

# THE NEW JERSEY CULTURAL TRUST 2005 ANNUAL REPORT



ENSURING NEW JERSEY'S  
CULTURAL LEGACY



*The New Jersey Cultural Trust is established by P.L. 2000, c: 76 which is now N.J.S.A. 52:16A-72 et seq. The enabling legislation authorizing the Trust was signed July 25, 2000.*

*The mission of the Cultural Trust is to ensure a stable and healthy cultural industry in New Jersey that is sustainable under fluctuating economic conditions.*

*The Cultural Trust Fund is a permanent, interest-generating fund that serves as an additional source of revenue to nonprofit arts, history, and humanities organizations.*



***“New Jersey – A 360° View” 1995***

*Artist: J. Kenneth Leap*

*Photo by Peter Groesbeck*

Stained glass skylight, 10' X 14', located in the New Jersey State House Annex in Trenton. The piece depicts the State of New Jersey as a pictorial map. Latitudes and longitudes in the border locate images of historic and cultural significance as they relate geographically to Trenton. The landscape is flattened to make a continuous panorama. The complete work is composed of over 1500 individual pieces of glass that have been assembled into 48 separate leaded panels. The artwork was made possible by the Arts Inclusion Program of the New Jersey State Council on the Arts.

Detail shots of “New Jersey – A 360° View” are used on the Front Cover and throughout the Report.

The New Jersey Cultural Trust gratefully thanks J. Kenneth Leap for permitting us to use this work of art.

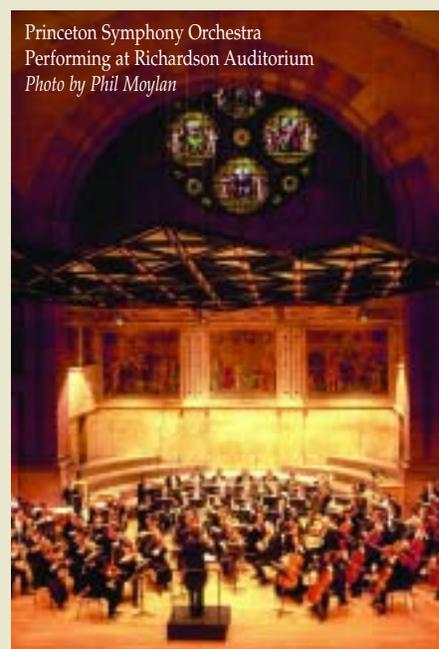
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Historic Cold Spring Village "Hands on Craft"  
*Photo by Joseph Salvatore, MD*



Princeton Symphony Orchestra  
Performing at Richardson Auditorium  
*Photo by Phil Moylan*



Barnegat Bay Decoy & Baymen's Museum, Inc.

# A LETTER FROM THE GOVERNOR

Dear Friends,

The impact of the nonprofit arts and history industry in New Jersey is extensive and profound. Programs educate our children and celebrate our rich cultural diversity. They tell the moving story of our past, give us pride in our heritage, and inspire our citizens.

Organizations help revitalize our towns and attract tourists from around the world. They infuse our economy, employ thousands of residents, and leverage additional spending by audiences that translates into revenue for restaurants, hotels, retail stores, parking garages, and other local businesses.

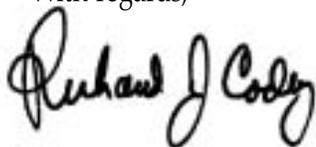
I am grateful for these countless advantages—both tangible and intangible—that our cultural community provides to the residents of New Jersey, and I enthusiastically support The New Jersey Cultural Trust for the critical role it plays in leveraging these benefits.

In the five years since its authorization, the Cultural Trust has developed an annual source of grant funding, from the interest earned on the Fund, which will sustain the quality and vitality of our cultural organizations for generations to come. This public/private partnership has played a crucial role in building financial stability and strengthening institutional capacity.

It gives me great pleasure to applaud The New Jersey Cultural Trust for the extraordinary contribution it has made to the State of New Jersey.

I look forward to working with the Trust to ensure that New Jersey's commitment to its rich cultural heritage will be honored.

With regards,



Richard J. Codey

*Acting Governor*



# A LETTER FROM THE SECRETARY OF STATE

Dear Friends of The New Jersey Cultural Trust:

New Jersey residents are privileged to be the beneficiaries of a remarkable cultural community, commensurate with our State's illustrious political, social, economic,



and intellectual history. And now, more than ever, cultural life in New Jersey is thriving. Arts and history organizations are found in every region of our State, providing an extraordinary array of music, theater, dance, film, fine art, historic sites and historical exhibits that enhance our communities and enrich our lives.

It gives me great pleasure to congratulate The New Jersey Cultural Trust for the outstanding role it has played in promoting and preserving New Jersey's cultural heritage, and enriching the quality of life for residents throughout the Garden State.

During my tenure, I have seen the Trust develop a robust public-private partnership and launch an innovative grant program.

Their tremendous success has strengthened and advanced our State's cultural resources, while creating a more stable, diverse, and healthy cultural industry. These achievements are the foundation on which we have built—and will continue to build—a better, more vibrant New Jersey.

Our families and communities will reap the benefit of this extraordinary endowment for generations to come. In the meantime, I encourage all New Jerseyans to join the Trust in what promises to be an exciting time of growth and continued success.

Sincerely,

A handwritten signature in black ink, appearing to read "Regena L. Thomas". The signature is enclosed within a dashed-line oval.

**Regena L. Thomas**

*Secretary of State*

# REPORT FROM THE CO-CHAIRS & EXECUTIVE DIRECTOR



It has been only five years since the Cultural Trust Act was signed into law. In that time, the Board was appointed, the agency was formed and operations were put into place. The Board designated 238 New Jersey non-profit cultural organizations as "qualified" making them eligible to participate in the programs of the Trust. Over \$63.4 million in State and private funding was contributed for the purposes of the Trust. In addition, over \$1.4 million in interest has been earned on this investment in the Cultural Trust Fund, and 83 grants have been awarded from that interest income. It is a joy to see the Cultural Trust begin to fulfill its mission and realize its commitment to strengthen New Jersey cultural organizations!

In FY05, organizations supported in the first round of grants began their projects. The Institutional and Financial Stabilization grants were targeted to address needs such as establishing working capital funds, building audiences, increasing institutional capacity, strategic planning, professional development, technology upgrades, and leadership succession planning.

As projects are completed, reports are telling the many stories of impact and success:

**Playwrights Theatre:** *"We have been able to completely remake our image and increase participation in almost all areas... The increase in earned income that has resulted allows us to deepen even further our marketing efforts as well as our connection with the surrounding community."*

**Salem Historical Society:** *"With Cultural Trust funding, the Society developed a plan to stabilize and expand membership over the next five years. The Society has already seen a jump in the number of new membership over the last 4 months."*

**Cape May Stage:** *"A significant impact on contributed income over time is anticipated as the longer term effects of the project are realized."*

**Algonquin Arts:** *"Because of The New Jersey Cultural Trust, Algonquin Arts has a strong development department, upgraded fundraising systems, an engaged board, and a state-of-the-art software program."*

The Trust serves as a unique source of support, complementing the operating and project support provided through other State agencies. As such, The New Jersey Cultural Trust is our investment in the future. It is a long term public/private partnership that will strengthen the institutional capacity of our non-profit arts, history and humanities organizations by addressing issues of financial stabilization, capital needs, and endowment building.

Our sincere thanks and appreciation go to Acting Governor Codey, Secretary Thomas, and the Legislature for including The New Jersey Cultural Trust among those agencies to receive annual dedicated funding. We also extend special thanks to the hardworking Board and Staff of the Trust and, of course, the remarkable cultural community of New Jersey.

We look forward to working together to meet our collective challenge of securing the outstanding balance of \$13.5 million from the public sector to match private donations that have already been certified, and also ensuring that the Trust will be fully funded in years to come, as promised in the Cultural Trust Act!

Judi Dawkins, Co-Chair

Josh Weston, Co-Chair

Barbara Fulton Moran, Executive Director





*Judi Dawkins*



*Josh Weston*



*Barbara Fulton Moran*



Carolyn Dorfman Dance Company "Echad"



Save Lucy Committee, Inc.



Trenton Community Music School



# BACKGROUND



Over the past two decades, researchers of the nonprofit cultural industry discovered a disheartening phenomenon. Cultural institutions, even those with great longevity, broad-based support, high quality product, strong earned income, gifted professional staff, well-run operations, and well-connected boards, suffered greatly and disproportionately in

comparison to other industries at every down-turn of the economy, and every major shift or reduction in public and private funding policy. A consensus emerged that the nonprofit cultural field was woefully undercapitalized. It was asset poor, without adequate working capital, understaffed and generally needing enormous facility enhancements.

In New Jersey the need for increased and sustainable resources for the arts came forward through the 1995 Governor's Conference on the Arts – Arts In Focus III – and ultimately became one of the six fundamental goals of Arts Plan New Jersey, adopted on March 23, 1998. In addition to expressing the need for more funding in general, Arts Plan called for establishment of a "permanent source of annual support for the arts to augment current sources" sufficient "to stabilize arts organizations."

The New Jersey State Council on the Arts, the Department of State and the Task Force on New Jersey History took vanguard positions in leading research into feasible permanent funding mechanisms. This entailed numerous meetings among constituencies and experts across the country.

The "Report of the Task Force on New Jersey History," released in June 1997 concluded that as much as \$575 million in capital, endowment and stabilization funds are required for the history community to begin to achieve its desired potential for the people of New Jersey.

Similar studies were undertaken in 1998 and 1999 for the arts community. The National Arts Stabilization, Inc. study of 67 of the largest New Jersey arts groups revealed the need for over \$300 million in endowment funds and working capital. A companion study completed by the Eagleton Institute of all Arts Council grantee organizations substantiated the need in New Jersey for \$202 million in capital funds and another \$35 million in annual operating funds.

Thus in aggregate, by the close of 1999, the need for as much as \$1 billion in funding was established in order to stabilize and capitalize organizations to safeguard their future, build organizational capacity, and repair and build structures to meet the needs of the public.

Work began in January 2000 to design a New Jersey model for a cultural trust. Sponsors in both legislative houses introduced legislation to create The New Jersey Cultural Trust and establish

a public/private effort to raise \$200 million over 10 years to invest in the Cultural Trust Fund or the endowments of qualified cultural organizations.

The legislation passed on June 20, 2000 without a single dissenting vote. On June 27, 2000 the FY01 budget was passed with the first state contribution to the Trust. On July 25, 2000 at the Trenton War Memorial, in front of more than 600 members of the New Jersey cultural community, the New Jersey Cultural Trust Act was signed into law.

Immediately upon signing, representatives of the Geraldine R. Dodge Foundation presented the first private contribution in the amount of \$1,000,000. It was matched by appropriated State dollars. Subsequently, State of New Jersey appropriations to the Trust account as well as to the required separate administrative accounts for staffing and operations have been made annually.

In FY04, the Cultural Trust was included as one of the State cultural agencies designated to receive a percentage of the revenues generated from the Hotel/Motel tax. Starting in FY05 the Cultural Trust was to receive a minimum of \$720,000 annually.

## *Fund Purposes*

From the interest earned by The New Jersey Cultural Trust Fund, grants are provided to "qualified organizations" for the three purposes, each of which is defined in the Act:

- Building endowments
- Financing capital projects
- Improving organizational and financial stability

Qualified organizations are defined as "tax-exempt, non-profit organizations whose primary mission is to promote the performing, visual and creative arts in New Jersey or to promote and preserve history and humanities in New Jersey."

All colleges and universities and all units of state or local government, including all units, authorities or corporations they create, are ineligible.

## *Fund Goals and Mechanics*

The New Jersey Cultural Trust is a public/private partnership that seeks to amass through equal contributions from each sector at least \$200 million that can be invested either in the Fund or in the endowments of qualified organizations. The interest income from the Fund will further assist qualified organizations as described above.

The Cultural Trust Act states that the State will annually appropriate \$10,000,000 over 10 years for its contribution in order to be able to match private contributions. When a private donation to the endowment of a qualified organization or directly to the Fund is certified by the Trust, a matching State appropriation, if available, is also deposited in the Fund.

It should be noted that in FY01 the available State appropriation was only \$3,020,000, followed by \$10 million in FY02 and FY03; \$500,000 in FY04; and \$720,000 in FY05 and FY06, totaling \$24.9 million. (Had the original commitment of \$10 million per year been appropriated, as intended, the State contribution would now be \$60 million.) (See Page 35, "Summary Contributions.")

It is the Trust's responsibility to designate "qualified organizations" and to certify contributions to their endowments.

The State match equal to the private contribution can be leveraged in two ways:

- 1) Direct contribution to the Fund
- 2) Contribution to the endowment of a "qualified organization."

As an incentive for increased giving, when a private contribution to the endowment of a "qualified organization" is \$100,000 or more, 20% of the State's match will flow to that organization and 80% will remain in the Fund for investment. Private contributions may take the form of cash, securities, property, and other assets. Endowment contributions received by qualified organizations after January 1, 2000 may be certified for State match. (See Page 16, "The Ways Donations are Matched.")

The New Jersey Division of Investment manages the Fund, in consultation with The Cultural Trust Board of Trustees.

The Act requires that the Fund reach \$20 million in contributed income before interest earned can be distributed as grants for the purposes outlined above. As of July 1, 2003, with the State's FY04 appropriation of \$500,000, the Fund exceeded the target of

\$20 million. The Board, therefore, authorized the release of \$600,000 for the inaugural grant program in FY04.

The Board determines the distribution or re-investment of the interest income. However, any funds to be distributed as grants are to be divided as follows: 50/50 between the arts and history. There are special provisions in the Act for altering the distribution ratio in any given year, but only for a given year.

Three other agencies of State government annually design and administer the programs to bring recommendations to the Trust for grant awards from the interest income:

- The New Jersey Historical Commission administers programs for endowment and stabilization as they relate to history and humanities organizations.
- The New Jersey Historic Trust administers a program for capital projects as it relates to history and humanities organizations.
- The New Jersey State Council on the Arts administers programs for all three Trust purposes as they relate to arts organizations.

At the close of FY05, over \$1.4 million in interest has been earned on the Fund since its inception and 83 grants, totaling \$1.2 million, have been awarded from that interest to qualified arts and history organizations throughout the State.

With the State's FY06 appropriation of \$720,000, the public sector's cumulative investment, to date, is \$24,960,000. However, during this same time, the private sector has contributed more than \$38.5 million to the Fund, or to the endowments of qualified organizations, resulting in a shortfall of over \$13.5 million in the public match.



# FY05 ACTIVITY AND ACCOMPLISHMENTS



On October 14, 2004 the Cultural Trust Board convened its fourth annual meeting and elected the following officers for the coming year:

**Judi Dawkins and Josh Weston,**  
Co-Chairs  
**Carol Cronheim, Vice-Chair**  
**Deborah Bozarth, Secretary**

In other business, the Board awarded funding to historic preservation capital projects, completing the first \$600,000 round of grants made from the interest earned on the Fund. They also authorized the launch of the second round of grants, earmarking another \$600,000 in interest earnings for distribution to arts, history and humanities organizations.

As the year began, contracts were issued and executed for all first round grants, and organizations began the projects. (See Page 17, "Round I Grants.")

Cultural Trust funding is now actively addressing the critical needs of New Jersey's nonprofit cultural organizations: establishing working capital funds, building audiences, strengthening organizational capacity, strategic planning, board development, technology upgrades, leadership succession planning, and critical capital preservation work at historic sites. Reports from grantees reveal success on many fronts.

With the authorization of the second round of grants, the Cultural Trust worked closely with the Council on the Arts, the Historical Commission, and the Historic Trust to develop and distribute the guidelines and applications for the grant process.

Workshops designed to assist organizations with the application process were held in December at Battleship NJ in Camden, the State House Annex in Trenton and the Morris Museum in Morristown. Staff from the Cultural Trust, the Historical Commission, the Historic Trust and the Council on the Arts provided technical assistance and guidance on the process, and representatives from The Nonprofit Finance Fund, Inc. presented an overview of organization advancement and stabilization at each of the workshops. The sessions were well received by over 200 participants.

In February, grant requests from 131 organizations for over \$2 million came forth, clearly demonstrating the value, impact and need for Cultural Trust funding.

The Cultural Trust managed the intake and initial processing of the applications. If applicant organizations were qualified, their application was forwarded to the appropriate agency for panel review, grants committee deliberation, and ultimately formal action by each agency's Board for approval of recommendations.

The guidelines adopted by the three agencies established priority for organizations that had not received prior funding from the Cultural Trust. In the case of Financial Stabilization, the Council and the Commission established priority for organizations with annual operating budgets under \$1.5 million. In the case of the Historic Trust, preference was also given to capital projects of compelling urgency.

Historic Trust guidelines also stipulated that all projects must be in conformance with Secretary of the Interior Standards for the Treatment of Historic Properties. In addition, properties for which funding is requested must be listed in the New Jersey and/or National Register of Historic Places, or be certified as eligible to be listed in the New Jersey Register of Historic Places by the New Jersey Historic Preservation Office.

The Cultural Trust monitored the process closely and attended each agency's panel review session. In all cases, panel deliberations were fair, thorough and careful. Serious consideration was given to the request and the applicant's ability to successfully complete the project with available resources. Applications were judged against the published evaluation criteria.



As a result of the process:

**The Council on the Arts** received applications from 90 qualified organizations requesting \$1,552,708.50 for financial stabilization. Of the applicants, the Council determined that 69 projects were eligible under the guidelines of the program. These projects were subsequently reviewed by a distinguished 5-person panel in a two-day session. The panel determined, through a ranking system, that 27 projects were worthy of support. They also suggested that the projects be funded at or as close to the level of request as possible. The recommendations were then forwarded to the Council's Executive Committee. The Committee prioritized small to mid-size organizations and grantees that have not yet been funded by the Trust, and considered geographical distribution. Based on the panel review, the Executive Committee recommendations, and formal approval by the full Board, the Council on the Arts recommended grants totaling \$300,000 to 17 organizations.

**The Historical Commission** received applications from 30 qualified organizations requesting \$428,629.20 for financial stabilization. Following a process similar to the one described above, the Commission conducted a panel and committee review process that ultimately produced recommendations for grants totaling \$150,000 to 11 organizations.

**The Historic Trust** received applications from 11 organizations requesting \$163,445 for historic capital preservation projects. The process involved program staff review of applications, site visits, evaluation and ranking by the New Jersey Historic Trust Grants and Loans Committee, and final Board review and approval. The Historic Trust recommended grants totaling \$150,000 to 11 organizations for historic capital preservation projects.

On August 11, 2005, the Board of the Cultural Trust approved each agency's recommendations. Funding in the amount of \$600,000 was awarded to 39 organizations to address critical organizational needs in the areas of strategic planning, audience development, market research, technology upgrades, increased development capacity, the creation of working capital funds and important historic preservation capital projects. (See Page 18, "Round II Grants.") The 39 organizations come from 18 of New Jersey's 21 counties. Fifteen are located in Southern New Jersey and received 37% of the total funding, exceeding the statutory requirement for distribution of funds to Southern New Jersey.

**In only two rounds of funding, the Cultural Trust awarded \$1.2 million through 83 grants to 73 organizations in every county in the state. Almost a third of the 238 qualified organizations have been awarded funding through the grant program!**



Glass Roots  
Photo by Pat Faison

# FY05 ACTIVITY AND ACCOMPLISHMENTS

## *Other highlights of the FY05 year include:*

### **Qualification Process**

- With an ongoing program to qualify organizations, over 350 arts, history and humanities organizations have applied for qualification through a simple application process. Of these groups, 238 arts, history and humanities organizations are designated as “qualified,” making them eligible to participate in the programs of the Trust. (See Page 20, “Qualified Organizations.”)
- Qualified organizations represent each of New Jersey’s 21 counties. Twenty-five percent of the qualified groups are based in Southern New Jersey.
- One-third of the qualified organizations are history or humanities organizations, and two-thirds are arts organizations.
- All groups deemed “qualified” received and executed agreements governing their designation.

### **Certified Donations/Private Contributions**

- To date, over \$63.4 million from State and private sources has been contributed toward the purposes of the Trust and held either in the Trust Fund itself or in the endowments of qualified organizations.
- In order to leverage the matching State dollars into the Trust Fund, private contributions to the Fund or to the endowments of organizations must be certified. To date, \$38,491,209 in private donations has been certified in the first two certification rounds. Another \$2.9 million in contributions reported in the Round III application process await certification by the Board.
- A FY05 survey of qualified organizations report an additional \$11 million raised that will be eligible when the certification process resumes.
- With \$38,491,209 in private dollars certified and the state’s contribution of \$24,960,000, the State is \$13,531,209 behind in matching the certified dollars.
- From the pending state match \$2.8 million is owed to eligible organizations as 20% payment for certified large gift donations.

(See Page 34, “Certified Donations” and Page 35, “Summary Contributions.”)

### **Investment of the Fund**

- The Investment Committee of the Board, with representatives of the Division of Investment, approved an investment strategy designed to increase the earnings on the Fund. The strategy was implemented in November. The Fund was invested in Treasury Notes, 15 year-Mortgage backed securities, and the New Jersey Cash Management Fund.
- By the close of FY 05 the Cultural Trust Fund principal was \$20,616,000 million.
- Since the Fund’s inception, \$1.4 million in interest has been earned on the investment of the Fund.

### **Outreach and Education**

- The Trust provided programs and materials to assist in raising the awareness of various constituencies about the work of the Trust. Presentations, workshops, brochures, articles for newsletters, reports, and a video have been provided to cultural organizations, civic groups, service organizations, and philanthropic and government leaders to encourage their understanding, support and involvement in advancing the work of the Trust.
- In an effort to inform eligible cultural organizations and encourage them to participate, workshops and presentations were conducted throughout the State. As a result, over 100 new applications for qualification were filed prior to the grant application deadline.
- The Trust was represented at a variety of national, regional and statewide events, providing information and participating in sessions designed to help explain the purpose and work of the Cultural Trust.
- On-going individual technical assistance was provided to constituents.

### **Audit Process**

- An Audit Committee of the Board oversaw an independent audit of financial statements for FY04. The audit was completed and issued without qualification.



## Challenges

ArtPride and the Advocates for New Jersey History, the State's arts and history advocacy organizations, recognizing the need for and benefit of the Trust, have engaged their members in a campaign to help public leaders understand the impact and potential of the Trust. However, the Trust's greatest unmet challenge continues to be securing the restoration of the statutorily set annual \$10 million appropriation from the State in order to honor funding commitments and grow the Cultural Trust Fund.

As the economy continues to improve, it will be important to secure a higher level of State investment in order to make up for previous deficiencies and match private donations that have already been certified. This will allow the distribution of the 20% matching dollars still owed to eligible organizations and the receipt of matching dollars to grow the Fund, thereby raising the interest earnings available for distribution to organizations throughout the State. Maintaining donor confidence and providing the promised public match is imperative to encourage new and increased giving which will, in turn, strengthen all our cultural organizations.

Historic Morven, Inc.



Appel Farm Arts and Music Center "Albert Appel Playing Cello" Photo by T. Hansen



# FUND STATUS



As of July 1, 2004, the beginning of FY05, the value of the Cultural Trust Fund stood at \$20,469,630. This was composed of \$1,020,000 in direct private contributions, \$19,020,000 in State matching funds and \$429,630 in interest earnings.

With the approval of the State of New Jersey's FY05 budget, a total of \$720,000 was appropriated for the Cultural Trust account and transferred to the Fund to match funds that had been previously certified in Round I (December 18, 2001).

Distributions totaling \$144,000 (20% of the newly appropriated funds) were committed to match certified large gift donations, to the limit of funds available.

In October 2004, the Cultural Trust Board authorized the award of \$150,000 in grants from interest for Historic Preservation Capital grants, thereby completing the Round I grant cycle, which had, in FY04 awarded \$450,000 for Financial Stabilization Grants.

Interest earned in FY05 (July 1, 2004 – June 30, 2005) totaled \$542,840.76, bringing the total interest earned to date to over \$1.4 million, of which \$600,000 was committed for Round I Grants.

In August 2005 (FY06) the Cultural Trust board authorized distribution of \$600,000 in interest earnings for Round II grants, leaving \$222,479 in interest for investment in FY06 and distribution at a later date.

At the close of FY05, the fund principal was \$20,616,000, the available interest was \$822,470 for a total value of \$21,438,470. When adjusted to reflect fair market value as of 6/30/05, the total value of the Cultural Trust Fund was \$21,333,942.

Since the Fund's inception, certified donations to the Fund, or to the endowments of qualified organizations, equal \$38,491,209. As of the close of FY05, the State had contributed \$24,240,000 to the Trust and certified donations in the amount of \$14,251,209 remain to be matched by the State. It is expected that these certified donations will be matched as future appropriations become available.

Throughout FY04, Trust Funds were invested in the State of New Jersey Cash Management Fund. In FY05 the Division of Investment, in consultation with the Investment Committee of the Cultural Trust, developed an investment strategy that included purchase of Treasury Notes and Mortgage Backed Securities in the following proportions:

Investment:	Percentage:
1- Year Treasury Notes	37.50%
2- Year Treasury Notes	12.50%
3- Year Treasury Notes	12.50%
4- Year Treasury Notes	12.50%
15-Year Mortgage Backed Securities	25.00%

This strategy was implemented in November 2004 when the Cultural Trust established a Custody Agreement with Wachovia. At that time, \$19.6 million of the Cultural Trust Fund was invested.



Wheaton Village, Inc.

# FISCAL PLAN AND FUND GROWTH



The Investment Committee of the Cultural Trust, with the Division of Investment, reviewed the investment portfolio of the Trust Fund as of June 30, 2005 in relation to the investment strategy adopted by the Trust in FY05. Since the investment environment changed significantly during the year, potential alternatives for the Trust investment strategy for FY06 were considered.

Given that the yield curve has “flattened” significantly since last year, changes to the current investment strategy that would significantly extend the maturity profile of the portfolio were not considered. They did decide to increase the Trust’s holdings of 15-year Mortgage Backed securities. In order to avoid a significant extension of the average maturity of the portfolio, the funds that would otherwise be targeted to the 4-year Treasury Notes would fund these additional purchases.

The Cultural Trust Investment Committee with the Division of Investment determined that the following investment strategy would be implemented in November 2005:

Investment:	Percentage:
1- Year Treasury Notes	37.50%
2- Year Treasury Notes	12.50%
3- Year Treasury Notes	12.50%
15-Year Mortgage Backed Securities	37.50%

This strategy is projected to increase the portfolio yield for the next twelve month period starting in November 2005 to 4.29%, or \$922,350.

#### It is expected that:

- US Treasury securities will be held until maturity.
- The principle repayments on the 15-year Mortgage backed Securities would be reinvested in a new 15-year security on a semiannual basis.
- The Investment Committee in consultation with the Division of Investment will continue to monitor the investment strategy in relation to the investing environment to make changes as needed in the strategy.



The following chart displays the potential annual income based on an investment of \$21.5 million with interest rates that were effective September 23, 2005.

- Column A assumes that all interest is paid out and that the State’s minimum contribution of \$720,000, of which \$576,000 or 80% would be available to add to the Fund’s investment pool.
- Column B assumes that all interest is paid out and the State reinstates its originally intended appropriation of \$10 million, of which \$8 million would be available for the Fund.

These conservative projections represent the annual income potentially available to the Trust to distribute in grants to support the capitalization needs of New Jersey’s nonprofit cultural community.

Projected Yearly Income	A.	B.
Year 1	\$ 922,350	\$ 922,320
Year 2	\$ 947,060	\$1,265,550
Year 3	\$ 971,771	\$1,608,750
Year 4	\$ 996,481	\$1,951,950
Year 5	\$1,021,192	\$2,295,150
Year 6	\$1,045,902	\$2,638,350
Year 7	\$1,070,612	\$2,981,550
Year 8	\$1,095,323	\$3,324,750
Year 9	\$1,120,933	\$3,667,950
Year 10	\$1,144,744	\$4,911,150

The Investment Committee with the Division of Investment will monitor the Fund’s performance and revise the percentages assigned to each investment as appropriate.

# CULTURAL TRUST GOALS AND FY 06 PRIORITIES

## GOAL ONE *Grow the Cultural Trust Fund*



The Cultural Trust Fund is a permanent fund from which interest is generated to provide a source of support for building endowments, financial stabilization, and capital projects for New Jersey's non-profit arts, history and humanities organizations. The greater the Fund, the greater the interest generated from its investment.

As a public/private partnership, the Fund is a combination of State and private money. State dollars are leveraged into the Fund when certified donations have been made directly to the Fund or to the endowments of qualified organizations.

Beginning in fiscal year 2001, the Cultural Trust Act called for the State and the private sector to each provide \$10 million a year for ten years. However, since FY01 the State has appropriated only \$24,960,000, including the State's FY06 appropriation of \$720,000. This is over \$35 million below the amount that should have been allocated by the State thus far, as legislated in the Act. And, certified donations of \$38,491,209 have outpaced State appropriations by \$13,531,209. This imbalance is anticipated to grow as qualified organizations continue to seek private contributions to their endowments and the Cultural Trust seeks private donations directly to the Fund.

As the economy continues to improve, it will be important to secure a higher level of State investment in order to match private donations that have already been certified. This will allow distribution of the 20% matching dollars still owed to eligible organizations and, it will allow the Fund to earn a higher level of interest for distribution to organizations throughout the State. By maintaining donor confidence, new and increased giving can be encouraged.

*Thus, the following long and short-term objectives:*

1. Secure and maintain an annual State appropriation of \$10 million and seek additional State funds to restore the 1:1 relationship of public-to-private dollars.
2. Develop and implement a campaign encouraging private sector donations to the Cultural Trust and to qualified organizations.
3. Monitor fund performance closely and implement an investment strategy to achieve goals through maximum yield within well-defined and prudent parameters of risk tolerance.

## GOAL TWO *Grow the Cultural Trust Programs*

Since the sum of State and private contributions to the Trust Fund has exceeded a balance of \$20 million, the Trust Board authorized distribution of interest earnings in the form of grants to qualified arts, history and humanities organizations for institutional/financial stabilization, endowment and/or capital projects. The Act calls for the Board of the Trust to annually determine the portion of interest that will be made available for distribution. Recipients are to be recommended to the Trust through programs established and administered by the NJ State Council on the Arts, the NJ Historic Trust and the NJ Historical Commission.

*Thus, the following objectives:*

1. Monitor grants to determine program impact and ensure contract compliance.
2. Research and develop priority programs for implementation in FY 06 of the next round of grantsmaking with the Council on the Arts, the Historical Commission and the Historic Trust.
3. Ensure Cultural Trust staff capacity to provide assistance to recommending agencies and full administrative oversight and program outreach.
4. Cultivate professional development and technical assistance opportunities to increase and share knowledge about stabilization issues among Trust Board and staff as well as recommending agencies.
5. Implement established procedures and timetables for administering programs and monitoring grants.



The Haddonfield Symphony  
"Symphony Winds"  
Photo by Craig Terry Photography

## GOAL THREE

*Grow the number of participants in and contributors to the success of the Cultural Trust*

For the Cultural Trust to establish and demonstrate its maximum public value and impact it must 1) grow as quickly as possible, 2) engage as many qualified organizations as possible and, 3) encourage more and more donors to support its purposes. To a large extent this means mounting effective communications and outreach as well as compelling marketing and development campaigns both on behalf of the Trust and the constituency it seeks to serve.

*Thus, the following objectives:*

1. Maintain rolling approval process for qualifying organizations for program eligibility.
2. Offer education and technical assistance opportunities for cultural organizations.
3. Develop and cultivate relationships with professional service organizations, associations and bodies aligned with the goals and work of the Trust.
4. Secure speaking engagements to inform the Trust's targeted audiences and develop presentations and collateral materials for use by staff and Board members.
5. Develop and maintain effective communications with the New Jersey Legislature.
6. Improve marketing and outreach materials for general and targeted distribution designed to encourage new, significant and innovative donations both to the Cultural Trust directly and to the stabilization, endowment and capital initiatives of qualifying organizations.
7. Monitor and analyze the results of Trust grants to reveal the public benefits of stable cultural organizations.
8. Widely and effectively disseminate information about the Cultural Trust through various means and media and maintain a website with helpful and up-to-date information regarding the Trust.

Old Barracks Museum



## GOAL FOUR

*Grow and maintain public trust in the Cultural Trust*

Though often the least glamorous of all aspects, the effective management of Trust operations to the highest standards of public accountability and the focused deployment of its limited resources are essential to safeguarding the Trust's viability and position as a steward of public and private funds and engendering public confidence in its worth.

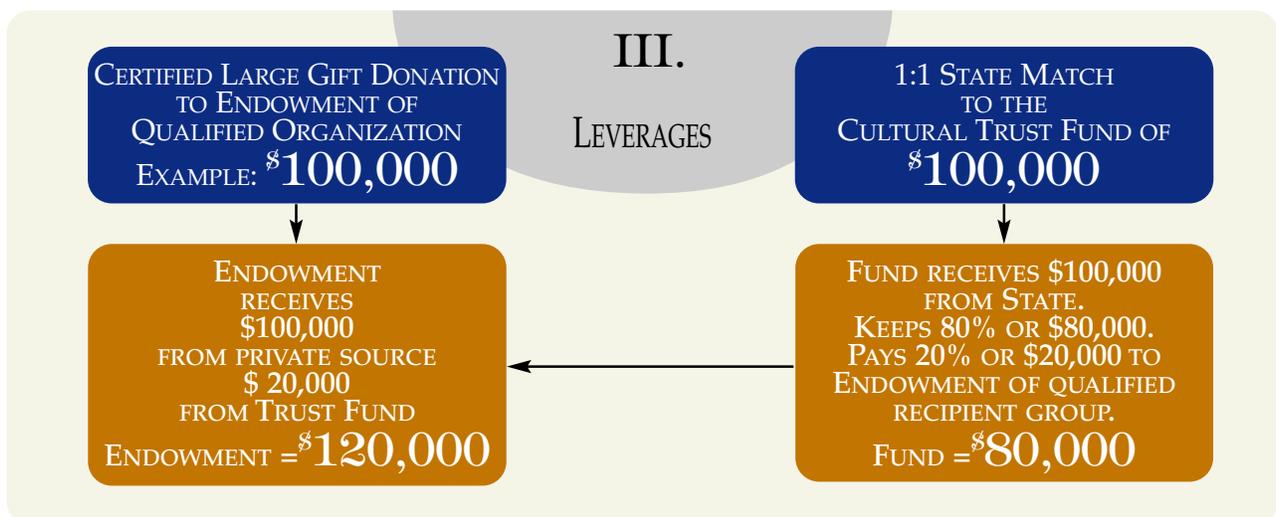
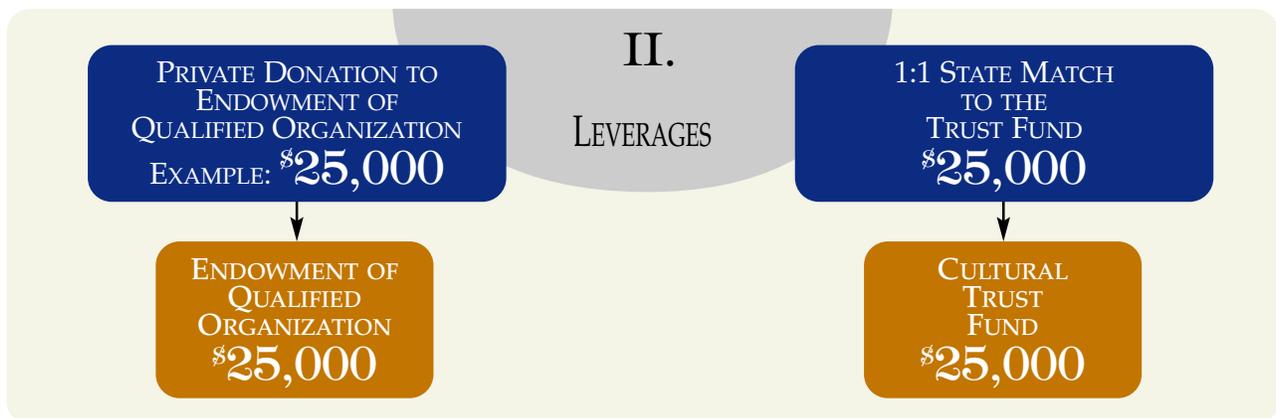
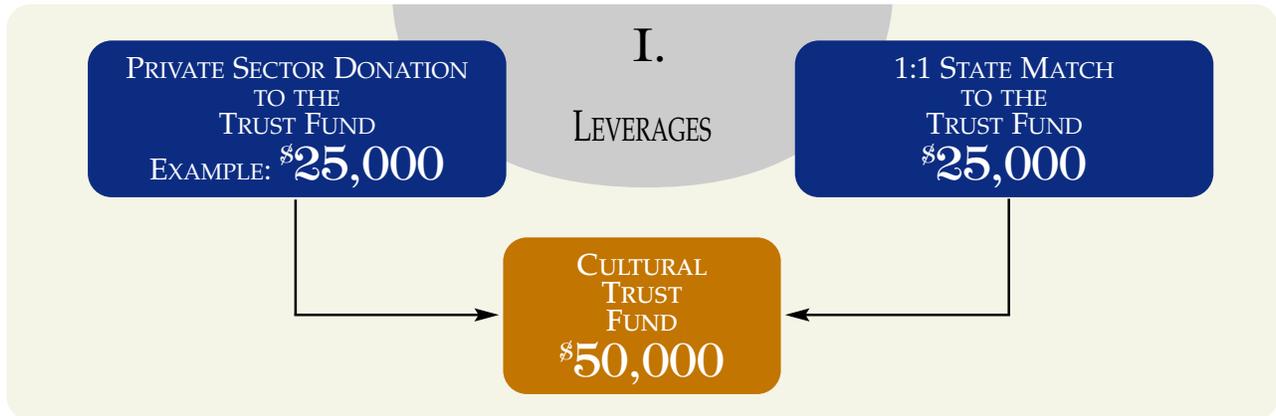
1. Maintain agency management standards and procedures consistent with State policies and regulations.
2. Establish, implement, and maintain grants management systems that closely monitor grantee performance and ensures accountability, timeliness, and accessibility.
3. Establish and implement fiscal management procedures to ensure internal control.
4. Oversee agency staffing and personnel management according to established rules, policies and procedures in hiring and supervision while maintaining the highest level of staff performance.
5. Ensure on-going professional development for Board and staff.
6. Procure required annual certified audit of Fund through oversight of the Trust's Audit Committee.
7. Ensure the implementation of the Open Public Records Act and the public's appropriate and timely access to public information.
8. Ensure full compliance with Executive Order #41 that relates to Ethics Training and compliance with all Executive Orders pertaining to Board and staff of independent authorities.



Friends of the  
New Jersey  
State Museum

# THE WAYS DONATIONS ARE MATCHED BY STATE FUNDS

**Ten Year Fundraising Goal: \$200 million**  
*(for investment in the Cultural Trust Fund OR the endowments of qualified groups)*  
 Private Sector: \$100 million goal - \$38,491,209 raised to date  
 State: \$100 million goal - \$24,960,000 appropriated to date



# ROUND I GRANTS, FY 04-05

## Institutional / Financial Stabilization and Capital Historic Preservation Grants

ORGANIZATION	CITY	AWARD	PURPOSE
Algonquin Arts	Manasquan	18,700	Increase Development Capacity
Alice Paul Institute	Mt. Laurel	7,000	Technology Plan
American Labor Museum/Botto House	Haledon	14,975	Capital Preservation - Water Damage Remedy Plan
Appel Farm Arts & Music Center	Elmer	10,000	Technology Upgrade/ Website Training
Bayshore Discovery Project	Port Norris	12,500	Marketing Plan
Burlington County Historical Society	Burlington	12,000	Strategic Plan
Canal Society of New Jersey	Morristown	8,500	Financial Sustainability Plan
Cape May Stage	Cape May	11,900	Technology Upgrade
Count Basie Theatre, Inc.	Red Bank	13,700	Audience Development
Greater Cape May Historical Society	Cape May	15,000	Capital Preservation - Wall Stabilization
Help Our Preservation Effort	Hope	15,000	Capital Preservation - Structural/Roof Repair
Historical & Educational Lodge-Hall Preservatory	Swedesboro	15,000	Capital Preservation - Rainwater Conduction System
Historical Society of Boonton Township	Boonton	12,000	Capital Preservation - Replace Heating System
Historical Society of Princeton	Princeton	12,000	Master Site Plan
Absecon Lighthouse	Atlantic City	15,000	Membership Development
Jamesburg Historical Association	Jamesburg	15,000	Capital Preservation - Wall Construction
Lambertville Historical Society, Inc.	Lambertville	12,000	Fundraising
Levoy Theatre Preservation Society, Inc.	Millville	15,000	Capital Preservation - Repair Roof Trusses
LBI Foundation of the Arts and Sciences	Loveladies	14,700	Strategic/ Business Plan
Luna Stage Company, Inc.	Montclair	14,700	Increase Development Capacity
Macculloch Hall Historical Museum	Morristown	15,000	Historical Building Master Plan
Monmouth County Arts Council	Red Bank	14,500	Increase Development Capacity
Monmouth County Historical Association	Freehold	8,076	Membership Development
Montclair Art Museum	Montclair	20,000	Marketing Research and Fundraising Development
Morris Museum	Morristown	5,225	Capital Preservation - Extend Fire Suppression System
Naval Air Station Wildwood	Rio Grande	5,950	Succession Plan
New Jersey Repertory Company	Long Branch	14,500	Increase Development Capacity
Newark Public Radio Inc. (WBGO)	Newark	20,000	Strategic Business Plan
Newark School of the Arts	Newark	19,900	Fundraising / Facility Capital
Ocean County Historical Society	Toms River	10,000	Working Capital
Paper Mill Playhouse	Millburn	20,000	Audience Development Market Research
Passage Theatre	Trenton	20,000	Working Capital
Playwrights Theatre of New Jersey	Madison	20,000	Audience Development / Marketing
Preservation New Jersey, Inc.	Trenton	7,500	Communications Plan
Ritz Theatre Company, Inc.	Oaklyn	12,800	Capital Preservation - Roof Replacement
Salem County Historical Society	Salem	14,474	Membership Development
Salem Old House Foundation	Salem	15,000	Capital Preservation - Restore Masonry
South Jersey Cultural Alliance	Linwood	7,500	Working Capital
The Haddonfield Symphony	Haddonfield	19,900	Strategic Plan
The Meadows Foundation, Inc.	Somerset	15,000	Capital Preservation - Front Porch/Foundation Repair
The New Jersey Historical Society	Newark	10,000	Fundraising
The Newark Museum Association	Newark	15,000	Audience Development Market Research
The Community Theatre	Morristown	10,000	Increase Development Capacity
Walt Whitman Arts Center	Camden	15,000	Working Capital

# ROUND II GRANTS

## Atlantic County

### Margate

**Save Lucy Committee, Inc.** will seek professional analysis to historically preserve Lucy the Elephant by repairing/replacing two roofs and providing new flashing at roof supports and stairway doghouses.

**\$15,000** - Capital Preservation

### Oceanville

**The Noyes Museum of Art** will expand operational capacity through a membership audit, a strategic marketing plan and upgrading the Museum's donor tracking and fundraising data base.

**\$10,000** - Financial Stabilization

## Bergen County

### Ho-Ho-Kus

**Friends of the Hermitage, Inc.** will institute a membership development program, using its Fundraising Plan and a new survey of members to guide two initiatives: raising members' levels of support and obtaining new members in a regional appeal.

**\$12,500** - Financial Stabilization

## Burlington County

### Mount Laurel

**The Alice Paul Institute, Inc.** will use its feasibility study and fundraising plan to enhance the organization's sustainability and long-term financial resources through individual donor cultivation and an endowment campaign.

**\$13,000** - Financial Stabilization

## Camden County

### Camden

**Home Port Alliance for the USS New Jersey, Inc.** will preserve the integrity of the Battleship New Jersey's main deck by replacing areas of the teak deck with in-kind materials to address a potential tripping hazard and to protect the steel hull below.

**\$15,000** - Capital Preservation

### Blackwood

**Mainstage Center for the Arts** will create a cash reserve which will be used for the fall and winter seasons and be repaid as the stronger income stream resumes in the spring.

**\$20,000** - Financial Stabilization

### Oaklyn

**The Ritz Theatre Company, Inc.** will conduct a feasibility study with focus groups and constituent surveys to inform a capital campaign for restoring and preserving its historic theatre building.

**\$15,500** - Financial Stabilization

## Cape May County

### Cape May

**Historic Cold Spring Village** will develop a strategic business plan.

**\$7,500** - Financial Stabilization

### Cape May

**Mid-Atlantic Center for the Arts** will support the repair and rebuilding of one of the distinctive brick chimneys on the historic Emlen Physick House.

**\$15,000** - Capital Preservation

### Rio Grande

**Naval Air Station Wildwood Aviation Museum** will facilitate historically accurate replacement of severely deteriorated windows in hangar #1 west doors, to prevent further weather-related damage to the exhibit gallery and income-generating rental areas.

**\$15,000** - Capital Preservation

## Cumberland County

### Millville

**Millville Army Air Field Museum** will replace a deteriorated roof on Building 23 to ensure long term preservation and use of the building as an Education Center.

**\$15,000** - Capital Preservation

### Millville

**Wheaton Village, Inc.** will research, design and produce a comprehensive marketing package promoting Wheaton Village and other South Jersey major cultural attractions for use by regional tourism services in the Mid-Atlantic and Northeast regions.

**\$15,000** - Financial Stabilization

## Essex County

### Newark

**GlassRoots, Inc.** will use two part-time employees to strengthen the rapidly expanding glass arts and business skills program and to significantly raise fundraising capacity, while undertaking capital renovations and program expansion.

**\$24,350** - Financial Stabilization

### Montclair

**The Montclair Historical Society**, guided by an ADA Plan, will reconstruct the unsafe, deteriorated brick walkways leading to and around Crane House in order to provide barrier-free access across the site.

**\$15,000** - Capital Preservation

### Newark

**The New Jersey Historical Society** will broaden public participation and increase financial stability through a membership program, consisting of a major donor campaign, updated membership materials and upgraded software to build the Society's statewide donor base.

**\$19,500** - Financial Stabilization

## Hudson County

### Gladstone

**Save Ellis Island, Inc.** will inform Ellis Island Institute's strategic plan and capital campaign regarding a preferred reuse for the unrestored buildings on Ellis Island by performing a market study and business plan.

**\$10,500** - Financial Stabilization

## Hunterdon County

### Lambertville

**The Lambertville Historical Society, Inc.** will reduce safety hazards at Marshall House by replacing deteriorated fencing and posts, exterior painting, installation of a chimney cap and improving the front sidewalk.

**\$13,445** - Capital Preservation

## Mercer County

### Trenton

**Boheme Opera Company, Inc.** will develop a long range plan for achieving systematic growth and success by using an external consultant to engage all organization stakeholders in a strategic planning process.

**\$15,170** - Financial Stabilization

### Trenton

**Friends of the New Jersey State Museum** will create a development plan to provide increased support and financial stabilization to the Museum.

**\$17,000** - Financial Stabilization

### Trenton

**Old Barracks Association Museum** will develop a Strategic Plan.

**\$15,000** - Financial Stabilization

# Institutional / Financial Stabilization and Capital Historic Preservation Grants

## Mercer County (continued)

### Trenton

**Passage Theatre** will purchase Theatre Manager software which handles box office sales, donor tracking, press list supervision and membership management.

\$16,250 - Financial Stabilization

### Trenton

**Preservation New Jersey, Inc.** will implement a recently completed communications and marketing plan which will help reach a more diverse and younger audience.

\$6,300 - Financial Stabilization

### Princeton

**The Princeton Symphony Orchestra** will respond to a burgeoning demand for performances and make possible future growth by adding personnel and expanding office space.

\$22,890 - Financial Stabilization

### Trenton

**The Trenton Community Music School** will use a bi-lingual market research project to determine demand for service and enable management to make critical decisions about location, curriculum, fees and advertising.

\$16,270 - Financial Stabilization

## Middlesex County

### Piscataway

**Cantabile Chamber Chorale, Inc.** will develop and implement a 3-year strategic plan to expand and diversify resources, implement board development, attract new singers and broaden the audience, while deepening engagement of current patrons and donors.

\$14,620 - Financial Stabilization

### Matawan

**Middlesex County Regional Council for the Arts** will ensure its stability by designing and maintaining energetic fund raising initiatives.

\$16,070 - Financial Stabilization

## Monmouth County

### Red Bank

**Monmouth County Arts Council** will strengthen financial operations, reduce operating risk, lower interest charges and ensure continuity of programs and services by adding to a cash reserve fund.

\$19,490 - Financial Stabilization

### Red Bank

**Two River Theatre Company** will evaluate and maximize the income potential of the Company's new facility as a rental space for corporations, not-for-profits and unique private functions.

\$14,620 - Financial Stabilization

## Morris County

### Morristown

**New Jersey Theatre Alliance** will strengthen and enhance its ability to expand programs and services through a part-time Development Manager.

\$19,490 - Financial Stabilization



## Ocean County

### Tuckerton

**Barnegat Bay Decoy and Baymen's Museum, Inc./**

**Tuckerton Seaport** will create financial stability during its non-public operating season through a cash reserve fund.

\$20,000 - Financial Stabilization

### Beach Haven

**Joseph P. Hayes Surfflight Theatre** will build a solid business foundation for the organization with a comprehensive 4-year strategic plan.

\$14,500 - Financial Stabilization

### Manahawkin

**Stafford Township Historical Society, Inc.** will demolish non-historic materials that are threatening the integrity of Cavalry Cottage's structure, to allow first floor visitation which will encourage support for its complete restoration to host exhibits, visitors and researchers.

\$15,000 - Capital Preservation

## Passaic County

### Haledon

**The American Labor Museum** will install a wireless security system in Botto House in order to comply with insurance requirements and prevent theft and vandalism.

\$1,555 - Capital Preservation

## Salem County

### Salem

**Salem County Historical Society** will repoint and cap two chimneys to stop water infiltration, repair interior finishes and use the Eakin House for much-needed collections storage and meeting space.

\$15,000 - Capital Preservation

## Sussex County

### Layton

**Peters Valley Craft Center's** working capital reserve will enable the organization to maintain cash flow despite the seasonal, and at times unpredictable, nature of its earned income.

\$21,430 - Financial Stabilization

## Union County

### Union

**Carolyn Dorfman Dance Company** will help secure operational ability by establishing an interest-bearing working capital reserve fund to address seasonal cash flow shortfalls.

\$24,350 - Financial Stabilization

### Plainfield

**The Historical Society of Plainfield** will complete a strategic plan to increase operational capacity in order to foster local, county and state history and to develop the Drake House Museum.

\$8,700 - Financial Stabilization

### Summit

**Playhouse Association, Inc.** will use an historic preservation professional for reglazing, repairing and in-kind replacement of original windows, and also paint the exterior wood and stucco surfaces in the historic Summit Public Library.

\$15,000 - Capital Preservation

### Summit

**Reeves Reed Arboretum** will boost membership, increase donations to the annual campaign, attract corporate sponsors and develop a program of major gifts and planned giving by adding a professional fundraiser to staff.

\$20,000 - Financial Stabilization



# QUALIFIED ORGANIZATIONS

## Atlantic County

### Atlantic City

**The Absecon Lighthouse Inlet Public/Private Association** improves and maintains the quality of life in the Atlantic City Inlet by preserving its history through the care and interpretation of historic sites, and advocates for the execution of Inlet development.

**The Atlantic City Arts Center** provides cultural experiences through high quality exhibitions, educational outreach and related arts programming for a diverse constituency.

**The Chicken Bone Beach Historical Foundation, Inc.** creates pride in African American heritage and promotes family values and unity through the celebration of Black history.

### Egg Harbor Township

**The South Jersey Wind Ensemble** plays and performs quality music.

### Hammonton

**The Hammonton Arts Center** is a multi-disciplinary arts group that encourages participation, growth, appreciation and promotion of primarily the visual arts by offering art classes, workshops, lectures and sponsoring exhibitions of members and students in Hammonton and its surrounding areas.

### Linwood

**The South Jersey Cultural Alliance** encourages participation of residents and visitors in the cultural life of Southern NJ and strengthens the region's nonprofit cultural organizations by providing programming, management development, collaborative marketing opportunities, and a communications and networking forum for Southern colleagues.

### Margate

**Save Lucy Committee, Inc.** preserves and interprets Lucy the Elephant as a historic tourist attraction that represents the history of Margate and the growth of NJ's seaside resort communities during the late 19th century.

### Oceanville

**The Noyes Museum of Art** is the place in southern New Jersey for people to meet, explore and enjoy art.

### Somers Point

**The Atlantic County Historical Society** collects and preserves historical materials exemplifying the events, places, and lifestyles of the people of Atlantic County and southern New Jersey.

## Bergen County

### Closter

**The Belskie Museum of Art and Sciences** preserves, promotes and displays the work of sculptor Abram Belskie and promotes Closter as a sculpture production center through the early Twentieth Century.

### Demarest

**All Seasons Chamber Players** promote public awareness and foster appreciation of chamber music in order to increase and develop future audiences.

**The Old Church Cultural Center School of Art** is devoted to the principle that art and craft are inseparable and provide serious and sensitive guidance in craft education.

### Englewood

**Arts Horizons** fosters the personal development of youth by providing quality arts programs and activities to schools and communities.

### Fort Lee

**The Nai-Ni Chen Dance Company** is a multi-ethnic Company that brings the rich tradition of Chinese Art into the contemporary dance world.

### Hackensack

**The Center for Modern Dance Education** preserves modern dance and makes it available for teaching, appreciation, and as a resource to the professional dance company.

### Ho-Ho-Kus

**The Friends of the Hermitage, Inc.** restores, maintains and interprets the Hermitage to a diverse audience of students, scholars and the general public with its archives and collections as they relate to local, regional and national history beginning in 1740.

### Midland Park

**The New Jersey Choral Society** presents outstanding performances of diverse choral repertoire.

### Paramus

**Pro Arte Chorale** is a volunteer chorus that encourages greater appreciation of choral music through performance and educational services that provide unique opportunities for diverse singers to achieve professional musical standards.

### Ridgewood

**The Leonid Kozlov Dance International, Inc.** offers quality training in dance and theatre to young students and provides professional performances and lecture/demonstration workshops to diverse audiences.



*The New Jersey Cultural Trust enabled us to build a larger and more diverse membership that will generate future financial support for Absecon Lighthouse.*



**ABSECON  
LIGHTHOUSE**

**The Ridgewood Concert Band** promotes and stimulates interest in concert bands, provides for enlargement of concert band repertoire, and brings to area residents a superior level of concert band music to satisfy audiences of varied musical tastes.

*Rutherford*

**The Meadowlands Museum** increases connections to the Meadowlands communities' heritage by collecting, preserving, exhibiting and sharing that heritage with and for the public.

*Teaneck*

**The Bergen Philharmonic Orchestra** promotes appreciation and understanding of fine music and provides opportunities for performing for the enjoyment of the general public.

**The Teaneck Cultural Arts Coalition, Inc.** serves the artists and residents of its community by celebrating multi-ethnic diversity and offers professional development by sponsoring events that showcase its artists' work.

## *Burlington County*

*Bordentown*

**The Community Concert Association of Bordentown, Inc.** provides an annual series of economically and ADA accessible, multi-ethnic programs that feature internationally acclaimed NJ artists.

*Browns Mills*

**The Whitesbog Preservation Trust** restores the land, sites and buildings at Whitesbog and provides educational and interpretive programs and materials about the history, culture, and natural environment of Whitesbog.

*Burlington*

**The Burlington County Historical Society** encourages research to interpret the history of Burlington County through educational programs, projects and pursuits.

*Lumberton*

**The Air Victory Museum** educates youth about technological advances and encourages them to continue their education, make advances of their own, and to celebrate these advances.

*Marlton*

**The Center for the Arts in Southern New Jersey** is a service organization that provides professional development opportunities to Southern NJ artists, and increases arts participation among its residents.

**The Lenape Regional Performing Arts Center** provides artists with a forum to create and present innovative theatrical and concert performances with a special emphasis on preserving and evolving the uniquely American art of musical theater.

*Moorestown*

**The Moorestown Arts Advocacy Council** supports and recognizes the endeavors and participants in the fine and performing arts, including the students, faculty and administration of the Moorestown Township Public Schools.

**The Perkins Center for the Arts** is dedicated to excellence in the arts and to providing a wide range of creative opportunities for people of all ages at every level of artistic development with the belief that artists and the language of the arts is ideal for perceiving and interpreting the complex modern world.

*Mount Holly*

**The Golden Eagle Community Band, Inc.** promotes the playing of music in the Township of Mt. Holly and the neighboring communities.

*Mount Laurel*

**The Alice Paul Institute** celebrates the legacy of suffragist leader and Equal Rights Amendment author, Alice Paul by encouraging women and girls to assume leadership and continue advocacy for women's rights by preserving her family home, Paulsdale, as an inspirational and educational site.



Photo by Mike Peters



*With support from the Cultural Trust, we were able to conduct a membership survey, upgrade our fundraising database and train staff. As a result, customer service, and donor stewardship have improved immensely. These new efficiencies have greatly enhanced the amount and handling of cash flow.*



**MONTCLAIR ART MUSEUM**



Ritz Theatre Company



Cantabile Chamber Chorale, Inc.  
"Harps and Horns Resounding"  
Photo by Augusto F. Menendez



## Camden County

### *Blackwood*

**Mainstage Center for the Arts** celebrates the performing arts and ignites passion through vibrant, creative and imaginative art experience.

### *Camden*

**The Home Port Alliance for the USS New Jersey, Inc. (Battleship New Jersey)** interprets the USS New Jersey (BB-62)'s distinguished naval service and highlights the State of New Jersey's contribution to that service.

**The Puerto Rican Culture and Arts Center/Puerto Rican & Latino Culture and Arts Center** preserves and fosters a greater awareness of Latino heritage through the provision of cultural/educational services to Latino and non-Latino populations while supporting the educational, artistic and professional development of Latino Americans.

**The Settlement Camden School of Musical Arts** increases access and education in the arts for Camden area residents of all ages by offering low cost music and dance instruction with scholarships based on need, level of ability and progress.

### *Cherry Hill*

**The Garden State Discovery Museum Center for Learning** provides diverse opportunities for both adults and children to use their imagination to better understand their world, and to explore the arts and sciences in imaginative hands-on ways.

### *Collingswood*

**The Camden County Historical Society** collects, preserves and disseminates the history of Camden and Southern NJ in order to serve educational and civic purposes for the region.

### *Haddonfield*

**The Haddonfield Symphony** provides training for tomorrow's orchestral musicians, music directors, soloists and audiences by presenting well-rounded, artistically excellent educational programs.

**The Walt Whitman Arts Center** promotes economic and social progress in Camden by providing multi-disciplinary art education activities for youth; opportunities for broader based participation in the arts; and supports regional artists engaged in quality traditional and non-traditional work significant to working people.

### *Lawnside*

**Lawnside Historical Society** preserves landmarks in Lawnside, collects historic items and artifacts pertaining to the origin and development of the community, and educates residents about the historical significance of Lawnside.

### *Oaklyn*

**The Ritz Theatre Company, Inc.** is a creative partnership of theatrical artists and audiences in which outreach programs use the power of live theatre to educate and inform Delaware Valley residents.

“

*Funding from The New Jersey Cultural Trust has enabled us to strengthen our fundraising strategies in today's uncertain economic climate. Improving our ability to raise funds will have an extraordinary effect on the organization's financial, operational, and institutional advancement.*

”

THE NEW JERSEY  
HISTORICAL SOCIETY



Young Audiences of New Jersey, Inc., Randy James Dance Works "Dance for Joy"

## Cape May County

### *Cape May*

**Cape May Stage** provides professional Equity theatre that emphasizes acting in an intimate setting to Cape May residents and visitors, and fosters arts education in academic and non-traditional venues.

**The Center for Community Arts** is a multi-cultural organization that builds community and civic awareness for residents and visitors of the Lower Cape by embracing diversity to foster creative inclusiveness, and develops cultural programs for traditionally under-served audiences.

**The East Lynne Company** produces, studies and preserves America's theatrical heritage by presenting American Stage classics and contemporary plays relating to America's rich theatrical and literary history.

**The Friends of Cape May Jazz, Inc.** encourage appreciation of Jazz as an American art form through the presentation of concerts, festivals, educational programs and jam sessions in order to develop and maintain Cape May as the hub for jazz in the Mid-Atlantic region.

**The Friends of the Ocean City Historical Museum, Inc.** maintain and operate Ocean City's Historical Museum, collect, preserve and display the City's historical objects, and offer educational and cultural programs.

**The Greater Cape May Historical Society** collects, preserves, documents, interprets and shares the history of Greater Cape May, and enhances appreciation of that history through collections, research, exhibits, educational programs and publications.

**Historic Cold Spring Village** is an open-air, living history museum that functions as an educational, historical and literary foundation by conducting and sponsoring literary and artistic endeavors through displays, publications, live performances, films, traveling and loan exhibits representative of the 1800's.

**The Mid-Atlantic Center for the Arts** is a multifaceted organization committed to promoting the preservation, interpretation, and cultural enrichment of the Cape May region for its residents and visitors.

### *Rio Grande*

**The Naval Air Station Wildwood Aviation Museum** educates students and the public about military aviation and NJ history related subjects.

## Cumberland County

### *Millville*

**The Levo Theatre Preservation Society** was formed to preserve, restore, reopen and operate Millville's Historic Levo Theatre as a fully functional movie theatre, civic auditorium and museum.

**The Millville Army Air Field Museum** maintains the Millville Army Air Field, home of its primary training plane, the Republic P-47 Thunderbolt, and is an accessible repository where education, research, and historical materials document the development of aeronautics.

**Wheaton Village** celebrates and shares the creative spirit of American glass and other craft.

### *Port Norris*

**The Bayshore Discovery Project** encourages public awareness of environmental protection and the history and culture of the Bayshore region through outreach and educational programs.



Alice Paul Institute



Newark School of the Arts "African Percussion Ensemble"



Photo by Joseph Salvatore, M.D.



*Our future growth depends on the day-to-day stability fostered by an endowment fund that is capable of meeting the organization's needs. The support of the Cultural Trust has brought us closer to that crucial goal; their support has been critical to our planning and stability.*



**HISTORIC COLD  
SPRING VILLAGE**

## QUALIFIED ORGANIZATIONS *(continued)*

### *Essex County*

#### *Bloomfield*

**The New Jersey Tap Ensemble** preserves and perpetuates the American art form of rhythm tap through public performances, new works, special programs, artist development and arts education.

**The Oakeside Bloomfield Cultural Center** preserves and restores this significant historic site, promotes awareness of the community's history and celebrates all forms of cultural expression, past and present.

#### *Cedar Grove*

**The Center for Italian & Italian American Culture, Inc.** will commemorate Christopher Columbus with a multi-disciplinary living memorial to preserve Italian Heritage and stimulate a positive image and role model for Italian American youth.

#### *Livingston*

**The New Jersey Ballet Company** provides a first-class professional dance company, maintains high standards of quality in artistry and repertory, and enriches the cultural education of children.

#### *Maplewood*

**The Youth Orchestra of Essex County** provides professional music training as well as opportunities to participate in orchestral experiences to elementary and high school age students in Essex and surrounding areas.

**The What Exit? Theatre Company** produces contemporary comedies and comic dramas with the commitment to the corrective and healing power of laughter.

#### *Millburn*

**The Paper Mill Playhouse**, the State Theatre of NJ, is a professional arts center committed to serving diverse audiences with productions that preserve the rich heritage of plays and musicals.

#### *Montclair*

**12 Miles West Theatre Company** is a professional Equity theater dedicated to supporting the work of NJ theatre artists by developing and presenting original and lesser known plays by emerging and established playwrights as well as promoting the arts through education and family theatre programs.

**ArtsPower, Inc.** is a national touring theatre that produces recognized, professional theatre intended to nourish children's love of theatre, deepen their connection to pro-social values, and instill in them what it means to be a good person in heart, mind, and deed.

**Danmari, Ltd.** furthers the artistic development of mime, develops a better understanding and new audiences for this special art form and initiates interdisciplinary collaborations.

**Luna Stage** is a culturally diverse, community committed theatre group that seeks to create an environment that is inclusive of the many voices in our society.

**The Montclair Art Museum** provides an environment in which a broad audience of children and adults can develop a greater awareness, understanding, and appreciation of the dynamic richness and variety of the art created in America and its relevance and value to their lives.

**The Montclair Historical Society** stimulates and supports a strong sense of community by engaging residents and visitors through programs, exhibits, and conservation and interpretation of its historic sites and collections.

#### *Newark*

**The African Globe Performing Arts Organization** presents, celebrates and cultivates the diverse artistic and literary heritage that represents people of African descent.

**Aljira, A Center for Contemporary Art** enhances cross-cultural dialogue to enable inclusiveness, diversity and a better understanding of the times in which we live through the visual arts.

**GlassRoots, Inc.** provides opportunities for achievement to at-risk youth by engaging them in the creation of glass art and the development of entrepreneurial and life skills.

**The Newark Arts Council** enhances the visibility of the arts in our community; encourages cohesiveness among artists, arts and cultural organizations, and the general public; and helps make Newark a thriving center for artistic and cultural activity.

**The Newark Boys Chorus School** inspires a love for learning, a quest for excellence, and a compassion for humanity through music education.



"Ragtime" Photo by Gerry Goodstein

“

*The Trust helped the Theatre to perform an important research project. The resulting information became the basis for the Theatre's current initiatives, which are expected to improve financial stability and advancement.*

”

**PAPER MILL  
PLAYHOUSE**



Naval Air Station Wildwood Aviation Museum  
Photo by Joseph Salvatore, MD

**The Newark Museum Association** serves local, regional, national and international communities promoting art and science education with its collections that are intended to inspire and transform individuals of all ages.

**The Newark Performing Arts Corporation / Newark Symphony Hall** enhances the cultural and community life of the citizens of the greater Newark area by presenting programs of artistic integrity in first class facilities for classical, ethnic, popular and community arts groups, and for arts education and civic/social organizations.

**Newark Public Radio, Inc.** champions jazz and serves as a cultural beacon that educates and entertains local, national and international audiences.

**The Newark School of the Arts** provides accessible comprehensive and sequential arts education and performances by students, faculty and guest artists.

**The New Jersey Historical Society** is a statewide historic museum, library, and archive dedicated to collecting, preserving and interpreting the rich and intricate political, social, cultural and economic history of NJ.

**The New Jersey Performing Arts Center** aims to be a world-class cultural landmark that is community-centered by embracing the diversity of NJ.

**The New Jersey State Opera** presents quality operatic performances to educate and foster appreciation among multi-generational New Jerseyans and offers a programming alternative to the opera productions presented by other major opera companies in the Tri-state area.

**The New Jersey Symphony Orchestra** performs symphonic repertoire in a variety of settings for diverse audiences and is a nationally recognized orchestra and cultural leader in music education for all ages.

Save Ellis Island, *Photo by Kevin Daley*

#### *South Orange*

**Dreamcatcher Repertory Theatre** invokes altruism by presenting intimate stories that reflect our lives, relationships and modern world that enables a bond between artists and audience and cultivates the empathetic spirit in youth.

#### *Verona*

**The Pushcart Players** have been pioneers in providing Arts Basic To Education programming that fosters in-depth understanding and appreciation of the arts, direct learning and participation in art, and enhances development in other areas of learning through the arts.

#### *West Orange*

**The Friends of Edison National Historic Site** stimulate interest in the Edison NHS, generate appreciation of their heritage and history, and support the preservation, historic, scientific and interpretive activities of Edison NHS.

**Theatre Under the Stars** offers low-cost theater to reach multi-generational, economically and physically disadvantaged audiences.

### *Gloucester County*

#### *Pitman*

**Learning Stages** educates and entertains area youth and their families through quality performing arts experiences.

#### *Swedesboro*

**The Historical and Educational Lodge-Hall Preservatory, Inc.** implements arts and history education programs to enlighten the public about the 1931 Richardson Avenue School, the last adapted school for "separate but equal" education of African American children in NJ.

#### *Wenonah*

**Lauda! Chamber Singers** is a select chamber ensemble committed to educating and entertaining diverse audiences in Southern NJ.



*Photo by H. Frederick Stucker*

“

*The Cultural Trust is a powerful tool in encouraging large donations. Moreover, donors have accelerated payment of endowment gifts upon learning that their gift will be matched 20% by the Cultural Trust.*

”

**NEW JERSEY  
SYMPHONY  
ORCHESTRA**





## QUALIFIED ORGANIZATIONS *(continued)*

### *Hudson County*

#### *Gladstone*

**Save Ellis Island!, Inc.** is dedicated to raising awareness and funds necessary to preserve Ellis Island's historic buildings.

#### *Hoboken*

**The Actors Shakespeare Company** unlocks the essence of classic theater for contemporary audiences and seeks to reveal the timeless and deeply human nature of classic works to today's—and tomorrow's—audience.

#### *Jersey City*

**Arts on the Hudson/Grigur's Pantomime Theatre** makes better cultural and humane life of the community in Jersey City and Hudson County by giving affordable after-school art classes with professional artists in visual, literary and performing arts.

**The Educational Arts Team, Inc.** betters the educational and social lives of children through creative writing, dance, drama, storytelling, music and visual art.

**The Jersey City Museum** promotes pride in Hudson by preserving and interpreting collections of material culture from the region and stimulates community participation in the visual arts with special attention given to Hudson's contemporary artists.

**The Kennedy Dancers** provide professional development opportunities for dancers and offer performances to the Metropolitan area.

**The Liberty Science Center** is an innovative learning resource for lifelong exploration of nature, humanity and technology that supports informed stewardship of the world and the growth of this diverse region.

**The Thomas A. Edison Media Arts Consortium** honors the invention of the motion picture and advances the understanding of the moving image as a singularly expressive form of communication art.

#### *Union City*

**The Park Performing Arts Center** presents performances, school programs, lectures and exhibitions, to preserve and stimulate the multi-faceted cultural heritage of the northeastern region of the state.

### *Hunterdon County*

#### *Clinton*

**The Hunterdon Museum of Art** provides programming that encourages appreciation of, understanding of and involvement with art through exhibitions, outreach/education and interpretative programs.

**The Red Mill Museum Village** preserves, maintains and presents the social, agricultural, and industrial heritage of Hunterdon and its surrounding area from 1763 with its extensive artifact collection and outreach/education programs.

#### *Lambertville*

**The Lambertville Historical Society, Inc.** maintains and interprets the James Wilson Marshall House and promotes community awareness and appreciation of Lambertville history and architecture.

**The Riverside Symphonia** serves mid-western NJ and eastern Pennsylvania with its accessible performances by composers from all periods to foster the appreciation of our diverse cultural, musical heritage.

**The Roxey Ballet** advances and preserves the art of dance in NJ, with particular emphasis in NJ's northwestern counties.

#### *Oldwick*

**The Tewksbury Historical Society** furthers research into and the preservation and dissemination of the history of the Township of Tewksbury in Hunterdon County, New Jersey.

“  
We are grateful for the Cultural Trust's matching funds that have helped to increase our endowment. The stability we have achieved from this provides a sound base for the Museum and will become even stronger as the endowment grows. The State of New Jersey has provided an extraordinary gift to its residents by recognizing the needs of its cultural institutions in this way.”

HUNTERDON MUSEUM



Newark Public Radio, Inc. (WBGO)  
"Free Children's Jazz Concert at The Newark Museum"

## *Mercer County*

### *Hamilton*

**Public Art Foundation, Inc. (Grounds for Sculpture)** exhibits, interprets, promotes and collects sculpture to inform and inspire the general public through exhibitions of important examples of sculpture.

### *Lawrenceville*

**Lawrence Historical Society** preserves and promotes the history of Lawrence Township.

### *Pennington*

**VOICES, Inc.** deepens the public appreciation of vocal music by performing outstanding choral works at the highest possible artistic level.

### *Princeton*

**The American Boychoir School** seeks to produce a world-class musical performance organization with a distinctive American voice, and to create a truly national choir that provides exceptional education programs for musically talented, diverse boys.

**The Arts Council of Princeton** nurtures and supports the arts in the greater Princeton area and seeks to enrich the cultural life of area residents through its own programs and partnerships with organizations, artists, and educators.

**The Historical Society of Princeton** is a museum and library dedicated to interpreting the history of Princeton.

**Historic Morven, Inc.** is an 18th century house and garden museum and cultural center that preserves and manages the national historic property and its collections as a cultural, educational, and historic resource.

**McCarter Theater** strives to present diverse classic and contemporary plays that reflect and invite comparison among various aspects of American culture and the universal human experience to multi-ethnic and generational audiences.

**Princeton Pro Musica** fosters appreciation of chorus and orchestra by presenting contemporary and multi-cultural masterworks.

**The Princeton Singers** perform international and multi-cultural music, and commission original works to advance the choral art and share the joy of music with audiences.

**Princeton Symphony Orchestra** enhances demographically and geographically diverse audience appreciation of well known and less familiar classical compositions through lectures and presentations, and provides performance opportunities for NJ musicians.

**Young Audiences of New Jersey** establishes the arts as an essential part of young people's education in order to develop their potential as creative and productive individuals.

### *Trenton*

**Boheme Opera New Jersey** provides superior operatic productions through its performances, outreach programs, and inclusion of multi-ethnic artists.

**The Foundation for New Jersey Public Broadcasting** supports New Jersey Network and its production of multiple communications programs and services that emphasize NJ issues, events, people, arts, culture and education.

**The Friends of the New Jersey State Museum** support the programs and collections of the New Jersey State Museum and seek to increase public knowledge of, and further artistic, scientific and cultural development in NJ.

**The Hamilton Ballet Theatre, Inc.** performs and educates the public and under-served senior and physically disadvantaged populations.

**The New Jersey Council for the Humanities** develops, supports and promotes projects that explore and interpret the human experience, foster cross-cultural understanding and engage people in a dialogue about matters of individual choice and public responsibility.

**The Old Barracks Museum** preserves the Old Barracks building in Trenton, NJ for use as a history museum and to care for and use collections to educate the public about New Jersey history.

**Passage Theatre Company, Inc.** develops and produces new works for the theatre that entertain and challenge a diverse audience.

**Preservation New Jersey, Inc.** protects and promotes the State's historic resources, communities and landscapes through education and advocacy.

**The Trent House Association** enhances the historical integrity and interpretation of the William Trent House Museum.



“

*The Cultural Trust made it possible for us to create and implement The Preservation Plan, a comprehensive strategy for renovations and budgeting. The Plan has given us greater credibility with our funders, and has shaped a clear sense of common purpose for the Board and staff.*

”

**HISTORICAL SOCIETY  
OF PRINCETON**



"Father Alphonse Stephenson conducts Jersey Shore's Celebrated Orchestra of St. Peter's by the Sea."



*The New Jersey Cultural Trust grant has made it possible for our Board and staff to devise new procedures to assess our capacity moving forward. With the support of an engaged board, we built the capacity of our newly formed development department to meet the demands generated by escalating growth and upgraded fundraising systems with state-of-the-art software programs.*



ALGONQUIN ARTS

## *Mercer County (continued)*

### *Trenton*

**The Trenton Community Music School** offers high quality instruction and performance opportunities, fosters creativity, and enhances the social and intellectual development of individuals of all ages, backgrounds, abilities and financial circumstances.

**The Trenton Education Dance Institute** teaches the art and life lessons of dance to students enrolled in the Trenton, New Jersey public school system.

**The Trenton Historical Society** studies and interprets Trenton's history; preserves its historic buildings and artifacts; and provides opportunities for the community to learn about the city's illustrious past.

## *Middlesex County*

### *Jamesburg*

**The Jamesburg Historical Association** restores, preserves and furnishes Lakeview while also sponsoring, supporting, promoting and maintaining an educational and cultural program devoted to furthering interest and knowledge in the history of the State and particularly the Jamesburg area.

### *Metuchen*

**The Forum Theatre Company/Entr'Acte, Inc.** is committed to developing new generations of theatre audiences by offering main stage and family productions with programming that includes the work of NJ artists and features world and NJ premieres.

### *New Brunswick*

**The Princeton Ballet Society/American Repertory Ballet** brings joy, beauty, artistry and discipline of classical and contemporary dance to audiences and dance students through artistic and educational programs.

**The Genealogical Society of New Jersey** discovers, procures, preserves and publishes whatever may pertain to genealogy, and particularly to the genealogies of families and individuals associated with or identified with the State of New Jersey.

**George Street Playhouse** provides professional main stage productions, outreach programs and organizational initiatives and serves as an artistic, educational and social resource that assures access to the broadest possible spectrum of citizens.

**The Institute for Arts and Humanities Education** provides innovative, inter-disciplinary programs in the arts and humanities to students, their teachers and their families with emphasis on serving at-risk and under-served communities.

**LKB Dance** creates and performs new modern dance works by Leah Kreutzer Barber, with an emphasis on collaboration with living composers and other artists.

**The Middlesex County Regional Council for the Arts** offers multi-disciplinary artistic programs for children and adolescents at the Middlesex County Arts High and Middle School.

**New Brunswick Cultural Center, Inc.** stimulates the cultural development and economic growth of arts and entertainment in New Brunswick, through the enhancement, preservation, maintenance and effective administration of existing and future venues and by nurturing viable arts, educational and entertainment organizations.

**Rutgers Film Co-Op/New Jersey Media Arts Center, Inc.** is dedicated to the non-commercial exhibition of the media arts and to furthering media arts education.

**The State Theatre Regional Arts Center** enriches the lives of people from diverse backgrounds in NJ and contributes to a vital urban environment by presenting fine national and international performing arts, and offers arts education to inform and build future audiences.

### *North Brunswick*

**The New Jersey Museum of Agriculture** showcases and communicates the unique role of the Garden State in the growth and development of agriculture and the impact of its contributions to society over time.

### *Piscataway*

**Cantabile Chamber Chorale, Inc.** promotes the art of choral music through inspiring, professional-level performances that enrich its artists, audience and community.

**The New Jersey Jazz Society** promotes the performance and preservation of jazz by running live jazz events, giving scholarships to New Jersey college students and maintaining an outreach program in elementary schools.

### *Plainsboro*

**The Plainsboro Historical Society** collects and preserves objects and information on the history of Plainsboro Township, and disseminates this information through exhibitions, lectures and other educational programs.

### *South Plainfield*

**The South Plainfield Historical Society** disseminates, preserves and illustrates the history of the area, and establishes and operates a historical museum.

*Woodbridge*

**The Woodbridge Township Arts Council/Barron Arts Center** promotes, amplifies and improves the cultural awareness of the citizens of Woodbridge Township.

*Monmouth County*

*Farmingdale*

**Allaire Village, Inc./The Historic Village at Allaire** helps develop, restore, preserve, interpret, and operate the Historic Howell Works within Allaire State Park.

*Freehold*

**The Center Players, Inc.** provide actors, directors and creative people the opportunity to pursue their craft while offering diverse audiences educational programs and performing arts productions.

**The Monmouth County Historical Association** collects, preserves, and interprets its extensive museum, library, and archival collections that relate to Monmouth history and culture, and makes resources available to the widest possible audience.

*Holmdel*

**The New Jersey Vietnam Veterans' Memorial Foundation** encourages and fosters patriotism, provides for recognition of the sacrifices, courage and valor of the veterans of the Vietnam Era, and promotes a thorough understanding of the Vietnam Era.

*Long Branch*

**The New Jersey Repertory Company** is dedicated to introducing audiences to dynamic new plays with diverse themes while creating an atmosphere in which classics can take on a fresh look and neglected plays can find a home.

*Manasquan*

**Algonquin Arts** provides cultural enrichment and educational enhancement of the highest artistic quality to central NJ residents through live performance, film and educational programs and services.

*Monmouth Beach*

**The Hellenic Dancers of NJ, Inc.** promote a better and more comprehensive understanding of the Hellenic peoples through dance.

*Neptune*

**The New Jersey Historical Divers Association, Inc.** preserves New Jersey's shipwreck and maritime history, to research and record the many unknown, lost and misnamed shipwrecks and to document findings and present these findings to the public through exhibits, lectures, video presentations and printed publications.

*Oakhurst*

**The Township of Ocean Historical Museum** collects, preserves, and exhibits records, memorabilia and artifacts of local, regional and New Jersey history and provides educational programs for the local schools and the greater Shore community.

*Ocean Grove*

**The Historical Society of Ocean Grove** preserves and restores the Victorian heritage of Ocean Grove while maintaining its present environment and assisting in the future development of Ocean Grove in harmony with its past.

*Old Bridge*

**The Heart of New Jersey Chorus**, a chapter of Sweet Adelines International, is a chorus of multi-generational women from several NJ counties that strives to make arts accessible to broad and under-served audiences.

*Red Bank*

**The Company of Dance Arts** provides performance opportunities in dance that meet professional standards of artistic development, performance values and production qualities.

**Count Basie Theatre, Inc.** is a performing arts center that produces and presents quality arts programs and activities to promote appreciation and understanding of the arts.

**The Monmouth Civic Chorus** presents a variety of choral repertoire and strives to enrich and engage multi-ethnic and generational audiences while offering volunteer artists the opportunity to further develop their musical talent.

**The Monmouth County Arts Council** promotes artistic excellence and public interest in the arts and provides assistance and services to arts organizations, institutions and individuals.

**Two River Theatre Company** presents work of significant communality with the belief that theatre is a necessary institution for society to maintain a truly human discourse.

*Wall*

**The Monmouth Symphony Orchestra** provides good music to the community, opportunities for individuals to participate in the preparation and presentation of musical works, educational programs for youth, and the means for assisting other charitable organizations.



“

*The New Jersey Cultural Trust has increased institutional stability by helping us to better track our supporters and their interests, and by giving us the ability to communicate with them more effectively.*

”

**MONMOUTH COUNTY  
ARTS COUNCIL**



## *Morris County*

### *Basking Ridge*

**The Colonial Symphony** sustains and nurtures outstanding orchestra for northern NJ by presenting artistically meritorious traditional and contemporary classical music, and enhances musical understanding and performance skills with its education outreach.

### *Boonton*

**The Historical Society of Boonton Township** encourages, promotes and facilitates the discovery, collection and preservation of the Township's unique historical treasures for the purpose of education, interest and preservation of our heritage.

### *Cedar Knolls*

**The New Philharmonic of New Jersey** offers a complete range of musical programming that educates youth and the community about fine music and provides performance opportunities for musicians.

### *Chatham*

**The Solid Brass Chamber Music Guild, Inc.** strives to be a premiere brass chamber music ensemble performing repertoire that spans six centuries and encourages student education through performances, clinics and workshops.

### *Dover*

**The Community Children's Museum** provides children interactive, stimulating and artistically inspiring exhibits and programs.

### *Ironia*

**The Historical Society of Old Randolph** preserves tangible links to Randolph's heritage and produces public education of Old Randolph as established in 1805 through the collection and preservation of its artifacts and historic materials.

### *Madison*

**The Arts Council of the Morris Area** enhances the arts and their impact on the quality of life in Morris.

**The Museum of Early Trades and Crafts** is an educational institution that explores and presents the history of pre-industrial America through its collections, presentations, and exhibitions of hand tools and products.

**Playwrights Theatre of New Jersey, Inc.** is a community of professional playwrights, theatre artists and art educators that provides opportunities for writers to develop their work in a nurturing environment and connect with new audiences.

**Shakespeare Theatre of New Jersey** is the State's only professional Theatre company dedicated to the presentation of Shakespeare's canon and other classic, dramatic entertainment, and educates youth with its multi-disciplinary education program.

### *Morris Plains*

**The Craftsman Farms Foundation, Inc.** interprets, restores and preserves Craftsman Farms and the artifacts and ideals associated with Gustav Stickley and the Arts and Crafts movement.

### *Morristown*

**The Canal Society of New Jersey** fosters the study of the history of NJ's two towpath canals and preserves and restores physical canal remains and artifacts.

**Harmonium, A Classical Choral Society, Inc.** performs a diverse repertoire of traditional and untraditional choral music and works to increase appreciation through concerts, education and outreach.

**The Irish American Cultural Institute** provides leadership and resources to preserve, interpret, and promote Irish and Irish American cultures.

**The Macculloch Hall Historical Museum** preserves the history of the Macculloch-Miller families and the Morris Area community as well as the legacy of its founder, W. Parsons Todd through its historic site, collections, exhibits, educational and cultural programs.

**The Masterwork Chorus, Inc.** enriches and supports the cultural life of the community through professional-level performances and music education.

**The Morris County Historical Society** discovers, preserves and increases awareness of Morris, its people and state, regional and national connections.

**The Morris Museum** advances the understanding and enjoyment of the visual and performing arts, natural and physical sciences and humanities through exhibitions, performances and educational programs.

**The New Jersey Theatre Alliance** fosters a collaborative nonprofit environment of professional theatre companies and advocates for the significant role of theatre while strengthening support for diverse NJ theatre and encouraging programs that increase public access and exposure to, interest in, and understanding of the art of theatre.

**South Street Theater Co., Inc.** offers diverse performing arts for all segments of the community and is an educational resource that offers master classes and internship opportunities.

“

*Important matching contributions from The New Jersey Cultural Trust have helped us make valuable progress in building endowment funds. In addition, the Trust's instrumental support has assisted in the cultivation and commitment of new donors to our \$15 million Assuring the Future Campaign.*

”

**THE MORRIS MUSEUM**

**The Trustees of Morristown Green, Inc.** increase public appreciation of the rich history of the Green, particularly as the center of military activity during the American Revolution, through statuary installations, publications and educational materials.

*Netcong*

**The Growing Stage Theatre for Young Audiences, Inc.** nurtures the development of the performing arts in its community through education, and creates, produces and performs works that engage the entire family.

*Whippany*

**The Jewish Historical Society of MetroWest** serves as the archival repository of the greater Jewish community of MetroWest, by collecting, preserving, maintaining and making available to the public the records and collections of historical value.

## *Ocean County*

*Beach Haven*

**The Joseph P. Hayes Theatre, Inc./Surflight Theatre** is dedicated to providing professional, live theatre to the residents and visitors of Southern NJ while serving as a training ground for young theatre performers and technicians.

*Brick*

**The Garden State Philharmonic Symphony Society, Inc.** maintains and operates a professional orchestra which presents quality concerts of high cultural and educational value in and for the community, and provides educational programs that inspire a love of music in youth.

*Island Heights*

**The Ocean County Artists' Guild** maintains and expands the ideals and traditions of the cultural arts in Ocean and stimulates the artistic endeavor and public interest in the visual arts.

*Lavallette*

**The Lavallette Heritage Committee, Inc.** provides cultural programs in Ocean County and sponsors events to develop cultural expressions while increasing public accessibility to the arts.

*Loveladies*

**The Long Beach Island Foundation of the Arts and Sciences** is devoted to teaching, supporting and enhancing the creative arts and physical sciences with its broad educational and cultural programs for all ages.

*Manahawkin*

**Pine Shores Art Association** provides informative programs and instructions in various art mediums, encourages and provides assistance to artists, and increases awareness and appreciation of art.

**The Stafford Township Historical Society, Inc.** collects, preserves, and interprets Stafford Township's history and culture in order to make these resources available to the widest possible audience.

*Point Pleasant*

**The New Jersey Museum of Boating, Inc.** celebrates the State's rich boating history by preserving, presenting and interpreting boats, marine equipment and materials built and used in NJ.

*Ship Bottom*

**The Island Singers** provide quality, professionally-directed choral music programs throughout Ocean County.

*Toms River*

**The Ocean County Historical Society** preserves all aspects of the history of Ocean and educates its citizens about their history through publications, exhibitions, programs and classes.

*Tuckerton*

**The Barnegat Bay Decoy and Baymen's Museum, Inc.** preserves, presents and interprets the rich maritime history, heritage and environment of the NJ Shore and the unique contributions of its bay men.

## *Passaic County*

*Haledon*

**The American Labor Museum/Botto House National Landmark** advances public understanding of the history of work, workers and the labor movement in the United States.

*Hewitt*

**The Friends of Long Pond Ironworks, Inc.** preserves, restores and interprets the structures and history of the Long Pond Ironworks Historic District; develops and operates the District as a historic, scenic and educational site; and helps visitors remember the area's contributions to the past, present and future of northern New Jersey.

*Paterson*

**The Passaic County Historical Society-Lambert Castle** cultivates interest among individuals and in the community at large in the history of Passaic.

*Wayne*

**The New Jersey Women's Theater Cooperative/Women's Theater Company** provides opportunities for women theater artists to explore subjects of particular interest to women, offers quality theater for the community at large, and emphasizes the development and production of works by women playwrights.



“

*The grant from the Cultural Trust enabled us to meet our obligations without borrowing from our credit line and incurring interest charges. We would not be able to continue to offer the level of programming and service that we provide to the community without the Trust's support.*

”

**OCEAN COUNTY  
HISTORICAL SOCIETY**



“

*With Cultural Trust funding, the Society developed a plan to stabilize and expand membership over the next five years. Since then, we have already seen a significant jump in the number of new memberships.*

”

**SALEM COUNTY  
HISTORICAL SOCIETY**

## Salem County

### Elmer

**Appel Farm Arts and Music Center** provides people of all ages, cultures, and economic backgrounds with a supportive, cooperative environment in which to explore the fine and performing arts.

### Salem

**The Salem County Historical Society** documents, preserves, interprets and perpetuates Salem's heritage through its research, collections, functions, exhibits, educational programs and publications for the benefit of future generations and the prosperity of Salem.

**The Salem Old House Foundation, Inc.** enhances the awareness and appreciation of architectural heritage and rehabilitates domestic, historic architecture by preserving, restoring and rebuilding residential structures.

## Somerset County

### Bedminster

**The Somerset Art Association** is dedicated to furthering the awareness of the visual arts through quality educational programming accessible to all.

### Bound Brook

**The Heritage Trail Association** creatively celebrates and educates the public about NJ's role in our nation's history.

### Skillman

**The Montgomery Center for the Arts** enriches the cultural and artistic life of its community and fosters an appreciation of the arts by presenting innovative programs in the visual and performing arts and arts education.

### Somerset

**The Meadows Foundation** preserves and restores historic sites with an emphasis on early Dutch and American heritage and encourages public appreciation for local heritage, vernacular architecture and the environment with its educational programs and preservation of open space for farmland and historic sites.

### Somerville

**The Printmaking Council of New Jersey** encourages and supports printmaking through education and exhibition, and will establish and sustain a creative center to promote interaction among artists of different abilities.

### South Bound Brook

**The Friends of Abraham Staats, Inc.** supports the ongoing restoration and preservation of properties directly related to the history of South Bound Brook.

### Warren

**The Friends of the Jacobus Vanderveer House** restore, develop and operate the US military Jacobus Vanderveer House as a nationally important historic site and an educational and community resource.

**The Philharmonic Orchestra of New Jersey, Inc.** is a professional symphony orchestra that increases public appreciation of classical music through performances and educational offerings.

## Sussex County

### Layton

**Peters Valley Craft Center** encourages the exploration, promotion and practice of craft and offers programs that inform, nurture and challenge those who learn and those who teach.

### Stanhope

**The Waterloo Foundation for the Arts, Inc.** preserves historic Waterloo Village, or Canal Town with public educational programming that includes comprehensive school education programs, general public events and outreach programs.

### Sussex

**The Tri-State Actors Theater** encourages a theater-going public who appreciate the uniqueness of theater as a live art form with its professional productions for children and adults, and youth training in theatrical arts.

## Union County

### Cranford

**The Cranford Dramatic Club** provides quality theater to surrounding communities and educates young people by providing the opportunity to perform and learn all aspects of theatrical production.

**The New Jersey Intergenerational Orchestra** enriches the lives of people by bringing quality music programs to the community.

### Elizabeth

**The Historical Society of Elizabeth** is devoted to the research and preservation of Elizabeth's history.

### Kenilworth

**Kenilworth Historical Society, Inc.** acquires, preserves and exhibits materials, objects, buildings and sites that reflect the history of Kenilworth.

### Murray Hill

**The New Jersey Youth Symphony** provides talented young musicians with orchestral, choral and related music education experiences that will enable them to reach their highest potential as performers and listeners.

*Plainfield*

**The Historical Society of Plainfield** fosters interest in history through educational programs and maintains the Drake House Museum for the City of Plainfield.

**The Plainfield Symphony** strives to include multi-ethnic audiences and performers and presents programs designed to stimulate interest in symphonic music while encouraging musical creativity in youth, professional and emerging musicians.

*Rahway*

**The Union County Arts Center** preserves, restores and operates the Rahway Theatre as the Union County Arts Center by raising funding and maintaining the Theatre on the State and National Register of Historic Places to provide its citizens with a cultural center, increase tourism and revitalize its business district.

*Summit*

**The New Jersey Center for Visual Arts** facilitates the study, teaching, practice and enjoyment of the visual arts.

**The Playhouse Association, Inc.** encourages and practices the histrionic art by the writing and production of plays by amateurs.

**The Reeves-Reed Arboretum** is a suburban conservancy dedicated to environmental and horticultural education and enjoyment of nature through the professional care and preservation of this former country estate.

**Summit Chorale, Inc.** fosters public appreciation and enjoyment of choral music through performance and outreach while providing opportunities for those who enjoy ensemble singing to study and sing under the best professional leadership.

*Union*

**The Carolyn Dorfman Dance Company** creates and produces works that translate human experience, relationships and contemporary issues into innovative modern dance that deepens the understanding of dance as a dynamic and expressive art form.

**Liberty Hall Museum** is a historic center that provides a unique experience that is educational, entertaining and exciting.

**The Union Township Historical Society** preserves and promotes the rich and diverse history of the Township of Union.

**The New Jersey Workshop for the Arts** provides opportunities to develop creative talent and encourages a greater appreciation of the arts through instruction and performance.

**The Westfield Historical Society** encourages community interest in matters of historical significance related to Westfield industry, agriculture, arts and sciences.

**The Westfield Symphony Orchestra** promotes the world's legacy of symphonic and operatic music to Westfield, Union County, and NJ residents and involves them in this rich heritage through performance, education and mentoring.

**Westfield Young Artists' Cooperative Theatre, Inc.** is a youth Theatre company dedicated to enabling young artists and technicians high quality theatre arts education at little or no cost.

*Warren County*

*Blairstown*

**The Hardwick Township Historical Society** finds, fosters and records all historic sites, photographs and documents relating to the Township of Hardwick.

*Hope*

**Help Our Preservation Effort** is dedicated to the preservation of the historic architecture and heritage of the Village of Hope and the enhancement of the community in general.

**Hope Historical Society** discovers, collects, catalogs, preserves, houses and exhibits all available materials relative to the education, history, and culture of the Township of Hope.

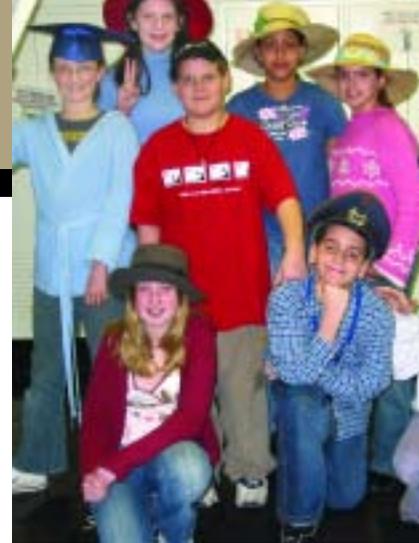
*Phillipsburg*

**The Northwest Jersey Folklife Project, Inc.** integrates traditional arts and skills by identifying, researching, recording and archiving the folk arts and folklife of northwest NJ and seeks to establish a regional folk archival and educational center for the public to increase intercultural sharing.

**The Phillipsburg Riverview Arts Center** provides a better understanding of the fine, applied and performing arts, to promote quality and professionalism in the arts of the region and to make these arts available to the community.



Historical Society of Boonton



"Youth Theatre Troupe"



*The Cultural Trust grant enabled us to make enormous advancements in marketing and audience development. We greatly improved our presentation to the public and significantly increased participation in almost all areas, helping us to move ahead in important ways as an organization.*



**PLAYWRIGHTS THEATRE**

# SUMMARY OF ROUND I & II CERTIFIED DONATIONS

## Adjusted Summary Round I and II as of July 1, 2005, Certified Donations and Large Gift Payments

County	Recipient	Certified Round I	Certified Round II	Total to be Matched by State	Large Gifts Received by Organization	20% of Large Gift Due Organization	Total Paid Four Payments	Remaining Balance Due
	CULTURAL TRUST FUND			\$ 1,020,000				
BERGEN	FRIENDS OF THE HERMITAGE	\$ 54,915		54,915				
CAPE MAY	HISTORIC COLD SPRING VILLAGE	100,000	\$ 100,000	200,000	\$ 200,000	\$ 40,000	\$ 20,000	\$ 20,000
CUMBERLAND	WHEATON VILLAGE, INC.	180,000	-	180,000	180,000	36,000	34,545	1,455
ESSEX	ALJIRA, A CENTER FOR CONTEMPORARY ART	200,000	-	200,000	200,000	40,000	38,172	1,828
ESSEX	NJ PERFORMING ARTS CENTER	10,675,000	8,900,000	19,575,000	19,575,000	3,915,000	1,942,755	1,972,245
ESSEX	NJ SYMPHONY ORCHESTRA	5,273,878	1,256,105	6,529,983	6,529,983	1,305,997	960,716	345,281
ESSEX	THE NEWARK MUSEUM	4,573,115	565,000	5,138,115	5,073,115	1,014,623	833,313	181,310
ESSEX	WBGO, NEWARK PUBLIC RADIO	-	430,000	430,000	370,000	74,000	-	74,000
ESSEX	LIBERTY SCIENCE CENTER	300,000	-	300,000	300,000	60,000	56,379	3,621
HUDSON	HUNTERDON MUSEUM	395,091	-	395,091	395,091	79,018	73,660	5,358
HUNTERDON	MORVEN FOUNDATION	500,000	-	500,000	500,000	100,000	92,724	7,276
MERCER	MCCARTER THEATRE	737,221	375,499	1,112,720	1,112,720	222,544	135,857	86,687
MERCER	THE AMERICAN BOYCHOIR	1,437,790	-	1,437,790	1,437,790	287,558	263,227	24,331
MERCER	PRINCETON PRO MUSICA	25,000	-	25,000	-	-	-	-
MERCER	THE STATE THEATRE	-	250,000	250,000	250,000	50,000	-	50,000
MIDDLESEX	MONMOUTH COUNTY HISTORICAL ASSOCIATION	7,000	-	7,000	-	-	-	-
MONMOUTH	THE MORRIS MUSEUM	1,084,595	-	1,084,595	1,049,595	209,919	192,654	17,265
MORRIS	NJ SHAKESPEARE FESTIVAL	50,000	-	50,000	-	-	-	-
MORRIS	FRIENDS OF JACOBUS VANDERVEER HOUSE	-	1,000	1,000	-	-	-	-
SOMERSET	ROUNDING						(1)	
	TOTAL	\$25,593,605	\$11,877,604	\$38,491,209	\$37,173,294	\$7,434,659	\$4,644,000	\$2,790,658

“ The establishment of the NJ Cultural Trust immediately had a positive impact on our organization. Knowing there would be a matching gift from the State was a leveraging factor for many significant donations. And, the ability to show potential donors a sense of fiscal responsibility and organizational security through endowment growth, even while stabilizing our operating income, only deepens their trust in the organization. The New Jersey Cultural Trust continues to be one of the State’s greatest instruments for securing the future of a vibrant arts community.”

WHEATON VILLAGE



# SUMMARY CONTRIBUTIONS

The Cultural Trust Act calls for the State to provide \$10 million a year for ten years to be leveraged by other donations directly to the Trust Fund or the endowments of qualified organizations.

## ACTUAL STATE CONTRIBUTIONS:

FY 01	\$ 3,020,000	
FY 02	10,000,000	
FY 03	10,000,000	
FY 04	500,000	
FY 05	720,000	
FY 06	720,000	
<b>Total State:</b>		<b>\$ 24,960,000</b>

## CERTIFIED DONATIONS:

### Directly to Fund:

Dodge Foundation	1,000,000	
WJS Foundation	20,000	1,020,000

### To Endowments of Qualified Organizations:

Round I	25,593,605	
Round II	11,877,604	37,471,209

**Total Certified Donations:** **\$ 38,491,209**

**TOTAL TO DATE:** **\$ 63,451,209**

<b>Certified Donations to Date:</b>	<b>\$ 38,491,209</b>
<b>State Match to Date:</b>	<b>24,960,000</b>
<b>State Match Still Due to Fund:</b>	<b>\$ 13,531,209*</b>

*\*Of the State match still due, \$2.8 million is owed to organizations for 20% Large Gift Match.*

Note: Round III donations of \$2,992,494 have been received and are pending Board certification.

“ “The Cultural Trust is a covenant between the public, private and nonprofit arts sectors that says that the arts matter to New Jersey and require support from all communities. Contributions from the Trust have inspired critical private sector giving that has enabled NJPAC, and our colleagues across the state, to engage, entertain, challenge and educate our citizens and children. Its survival is essential. And its full-funding will increase the chances that artists and arts organizations in New Jersey will flourish.” ”

Lawrence P. Goldman  
President and CEO  
NEW JERSEY PERFORMING ARTS CENTER



# "SO, WHERE'S THE MONEY?"

## THE NEW JERSEY STATE CULTURAL TRUST FUNDING > GOAL: \$200 MILLION

### STATE DOLLARS- GOAL \$100 MILLION

#### STATE MATCH TO DATE:

'01-	\$ 3,020,000
'02-	\$10,000,000
'03-	\$10,000,000
'04-	\$ 500,000
'05-	\$ 720,000
'06-	\$ 720,000
TOTAL:	\$24,960,000

### PRIVATE DOLLARS- GOAL \$100 MILLION

#### CERTIFIED DONATIONS TO DATE:

TO ENDOWMENTS OF QUALIFIED ORGANIZATIONS:	
ROUND I -	\$25,593,605
ROUND II -	<u>\$11,877,604</u>
	\$37,471,209
TO TRUST FUND:	<u>\$ 1,020,000</u>
TOTAL:	\$38,491,209

## SO...WHERE'S THE MONEY???

#### CULTURAL TRUST FUND:

STATE MATCH TO DATE:	\$24,960,000
TRANSFER TO ENDOWMENTS:	<u>-4,788,000</u>
	20,172,000
PRIVATE CONTRIBUTION:	<u>+1,020,000</u>
	\$21,192,000

#### ENDOWMENTS OF QUALIFIED ORGANIZATIONS:

PRIVATE CONTRIBUTIONS:	\$37,471,209
TRANSFER FROM STATE MATCH FOR LARGE GIFTS:	<u>4,788,000</u>
TOTAL:	\$42,259,209

# THE NEW JERSEY CULTURAL TRUST

## BOARD AND STAFF - FY 05

Judith W. Dawkins, Co-Chair  
Josh S. Weston, Co-Chair  
Carol Cronheim, Vice-Chair  
Deborah R. Bozarth, Secretary

Thomas Carroll  
Peter Chen  
Dorothea Benton Frank  
J. Seward Johnson, Jr.  
Judith Shaw

The Honorable Regena L. Thomas, Secretary of State  
The Honorable John McCormac, State Treasurer  
Carol Herbert, Chair, New Jersey State Council on the Arts  
Thomas Brown, Ph.D., Chair, New Jersey Historic Trust  
Larry Greene, Ph.D., Chair, New Jersey Historical Commission

### STAFF

Barbara Fulton Moran, Executive Director  
Nancy Alia, Executive Staff Associate  
Dina Sollosi Erickson, Secretary/Grants Manager  
Jennifer Sancton Oakes, Program Associate



*Left to Right*

Peter Chen, Judith Shaw, Deborah Bozarth, Dr. Thomas Brown, J. Seward Johnson, Judith Dawkins,  
Thomas Carroll, Carol Cronheim, Barbara Fulton Moran, Carol Herbert, Marc Mappen



**THE NEW JERSEY CULTURAL TRUST**

P.O. Box 529

Trenton, New Jersey 08625

(609) 984-6767

(609) 341-5005 fax

*Offices located at:*

225 W. State Street

Trenton, New Jersey

[www.njculturaltrust.org](http://www.njculturaltrust.org)