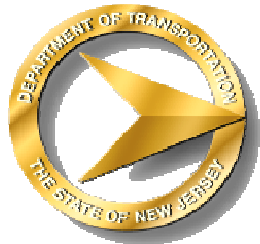
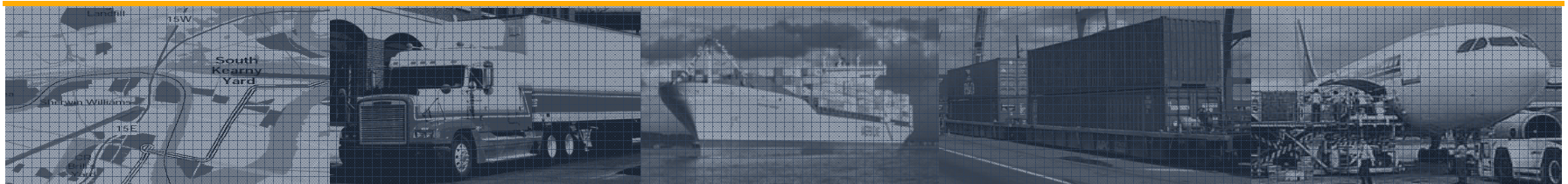


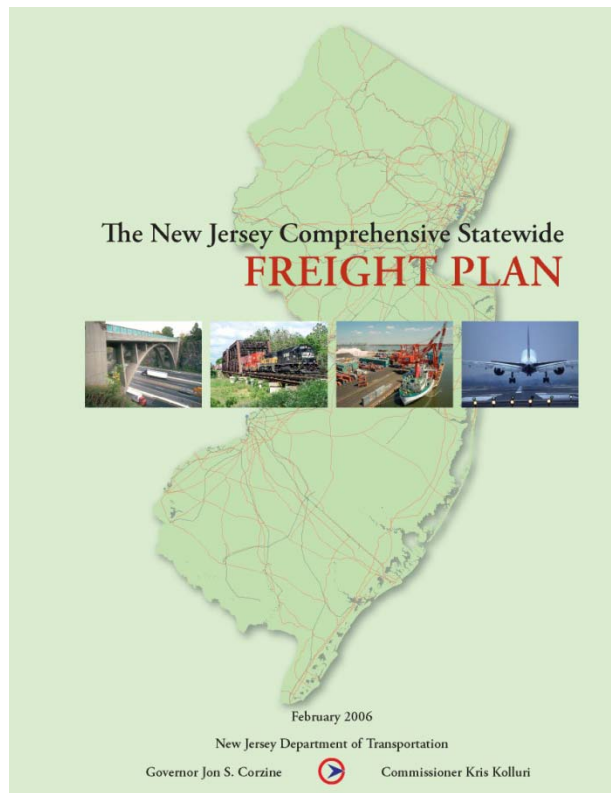
South Jersey Freight Transportation and Economic Development Assessment



Delaware Valley Goods
Movement Task Force
July 15, 2009



The New Jersey Comprehensive Statewide Freight Plan Highlighted Goods Movement Challenges and Opportunities



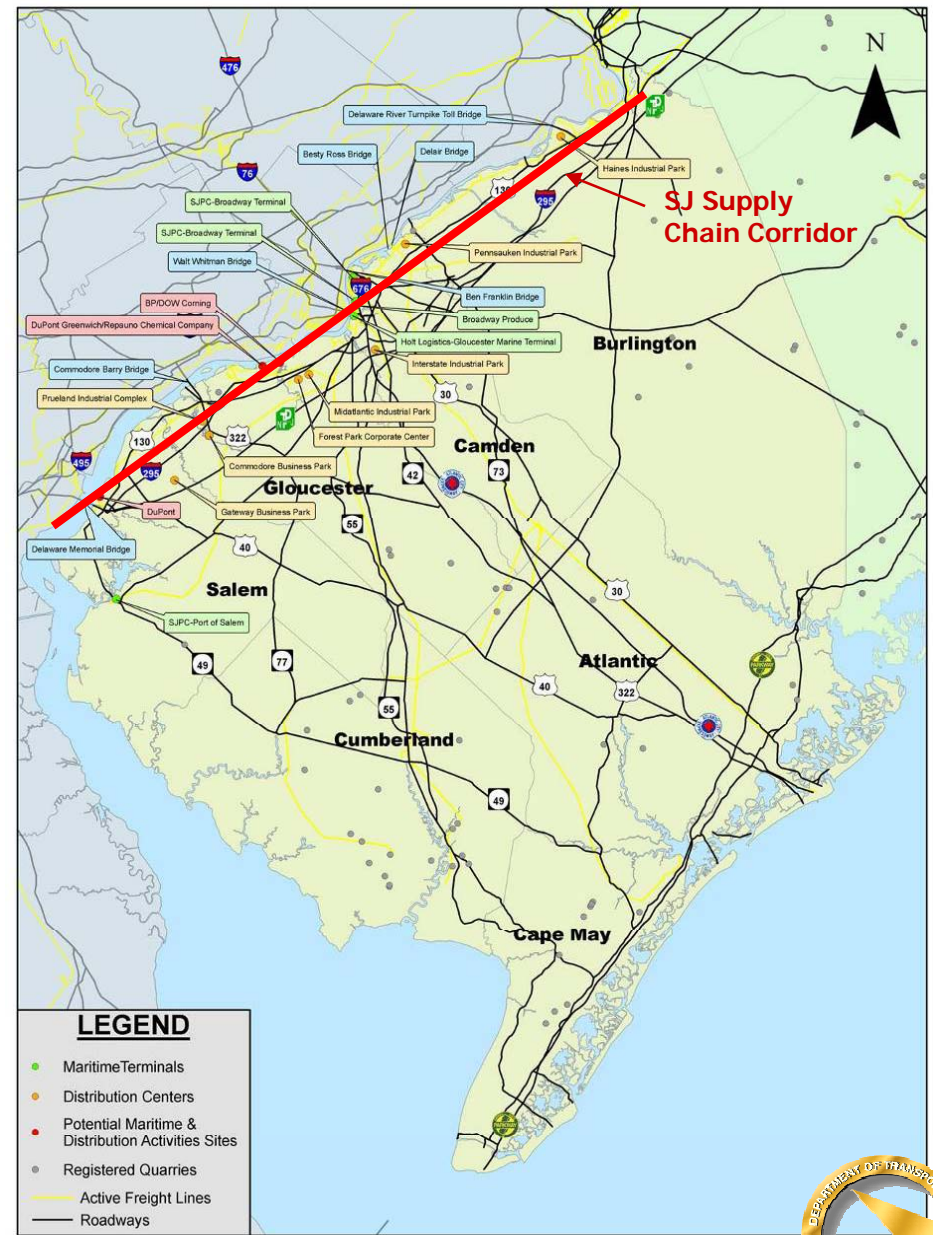
- *Released in September 2007*
- *Examined all modes of freight movement*
- *Described the freight network from a physical, operational, economic, and citizen's perspective*
- *Identified challenges, trends, issues, and opportunities*
- *Recommended policies, strategies, and actions to address issues*

A Freight Agenda has Emerged to Address the Challenges

- *NJ Freight Master Plan II – a Corridor Approach*
- *Statewide Freight Rail Master Plan*
- *DVRPC Long Range Plan: Connections 2035 Freight Needs*
- *Southern New Jersey Waterfront Master Plan*
- *Southern New Jersey Freight and Logistics Industry Context and Economic Growth Visioning Plan*
- *South Jersey Freight Transportation and Economic Development Assessment*

Southern New Jersey Freight and Logistics Industry Context and Economic Growth Visioning Plan

- *Understand context of South Jersey target region*
- *Assess strengths and weaknesses*
- *Open Stakeholder dialogue*
- *Build into a comprehensive regional study*



Challenges Identified in Vision Plan

- **Roadway Access** – 295/42, “last mile connections,” improved east-west connectivity
- **Rail Freight Access and Service** – intermodal service, improved north-south connectivity, the DelAir Bridge
- **Maritime** – navigation improvements, better utilization of landside facilities, port/road/rail connections
- **Industrial Development** – need coordinated statewide context to gain support for large local projects like the Southern New Jersey Waterfront Master Plan
- **Regulatory Constraints** – project by project approach makes regulatory process onerous and lengthy



Vision Plan Elements



- *Fully integrate the Supply Chain Corridor with the northern Port complex*
- *Advance “One State, One Port” concept to maximize efficiency and build synergies*
- *Enhance the unique export opportunities of the Region*
- *Improve the marketing of the maritime terminals in the Southern New Jersey region as a hub for the movement of food, lumber, steel and bulk products*
- *Explore and capture the business opportunities associated with major construction projects in major urban areas including New York*

South Jersey Freight Transportation and Economic Development Assessment

- *Is a site-specific assessment of freight transport and logistics in the South Jersey region*
- *Builds on the Visioning Plan to refine the focus on key issues, needs, and potential strategies*
- *Develops an action plan with broad based support from stakeholders*



Project Team

- *Parsons Brinckerhoff – project lead*
- *AECOM – issues, opportunities, constraints; stakeholder coordination*
- *Cambridge Systematics – economic analysis*
- *Anne Strauss-Wieder – logistical context, freight and goods movement; stakeholder coordination*
- *Jacobs Engineering – rail freight*
- *Stokes Advertising – graphic design, meeting coordination*

Key Elements

- *Analyze Logistics Context for South Jersey Region*
- *Specify Issues, Opportunities and Challenges*
- *Refine the Vision*
- *Define Improvement Needs*
- *Conduct an Economic Analysis*
- *Expand Stakeholder Involvement*



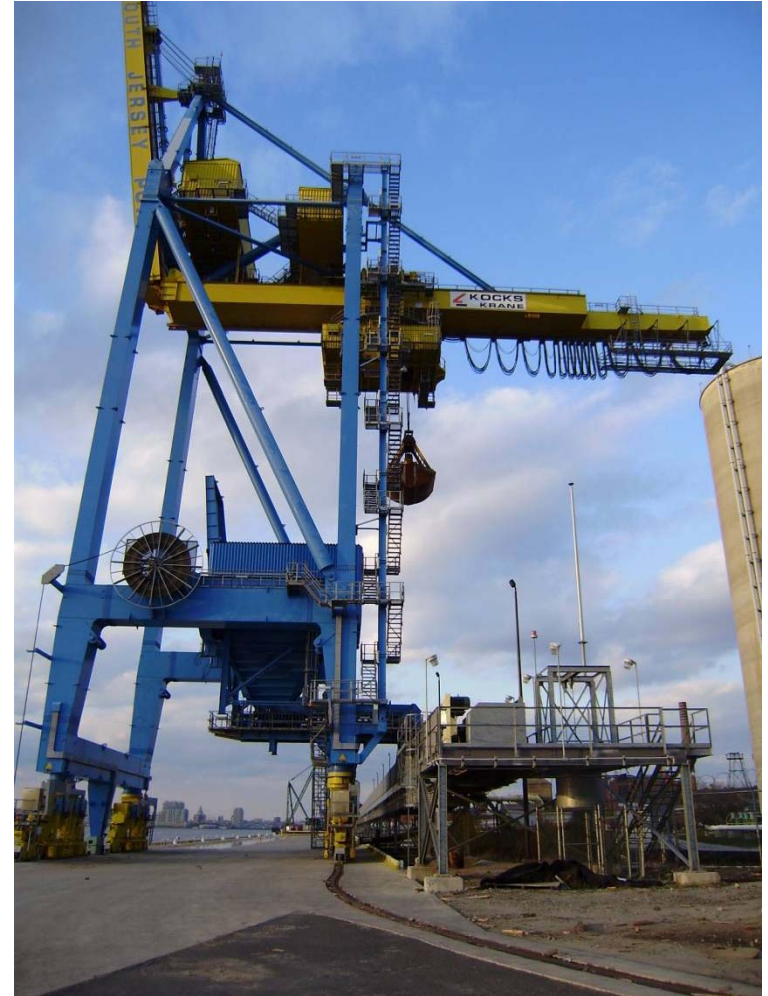
Outreach Activities

- *Technical Advisory Committee (TAC)*
 - NJDOT
 - DVRPC
 - SJTPO
 - South Jersey Port Corporation
 - Delaware River Port Authority
 - NJ Economic Development Authority
 - National Center of Excellence for Port Security
- *Field visits and meetings with private sector stakeholders*
- *Broader Stakeholder Group involvement (DVRPC Goods Movement Task Force)*



Status

- *Data collection and acquisition*
- *Field visits to Salem, Gloucester, Camden and Burlington Counties in May*
- *Cumberland Co. Field work set for July 28*
- *Working to identify and quantify issues*
- *Technical Advisory Committee Meeting*
- *Developing action items*



Your Opportunities for Input

- *Delaware Valley Goods Movement Task Force*
- *NJDOT Website*
<http://www.state.nj.us/transportation/freight/plan/initiatives.shtm>
- *DVRPC Website*
<http://www.dvrpc.org/Freight/DVGMTF.htm>
- *Contact Project Team:*

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