By virtue of the authority granted by the Unfair Cigarette Sales Act, P.L. 1952, c.247 (C.56:7-18 et seq), IT IS HEREBY DECLARED, in the absence of proof of a lesser or higher cost of doing business, and subject to subsequent change that the minimum prices at which cigarettes may be sold in the State, at both wholesale and retail, as determined pursuant to markups therein specified, are as set forth on the enclosed list.

The minimum prices reflect an increase by Manufacturers of the basic cost of cigarettes.

This minimum pricing shall become effective immediately.

Maureen Adams
Acting Deputy Director
Division of Taxation

Enclosure