

Department of State

Performance Indicators - April 1, - June 30, 2018 (FY18- 4th Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
				3/31/2018	6/30/2018		
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	151	10	28	180%	5,750
Number of Business Proposals	q	Increase	30,500	5,916	6,705	13%	43
Number of Business People Assisted by the Business Call Center	q	Increase	858,000	225,453	243,197	8%	7,050
Number of Visits to Business Portal Website	q	Maintain	1,960,000	556,884	571,059	3%	206,250
Number of Page Views to Business Portal Website	q	Maintain	14	0	0	#DIV/0!	486,250
Number of Tourism DMO Grants Awarded	q	Maintain	62	0	0	#DIV/0!	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	30	6	0	0%	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	45	na	45	#VALUE!	na
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	annual	Maintain	4,000,000	804,234	804,234	0%	na
Number of Visits to Travel and Tourism Website	q	Maintain	8,300,000	1,372,574	1,372,574	0%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	0	0	0	#DIV/0!	2,000,000

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

Number of Grant Applications Received	q	Maintain	413	104	242	na	na
Number of Grants Awarded	q	Maintain	307	0	0	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	1,440	388	405	4%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	42,855,000	0	40,185,206	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	288,500,000	0	293,993,858	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	25,650	0	23,990	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	9,225,000	0	8,621,232	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	26,000,000	0	12,358,944	na	na

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	161,000	34,462	22,571	-35%	38,750
Number of Educational Programs Conducted	q	Maintain	806	309	283	-8%	194

Archives:

Number of New Data Base Records Created	q	Increase	180,000	80,199	84,350	5%	45,750
Number of Research and Reference Requests Answered	q	Maintain	95,000	21,871	22,469	3%	24,500

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Civic Engagement Responsibilities							
Elections							
Number of Voter Registrations Received	q	Increase	365,000	67,951	85,329	26%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	180	83	37	-55%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	1,750,000	125,098	270,481	116%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	2,000,000	49,210	117,990	140%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	220,000	7,464	12,358	66%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	1,500,000	114,312	201,709	76%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	1,500,000	61,552	108,612	76%	186,275

Division of Programs

Number of Grant Applications Received	q	Maintain	185	0	251	na	na
Number of Grants Awarded	q	Maintain	146	0	21	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	87	14	20	43%	20
Number of National Service/Volunteer Participants	q	Increase	145	3,435	3,591	na	na
Number of At-Risk Youth that receive services	q	Increase	10,650	3,567	3,087	-13%	2,663
Number of Seniors that receive services	q	Increase	3,055	1,629	129	-92%	969
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	1,070	0	0	#DIV/0!	180