

## Department of State

### Performance Indicators - October 1, - December 31, 2018 (FY19- 2nd Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
				9/30/2018	12/31/2018		
<b>Economic Vitality – The Partnership for Action</b>							
Number of Companies Assisted	q	Increase	17,325	3,205	6,836	113%	5,750
Number of Business Proposals	q	Increase	107	30	280	833%	43
Number of Business People Assisted by the Business Call Center	q	Increase	24,703	5,916	4,925	-17%	7,050
Number of Visits to Business Portal Website	q	Maintain	752,542	210,422	210,809	0%	206,250
Number of Page Views to Business Portal Website	q	Maintain	1,826,636	507,399	505,500	0%	486,250
Number of Tourism DMO Grants Awarded	q	Maintain	14	13	0	-100%	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	65	65	0	0%	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	30	30	39	30%	na
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	annual	Maintain	47	47	39	0%	na
Number of Visits to Travel and Tourism Website	q	Maintain	4,500,000	1,982,752	909,372	-54%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	8,500,000	3,722,115	1,570,424	-58%	2,000,000

## Cultural & Historical Programs

### Council on Arts, Historical Commission, Cultural Trust:

### FORMULA (Arts Council; Historical Comm; Cultural Trust)

Number of Grant Applications Received	q	Maintain	413	0	#VALUE!	na	na
Number of Grants Awarded	q	Maintain	307	278	0	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	1,440	94	559	495%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	42,855,000	0	0	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	288,500,000	0	0	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	25,650	0	0	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	9,225,000	0	0	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	26,000,000	0	0	na	na

### State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	164,500	31,987	29,466	-8%	38,750
Number of Educational Programs Conducted	q	Maintain	822	550	337	-39%	194

### Archives:

Number of New Data Base Records Created	q	Increase	180,000	62,248	107,528	73%	45,750
Number of Research and Reference Requests Answered	q	Maintain	95,000	26,602	20,544	-23%	24,500

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<b>Civic Engagement Responsibilities</b>							
<b>Elections</b>							
Number of Voter Registrations Received	q	Increase	320,000	92,309	113,388	23%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	180	48	20	-58%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	1,800,000	338,551	1,155,981	241%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	2,100,000	171,569	577,102	236%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	230,000	30,798	57,808	88%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	2,900,000	261,666	1,106,622	323%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	1,700,000	1,408,897	595,873	-58%	186,275

<b>Division of Programs</b>	<b>FORMULA (AmeriCorps; OFBI; CHPRD)</b>						
Number of Grant Applications Received	q	Maintain	176	0	0	na	na
Number of Grants Awarded	q	Maintain	130	104	0	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	87	5	18	260%	20
Number of National Service/Volunteer Participants	q	Increase	145	468	600	na	na
Number of At-Risk Youth that receive services	q	Increase	10,699	1,592	3,226	103%	2,663
Number of Seniors that receive services	q	Increase	3,055	2,501	2,422	-3%	969
Number of Individuals that have participated in English as Second Language (ESL) courses	q	Increase	1,070	22	0	-100%	180