

Department of State

Performance Indicators - January 1, - March 31, 2019 (FY19- 3rd Qtr)

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
				12/31/2018	3/31/2019		
Economic Vitality – The Partnership for Action							
Number of Companies Assisted	q	Increase	17,325	6,836	9,143	34%	5,750
Number of Business Proposals	q	Increase	107	280	370	32%	43
Number of Business People Assisted by the Business Call Center	q	Increase	24,703	4,925	5,918	20%	7,050
Number of Visits to Business Portal Website	q	Maintain	752,542	210,809	246,656	17%	206,250
Number of Page Views to Business Portal Website	q	Maintain	1,826,636	505,500	606,208	20%	486,250
Number of Tourism DMO Grants Awarded	q	Maintain	14	0	0	#DIV/0!	na
Number of Tourism Cooperative Marketing Applications Received	q	Maintain	65	0	0	0%	na
Number of Tourism Cooperative Marketing Grants Awarded	q	Maintain	30	39	0	-100%	na
Tourism Economic Impact (Total Dollars Compiled Annually in Billions)	annual	Maintain	47	39	0	0%	na
Number of Visits to Travel and Tourism Website	q	Maintain	4,500,000	909,372	767,591	-16%	950,000
Number of Page Views to Travel and Tourism Website	q	Maintain	8,500,000	1,570,424	1,449,584	-8%	2,000,000

Cultural & Historical Programs

Council on Arts, Historical Commission, Cultural Trust:

FORMULA (Arts Council; Historical Comm; Cultural Trust)

Number of Grant Applications Received	q	Maintain	413	0	204	na	na
Number of Grants Awarded	q	Maintain	307	0	0	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	1,440	559	663	19%	361
Total Private Matching Dollars (Leveraged by Awards)	annual	Maintain	42,855,000	0	36,984,965	na	na
Total Spending by COA/HIST/NJCT Grantees	annual	Maintain	288,500,000	0	302,998,594	na	na
Total Direct Jobs Created by COA/HIST/NJCT Grantees	annual	Maintain	25,650	0	27,130	na	na
Total Number of Attendees at COA/HIST Grantee Events	annual	Maintain	9,225,000	0	6,604,811	na	na
Total Number of Web Patrons at COA/HIST Grantee Programs	annual	Maintain	26,000,000	0	9,538,527	na	na

State Museum:

Number of Visitors to Museum & Planetarium	q	Increase	164,500	29,466	33,352	13%	38,750
Number of Educational Programs Conducted	q	Maintain	822	20,544	347	-98%	194

Archives:

Number of New Data Base Records Created	q	Increase	180,000	107,528	41,958	-61%	45,750
Number of Research and Reference Requests Answered	q	Maintain	95,000	20,544	23,157	13%	24,500

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Civic Engagement Responsibilities

	Frequency	Desired Trend	Target	Prior Quarter	Current Quarter	% Change	Prior Year Quarterly Average
				12/31/2018	3/31/2019		
Elections							
Number of Voter Registrations Received	q	Increase	320,000	113,388	77,053	-32%	85,500
Number of Voter Education Training and Outreach Sessions #	q	Increase	180	20	62	210%	45
Number of Accessible Polling Places	annual	Maintain	3,548	3,548	3,548	na	na
Number of Visits to Division of Elections Website	q	Maintain	1,800,000	1,155,981	121,395	-89%	202,250
Number of Page Views to Division of Elections Website	q	Maintain	2,100,000	577,102	49,843	-91%	435,250
Number of Voter Registration Forms Downloaded from Website	q	Maintain	230,000	57,808	7,103	-88%	46,750
Number of Voter Registration Lookups on Website	q	Maintain	2,900,000	1,106,622	115,548	-90%	332,500
Number of Polling Place Locator Lookups on Website	q	Maintain	1,700,000	595,873	62,218	-90%	186,275

Division of Programs

FORMULA (AmeriCorps; OFBI; CHPRD)

Number of Grant Applications Received	q	Maintain	176	0	0	na	na
Number of Grants Awarded	q	Maintain	130	0	0	na	na
Number of Technical Assistance and Outreach Sessions	q	Maintain	87	18	26	44%	20
Number of National Service/Volunteer Participants	q	Increase	145	418	419	na	na
Number of At-Risk Youth that receive services	q	Increase	10,699	3,377	9,196	172%	2,663
Number of Seniors that receive services	q	Increase	3,055	154	3,206	1982%	969
Number of Individuals that have participated in English as Second Language (ESL) course	q	Increase	1,070	2,299	2,799	22%	180