

<b>New Jersey Economic Development Authority</b> <b>Performance Indicators - Q1 2015</b>	<b>Frequency</b>	<b>Target (for 12/31/15)</b>	<b>Desired Trend</b>	<b>Previous Quarter (CYTD)</b>	<b>Current Quarter (CYTD)</b>
<b>Advancing Job Creation and Retention Incentives to Grow Businesses in NJ<sub>1</sub></b>					
Amount of Assistance Provided*	q	\$240 million	Increase	n/a	\$ 300,888,243
Public/Private Investment Leveraged*	q	\$600 million	Increase	n/a	\$ 430,086,242
<b>Providing Financing to Businesses, Not-for-Profit Organizations and Municipalities<sub>2</sub></b>					
Amount of Assistance Provided**	q	\$160 million	Increase	n/a	\$105,611,003
Public/Private Investment Leveraged**	q	\$400 million	Increase	n/a	\$148,749,066
<b>Supporting Redevelopment Projects that Revitalize Communities</b>					
Percent of projects approved through the New Jersey Economic Opportunity Act of 2013 located in Garden State Growth Zones or distressed municipalities	q	55	Increase	n/a	53.8%
<b>Providing Entrepreneurial Development through Training and Mentoring</b>					
Number of clients counseled through partners	q	6300	Increase	n/a	1,385

<sub>1</sub>Includes activity exclusive to the Business Employment Incentive Program (BEIP), the Business Retention and Relocation Assistance Grant (BRRAG) Program, the Grow NJ Program, the Economic Redevelopment and Growth (ERG) program and the Urban Transit Hub Tax Credit program. Additional measures reported previously are now reported by the Department of State on its performance report.

<sub>2</sub>Includes activity exclusive to financing programs. Additional measures reported previously are now reported by the Department of State on its performance report.