Technology's (APT) newsletter Communiqué and co-chair of the APT Preservation Engineering Technical Committee. He is currently an associate with Robert Silman Associates, Structural Engineers, in New York City, where he is a member of the firm's Historic Preservation studio.

CAROL TRUPPI, LEED AP graduated from the University of Massachusetts with a degree in Environmental Design and received a Masters of Landscape Architecture from the Graduate School of Design, Harvard University. She is an independent consultant and is a LEED AP with almost 30 years of experience and a national perspective in a diversity of planning, urban design and development services at the regional, neigh-



borhood and individual site levels with an emphasis on green building and sustainable development. She is recognized nationally for her work and expertise in Scenic Byways. Her byway knowledge is attributed to 15 years of experience developing policies and requirements at national and state levels, and providing technical assistance to state and local government, and organizations on scenic byways. In 1995, she was the Scenic Byway Program Manager with Scenic America. She has prepared corridor management plans for 15 byways, four of which received National Scenic Byways designation and 1 of which received an All American Road designation.

RICHARD VEIT is Associate Professor of Anthropology and Director of the Center for Excellence in Teaching and Learning at Monmouth University. Dr. Veit received his MA in Historical Archaeology from the College of William and Mary in 1991 and his Ph.D. in Anthropology from the University of Pennsylvania in 1997. He received Monmouth's distinguished teacher award in 2007. At Monmouth University, he teaches courses on



archaeology, historical archaeology, New Jersey history, Native Americans, and historic preservation. He is the author of *Digging New Jersey's Past: Historical Archaeology in the Garden State* (2002), and coauthored *New Jersey Cemeteries and Tombstones History in the Landscape* (2008) with Mark Nonestied. His current research projects focus on the Dr. John Vermeule house, a Dutch-American farmstead in the Raritan Valley, colonial Perth Amboy, and Point Breeze, Joseph Bonaparte's palatial New World estate.



ANNE E. WEBER, FAIA, is a Senior Associate with Farewell Mills Gatsch Architects, LLC in Princeton, NJ. Her practice consists primarily of managing large-scale institutional historic preservation projects such as the restoration of the Essex County Courthouse,

the Princeton University Chapel, and Life Safety Improvements at the Statue of Liberty. She also works on planning documents, such as the Preservation Plan for Kahn's Trenton Bath Houses, an assessment of the buildings and landscape at St. Elizabeth's Hospital in Washington, DC, and a code and conditions study for Nassau Hall at Princeton University. Ms. Weber holds a B.S. in Engineering and Applied Science from Yale University, and a Master's in Architecture and an M.S. in Historic Preservation from Columbia University. Ms. Weber also attended the Attingham Summer School. She was the first recipient of the Charles Peterson Prize for preparation of Historic American Buildings Survey drawings.

ALAN WILLOUGHBY is the Executive

Director of Perkins Center for the Arts, located in Moorestown and Collingswood, New Jersey and is a professional ceramic artist. During his tenure, Perkins Center has grown through developing innovative community-based arts programs serving an audience throughout southern New Jersey. Mr. Willoughby's background includes



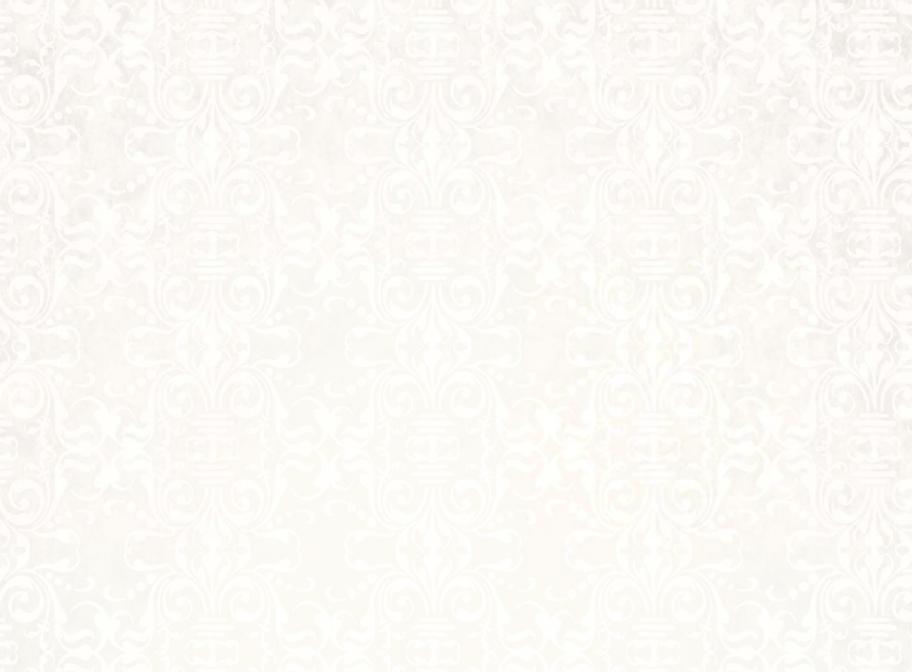
working in the Artist-in-Education program at the New Jersey State Council on the Arts, teaching ceramics and design at the college level and being self-employed as a ceramic artist. He has an MFA in Ceramics from Clemson University and has been awarded two Artists Fellowships by the New Jersey State Council on the Arts.



ARTHUR WRUBEL is a retired Urban Planner with cities in San Francisco Bay area and City of New York. He earned a Bachelors of Architecture from Pratt Institute, and a Masters of City and Regional Planning, Harvard University.



· Allen House, in Shrewsbury's Four Corners Historic District





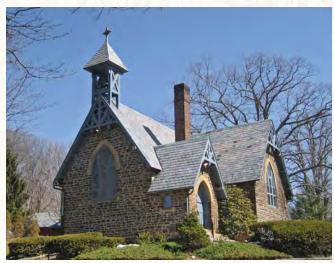
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Left: Original rendering of All Saints' Memorial Church, Navesink, New Jersey (c. 1864) signed by Richard M. Upjohn, Architect, a founder of the American Institute of Architects. Image courtesy of the Library of Congress.

Below: All Saints' Memorial Church today, a National Historic Landmark.





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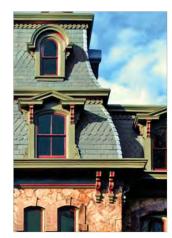






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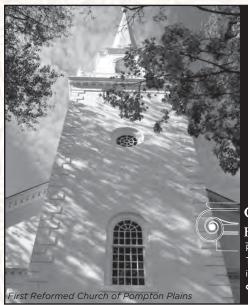


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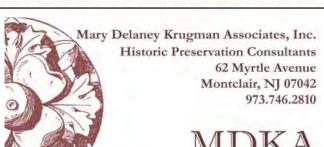


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FEATURED SPEAKER

Senator Jennifer Beck STATE OF NEW JERSEY

SENATOR JENNIFER BECK was born and raised in Erie, PA. She attended Boston College, where she majored in Physics and Mathematics. She then received her master's degree in Government Administration from the Fels School of Government at the University of Pennsylvania. She started her career as Chief of Staff for Assemblyman Joe Azzolina, before leaving for the private sector, where she ran the Trenton office of MWW, New Jersey's largest public affairs firm. Before serving in the New Jersey Senate, Senator Beck served one term in the New Jersey Assembly. She also served two terms on the Red Bank Borough Council. Senator Beck is President of JAB Marketing, a media relations and marketing firm. She is also a trustee with the Monmouth Conservation Foundation, a member of the



Red Bank Woman's Club and formerly was a rape crisis counselor at what is now 180/ Turning Lives Around. She lives in Red Bank, NJ.

MONICA BOTTONE has been employed by Monmouth University for the past 17 years. She is currently the Grant Manager, focusing on the preservation of the University's historic buildings. She received a Bachelor of Arts degree in history from Montclair State University and a Master of Arts degree in history from New York University. She considers herself fortunate to be amongst the shadows of Woodrow Wilson Hall each work day.

ROBERT L. CORNERO, is

the Associate Vice President of Campus Planning & Construction for Monmouth University. Mr. Cornero has over thirty years of experience in construction at Monmouth University and in the private sector, with particular expertise in electrical/mechanical



systems. He has worked on such historic preservation projects as the roof and auditorium restorations at Woodrow Wilson Hall on the Monmouth University campus; the addition and renovation of the Guggenheim Library at Monmouth University; and the New Jersey Statehouse renovation and restoration in Trenton, NJ.Register of Historic Places), and the 1967 addition.

ALAN SEIDEN is co-chair of the Preserve Graydon Coalition in Ridgewood, NJ. His photographs of Graydon Pool, a natural swimming pool, have been featured in promotional brochures and banners for the pool and park created by the village government. Mr. Seiden is a software consultant who is known for his work with the web language PHP. He writes a software blog at http://alanseiden.com and is a popular speaker at information technology conferences. Mr. Seiden is also



at information technology conferences. Mr. Seiden is also a Guild-Certified Feldenkrais® Practitioner.

ERIC WARD, Technical Director at EYP Architecture and Engineering, has over 30 years of experience in the preservation, renovation and adaptive use of historic structures. He has guided the restoration/renovation of significant landmark structures as diverse as the Fred F. French Building, an Art Deco skyscraper in New York City; historic Faneuil Hall in Boston; and the Sakonnet Lighthouse in Rhode Island. Also a specialist in the planning and renovation of academic libraries, he directed the award-winning renovation and restoration of



directed the award-winning renovation and restoration of the Harry Elkins Widener Library at Harvard University. He was preservation architect on the EYP team for the restoration and addition to the Monmouth University Library.

EXHIBITORS

Advanced Dry Ice and Soda Blasting
Bucks County College – Historic Preservation Program
Middlesex County Cultural and Heritage Commission
Monmouth University Bookstore





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