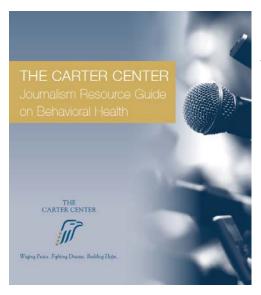
LANGUAGE MATTERS:

The Substance Abuse and Mental Health Services Administration has recently issued the following information about language. Please follow the link to the guidelines and share!

How We Talk about It Matters September 16, 2015 / SAMHSA / Behavioral Health By: Marla Hendriksson, M.P.M., Director Office of Communications Substance Abuse and Mental Health Services Administration

Every day the media helps influence public attitudes and opinions. It matters how behavioral health conditions are covered by journalists, screen writers, editors, producers, and others in the news and entertainment industries.

That's why the Carter Center in consultation with behavioral health experts, former journalists, and bloggers launched the "Resource Guide for Reporting on Behavioral Health: How You Talk About It Matters." This guide provides relevant and useful information to the media about mental illness and substance use disorders and includes tips and supporting facts that can help ensure that representations of mental illness and substance use disorders are fair, balanced, and accurate.



http://www.cartercenter.org/resources/pdfs/health/mental_health/2015-journalism-resource-guide-on-behavioral-health.pdf