

STATE OF NEW JERSEY EXECUTIVE DEPARTMENT

Proclamation

WHEREAS, breast cancer is the second most frequently diagnosed cancer among women in the United States after skin cancer, with a new diagnosis occurring every two minutes; and

WHEREAS, it is estimated that by the end of 2014, approximately 7,290 new cases of invasive breast cancer will be diagnosed among women in New Jersey and about 1,290 will die from the disease; and

WHEREAS, a recent study reveals that among the 1.5 million women studied over the age of 40 with health insurance, less than 70 percent received their recommended annual screening for breast cancer; and

WHEREAS, through research and advocacy, significant advances have been made in the fight against breast cancer, including an increase in five-year relative survival rates for localized breast cancer from 74 percent to 99 percent; and

WHEREAS, the 2.8 million breast cancer survivors living in the U.S. today are a testament to courage, as well as to the importance of promoting breast cancer awareness and education, funding research, following recommended screening guidelines and offering treatment to those who are affected; and

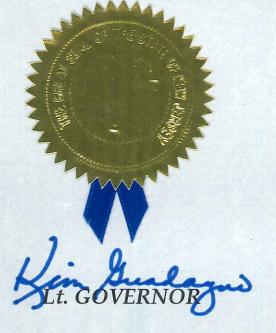
WHEREAS, the efforts of various organizations have been instrumental in spreading breast cancer awareness throughout our communities through outreach, education and screening programs and have empowered women with the life-saving message of early detection and the importance of having annual mammograms; and

WHEREAS, throughout the month of October, women are encouraged to make a renewed commitment to following recommended screening guidelines and to make a mammogram appointment;

NOW, THEREFORE, I, CHRIS CHRISTIE, Governor of the State of New Jersey, do hereby proclaim:

OCTOBER 2014 AS BREAST CANCER AWARENESS MONTH

in New Jersey and urge public officials, health practitioners, organizations and residents to observe this month with appropriate activities and programs that encourage annual mammograms.



GIVEN, under my hand and the Great Seal of the State of New Jersey, this thirtieth day of September in the year two thousand fourteen, the two hundred thirty-ninth year of the Independence of the United States.

Ole Solemon