

News Release

New Jersey Department of
Banking and Insurance

Acting Commissioner Marlene Caride

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New Jersey Department of Banking and Insurance Launches April Activities in New Jersey as Part of National Financial Capability Month

TRENTON — Department of Banking and Insurance Acting Commissioner Marlene Caride today launched efforts to empower New Jerseyans of all ages through financial education as part of National Financial Capability Month. Throughout April, the Department will talk to adults, high school and college students about the importance of learning how to make wise financial decisions.

“New Jersey consumers of all ages need to understand money management basics, from budget setting and saving, to shopping for auto, homeowners or renters, health and life insurance,” said Acting Commissioner Caride. “Learning how to make smart financial decisions is a lifetime process that should begin as early as possible and requires practice every day. Our goal is to empower Garden State consumers with a foundation of financial skills.”

Acting Commissioner Caride will lead Department efforts throughout the month with roundtable discussions and presentations to high school students, college students and faculty, and adult learners. Finance-related topics discussed will include health insurance enrollment tips, the importance of budgeting and advice on saving.

April is National Financial Capability Month, a nationwide public awareness effort to help consumers establish and maintain healthy financial habits, take charge of their personal financial well-being and make intelligent financial decisions. This month’s effort is part of the Department’s continuing financial literacy program that began in 2006 with programs for high school students and has since expanded to include programs for college students and seniors.

For more information on insurance, personal finance and real estate, consumers can go to the Department’s website at: http://www.state.nj.us/dobi/division_consumers/index.htm

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