benefits for property managers



I-877-428-8844 "NJHRC,Where Everyone Can Find a Home"

List Properties for FREE

- Advertise properties for free with pictures, map links and much more
- Include details about amenities like utilities, parking and appliances
- Describe neighborhood features such as schools, parks and public transportation; list the distance of your property from shopping and other conveniences
- Representatives in the toll-free, bilingual call center can help add, update and remove properties and conduct market comparisons
- View statistics on how often listings have been found in a search and viewed by potential tenants
- User-friendly tools help large property providers list multiple units quickly
- Rented listings can remain in the system and be re-activated in the click of a mouse when available again
- NEW! Online Classified Posting Tool helps landlords increase advertising by creating postings for other online listing services that link back to full listings on NJHRC.gov

Quick and Easy Registration

- Visit <u>www.NJHRC.gov</u> or call 1-877-428-8844 (toll free) to sign up for a free account to list properties
- Receive a username and password
- Log on and begin listing!

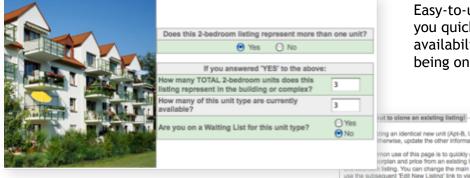
NJHRC.gov Is...

- Fully supported by the Socialserve.com toll-free, bilingual call center available Monday through Friday, 9 a.m. to 8 p.m. Eastern Time
- An online service powered by Socialserve.com, a 501(c)(3) nonprofit and a national provider of affordable housing locator services
- Sponsored by the New Jersey Housing and Mortgage Finance Agency
- A one-stop shop for people in need of housing and related resources
- A FREE way to advertise and fill your vacancies

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Easy-to-use inventory tools let you quickly update listing availability or mark units as being on a wait list.

sing an identical new unit (Apt-B, Unit-6, etc.) to an existing building, just update the unit therwise, update the other information as needed to create a clone of an existing listing.

mon use of this page is to quickly create a new listing in the same building / complex describing orpian and price from an existing listing, such as basing a two-bedroom listing from an existing in listing. You can charge the main aspects of the new listing right here, and, if needed, you can sequent 'Edit New Listing' link to view and change any other aspect.

Cloning tools make it easy to add additional bedroom types at the same complex without having to re-enter all the details.

Enter only information for amenities that differ between units, such as rent amount and number of bedrooms.

Stats for 09/15/2010 through 11/11/2010 Found this property:			92	
Viewed full listing:			32	
CTR (click-through ratio):			28.08%	
Daily Stats				
Date	Found this property	Viewed full listing	CTR	
11/11/2010	3	1	33.33%	
11/10/2010	11	6	54.55%	
11/09/2010	6	1	16.67%	
11/08/2010	7	1	14.29%	
11/07/2010	2	1	50.00%	
11/06/2010	4	3	75.00%	
11/05/2010	4	1	25.00%	
11/04/2010	7	2	28.57%	
11/03/2010	5	2	40.00%	
11/02/2010	4	0	0.00%	
11/01/2010	3	1	33.33%	
10/31/2010	1	0	0.00%	
10/30/2010	3	1	33.33%	
10/29/2010	4	0	0.00%	

Duplicate Listing			
Keep Building Name (Graysonte Place Apartments):	⊙ Yes ⊖ No		
New Address:	2284 Afton Ave.		
New Unit Number:			
New Unit Square Footage:	722		
Bedrooms:	2 0		
Bathrooms:	1.0 \$		
Representing How Many Units:	3		
How Many Units Are Available:	3		
Rental Financials			
Monthly Rent is:	\$485 (dollar amount)		
Security Deposit:	\$200 (dollar amount)		
(Click Here to Continue)			

Detailed analytics show how many times units have been found in a search and how many times property listings have been clicked to view full listing details.

