

<b>New Jersey Economic Development Authority Performance Indicators - September 2010</b>	<b>Desired Trend</b>	<b>Prior Month (CYTD)*</b>	<b>Current Month (CYTD)*</b>	<b>% Change</b>	<b>Last 12 Month Average</b>
<b>Advancing Job Creation and Retention Incentives to Grow Businesses in NJ**</b>					
Companies Assisted	Increase		35		-
Amount of Assistance Provided	Increase		\$71,993,671		-
Public/Private Investment Leveraged	Increase		\$523,009,111		-
Estimated Number of New Full-Time Jobs to be Created	Increase		2,411		-
Number of Existing Jobs Retained	Increase		6,462		
Estimated Number of Construction Jobs to be Created	Increase		761		
Businesses Relocating to New Jersey	Increase		13		
<b>Providing Financing to Small and Mid-Sized Businesses and Not-for-Profits***</b>					
Small Businesses Receiving Financing Assistance	Increase		58		
Manufacturing Companies and Projects Receiving Financing Assistance	Increase		17		
Clean Energy Companies and Projects Receiving Financing Assistance	Increase		12		
Technology & Life Science Companies Receiving Financing Assistance	Increase		9		
Not-for-Profit Organizations Receiving Financing Assistance	Increase		14		
<b>Supporting Redevelopment Projects that Revitalize Communities</b>					
Redevelopment Projects Receiving Financing Assistance for Environmental Cleanup****	Increase		84		
Brownfield & Contaminated Site Remediation Agreements Executed	Increase		5		
<b>Providing Entrepreneurial Development through Training and Mentoring</b>					
UCEDC***** - Clients Counseled through Workshops and Loan Inquiries	Increase		1,839		
UCEDC - Individual Counseling Hours	Increase		1,552		
UCEDC - Combined Business Training and Informational Workshops	Increase		71		
SBDC***** - Clients Counseled	Increase		2,568		
SBDC***** - Small Business Owners/Entrepreneurs Trained	Increase		7,405		

\* Calendar Year to Date

\*\*Includes activity exclusive to the Business Employment Incentive Program (BEIP) and the Business Retention and Relocation Assistance Grant (BRRAG) Program

\*\*\*Includes activity exclusive to financing programs

\*\*\*\*Includes activity exclusive to the Hazardous Discharge Site Remediation Fund (residential and commercial)

\*\*\*\*\*Includes activity exclusive to EDA's partnership with UCEDC

\*\*\*\*\*Includes activity exclusive to EDA's partnership with the NJ Small Business Development Centers (SBDCs) - activity is through second quarter 2010