

NEW JERSEY DIVISION OF TAXATION MINIMUM LEGAL PRICES ON CIGARETTES AS OF JANUARY 3, 2018

BY VIRTUE OF THE AUTHORITY GRANTED BY c247, LAWS OF 1952, IT IS HEREBY DECLARED, SUBJECT TO SUBSEQUENT CHANGE, THAT THE MINIMUM PRICES AT WHICH CIGARETTES MAY BE SOLD IN NEW JERSEY IS SET FORTH ON THIS PAGE AND ON THE NEXT TWO PAGES.

| Brand Family | Company | NUMBER OF | NUMBER OF | NUMBER OF | MFG PRICE | WHOLESALE | WHOLESALE | RETAIL | RETAIL |
|---|---|------------|------------|------------|------------|--------------|--------------|---------|---------|
| | | CIGARETTES | PACKS | CIGARETTES | PER 1,000 | PICK UP | DELIVERED | CARTON | PACK |
| | | PER PACK | PER CARTON | PER CARTON | CIGARETTES | CARTON PRICE | CARTON PRICE | PRICE | PRICE |
| Montclair (All Styles) | Commonwealth Brands, Inc. | 20 | 10 | 200 | \$130.75 | \$55.95 | \$56.34 | \$60.43 | \$6.05 |
| Fortuna | Commonwealth Brands, Inc. | 20 | 10 | 200 | \$150.70 | \$60.14 | \$60.57 | \$64.96 | \$6.50 |
| Sonoma | Commonwealth Brands, Inc. | 20 | 10 | 200 | \$170.00 | \$64.21 | \$64.66 | \$69.35 | \$6.94 |
| USA Gold | Commonwealth Brands, Inc. | 20 | 10 | 200 | \$180.75 | \$66.47 | \$66.94 | \$71.79 | \$7.18 |
| Crowns | Commonwealth Brands, Inc. | 20 | 10 | 200 | \$140.25 | \$57.95 | \$58.36 | \$62.59 | \$6.26 |
| 305 (All Styles) | Dosal Tobacco Corporation | 20 | 10 | 200 | \$104.25 | \$50.37 | \$50.73 | \$54.40 | \$5.44 |
| DTC (All Styles) | Dosal Tobacco Corporation | 20 | 10 | 200 | \$102.75 | \$50.05 | \$50.41 | \$54.06 | \$5.41 |
| Competidora (All Styles) | Dosal Tobacco Corporation | 20 | 10 | 200 | \$107.00 | \$50.95 | \$51.31 | \$55.03 | \$5.51 |
| Couture | Grand River Enterprises Six Nations, Ltd. | 20 | 10 | 200 | \$111.90 | \$51.98 | \$52.35 | \$56.14 | \$5.62 |
| Seneca Full Flavor King, Full Flavor 100 (All Styles) | Grand River Enterprises Six Nations, Ltd. | 20 | 10 | 200 | \$105.65 | \$50.66 | \$51.02 | \$54.72 | \$5.48 |
| Seneca Full Flavor 120 (All Styles) | Grand River Enterprises Six Nations, Ltd. | 20 | 10 | 200 | \$110.15 | \$51.61 | \$51.98 | \$55.74 | \$5.58 |
| Kool | ITG Brands, LLC | 20 | 10 | 200 | \$228.20 | \$76.46 | \$77.00 | \$82.58 | \$8.26 |
| Maverick | ITG Brands, LLC | 20 | 10 | 200 | \$166.45 | \$63.46 | \$63.91 | \$68.54 | \$6.86 |
| Rave | ITG Brands, LLC | 20 | 10 | 200 | \$150.70 | \$60.14 | \$60.57 | \$64.96 | \$6.50 |
| Salem | ITG Brands, LLC | 20 | 10 | 200 | \$228.20 | \$76.46 | \$77.00 | \$82.58 | \$8.26 |
| Winston | ITG Brands, LLC | 20 | 10 | 200 | \$228.20 | \$76.46 | \$77.00 | \$82.58 | \$8.26 |
| Wave | JT International U.S.A., Inc. | 20 | 10 | 200 | \$178.95 | \$66.09 | \$66.56 | \$71.38 | \$7.14 |
| Wings | JT International U.S.A., Inc. | 20 | 10 | 200 | \$117.75 | \$53.21 | \$53.59 | \$57.47 | \$5.75 |
| LD by L. Ducat | JT International U.S.A., Inc. | 20 | 10 | 200 | \$113.75 | \$52.37 | \$52.74 | \$56.56 | \$5.66 |
| Export A | JT International U.S.A., Inc. | 20 | 10 | 200 | \$242.50 | \$79.47 | \$80.03 | \$85.83 | \$8.59 |
| Ace | King Maker Marketing, Inc. | 20 | 10 | 200 | \$98.95 | \$49.25 | \$49.60 | \$53.19 | \$5.32 |
| Gold Crest | King Maker Marketing, Inc. | 20 | 10 | 200 | \$96.45 | \$48.73 | \$49.07 | \$52.63 | \$5.27 |
| Checkers | King Maker Marketing, Inc. | 20 | 10 | 200 | \$98.95 | \$49.25 | \$49.60 | \$53.19 | \$5.32 |
| Hi Val | King Maker Marketing, Inc. | 20 | 10 | 200 | \$96.45 | \$48.73 | \$49.07 | \$52.63 | \$5.27 |
| Carnival (All Styles) | KT&G Corp | 20 | 10 | 200 | \$108.00 | \$51.16 | \$51.52 | \$55.26 | \$5.53 |
| Timeless Time (All Styles) | KT&G Corp | 20 | 10 | 200 | \$102.00 | \$49.89 | \$50.25 | \$53.89 | \$5.39 |
| Eve (All Styles) | Liggett Group, LLC | 20 | 10 | 200 | \$197.95 | \$70.09 | \$70.59 | \$75.70 | \$7.57 |
| Grand Prix (All Styles) | Liggett Group, LLC | 20 | 10 | 200 | \$170.95 | \$64.41 | \$64.87 | \$69.57 | \$6.96 |
| Liggett Select (All Styles) | Liggett Group, LLC | 20 | 10 | 200 | \$185.70 | \$67.51 | \$67.99 | \$72.92 | \$7.30 |
| Pyramid (All Styles) | Liggett Group, LLC | 20 | 10 | 200 | \$153.25 | \$60.68 | \$61.11 | \$65.54 | \$6.56 |
| Black & Gold | Nat Sherman | 20 | 5 | 100 | \$305.00 | \$46.31 | \$46.64 | \$50.02 | \$10.01 |
| Cigarettellos | Nat Sherman | 20 | 5 | 100 | \$305.00 | \$46.31 | \$46.64 | \$50.02 | \$10.01 |
| Classic (All Styles) | Nat Sherman | 20 | 5 | 100 | \$305.00 | \$46.31 | \$46.64 | \$50.02 | \$10.01 |
| Fantasia | Nat Sherman | 20 | 5 | 100 | \$300.00 | \$45.79 | \$46.11 | \$49.46 | \$9.90 |
| Havana Ovals | Nat Sherman | 20 | 5 | 100 | \$305.00 | \$46.31 | \$46.64 | \$50.02 | \$10.01 |
| Hint Menthol | Nat Sherman | 20 | 5 | 100 | \$305.00 | \$46.31 | \$46.64 | \$50.02 | \$10.01 |
| MCD (All Styles) | Nat Sherman | 20 | 5 | 100 | \$305.00 | \$46.31 | \$46.64 | \$50.02 | \$10.01 |

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|--------------------------------------|-------------------------|------------|------------|------------|------------|--------------|--------------|----------|---------|
| | | CIGARETTES | PACKS | CIGARETTES | PER 1,000 | PICK UP | DELIVERED | CARTON | PACK |
| | | PER PACK | PER CARTON | PER CARTON | CIGARETTES | CARTON PRICE | CARTON PRICE | PRICE | PRICE |
| Naturals Originals (All Styles) | Nat Sherman | 20 | 5 | 100 | \$296.00 | \$45.37 | \$45.69 | \$49.00 | \$9.80 |
| Originals (All Styles) | Nat Sherman | 20 | 5 | 100 | \$305.00 | \$46.31 | \$46.64 | \$50.02 | \$10.01 |
| Select (All Styles) | Nat Sherman | 20 | 10 | 200 | \$247.20 | \$80.46 | \$81.03 | \$86.90 | \$8.69 |
| Naturals King (All Styles) | Nat Sherman | 20 | 10 | 200 | \$221.00 | \$74.94 | \$75.48 | \$80.94 | \$8.10 |
| New York Cut (All Styles) | Nat Sherman | 20 | 10 | 200 | \$247.20 | \$80.46 | \$81.03 | \$86.90 | \$8.69 |
| Basic | Philip Morris USA, Inc. | 20 | 10 | 200 | \$225.20 | \$75.83 | \$76.37 | \$81.90 | \$8.19 |
| Benson & Hedges | Philip Morris USA, Inc. | 20 | 10 | 200 | \$281.00 | \$87.57 | \$88.20 | \$94.58 | \$9.46 |
| Benson & Hedges Princess Pack | Philip Morris USA, Inc. | 20 | 10 | 200 | \$312.75 | \$94.26 | \$94.93 | \$101.81 | \$10.19 |
| Cambridge | Philip Morris USA, Inc. | 20 | 10 | 200 | \$258.15 | \$82.76 | \$83.35 | \$89.39 | \$8.94 |
| Chesterfield | Philip Morris USA, Inc. | 20 | 10 | 200 | \$281.00 | \$87.57 | \$88.20 | \$94.58 | \$9.46 |
| Commander | Philip Morris USA, Inc. | 20 | 10 | 200 | \$276.00 | \$86.52 | \$87.14 | \$93.45 | \$9.35 |
| Dave's | Philip Morris USA, Inc. | 20 | 10 | 200 | \$235.20 | \$77.93 | \$78.49 | \$84.17 | \$8.42 |
| English Ovals | Philip Morris USA, Inc. | 20 | 10 | 200 | \$307.75 | \$93.20 | \$93.87 | \$100.66 | \$10.07 |
| Lark | Philip Morris USA, Inc. | 20 | 10 | 200 | \$281.00 | \$87.57 | \$88.20 | \$94.58 | \$9.46 |
| L&M | Philip Morris USA, Inc. | 20 | 10 | 200 | \$208.20 | \$72.25 | \$72.76 | \$78.03 | \$7.81 |
| Marlboro | Philip Morris USA, Inc. | 20 | 10 | 200 | \$228.20 | \$76.46 | \$77.00 | \$82.58 | \$8.26 |
| Marlboro | Philip Morris USA, Inc. | 25 | 8 | 200 | \$228.20 | \$76.46 | \$77.00 | \$82.58 | \$10.33 |
| Marlboro Craft Blends | Philip Morris USA, Inc. | 20 | 10 | 200 | \$228.20 | \$76.46 | \$77.00 | \$82.58 | \$8.26 |
| Merit | Philip Morris USA, Inc. | 20 | 10 | 200 | \$281.00 | \$87.57 | \$88.20 | \$94.58 | \$9.46 |
| Parliament | Philip Morris USA, Inc. | 20 | 10 | 200 | \$246.70 | \$80.35 | \$80.93 | \$86.78 | \$8.68 |
| Player's | Philip Morris USA, Inc. | 20 | 10 | 200 | \$281.00 | \$87.57 | \$88.20 | \$94.58 | \$9.46 |
| Player's Navy Cut Princess Pack | Philip Morris USA, Inc. | 20 | 10 | 200 | \$281.00 | \$87.57 | \$88.20 | \$94.58 | \$9.46 |
| Saratoga | Philip Morris USA, Inc. | 20 | 10 | 200 | \$281.00 | \$87.57 | \$88.20 | \$94.58 | \$9.46 |
| Virginia Slims (Includes Superslims) | Philip Morris USA, Inc. | 20 | 10 | 200 | \$246.70 | \$80.35 | \$80.93 | \$86.78 | \$8.68 |
| 1839 | Premier Manufacturing | 20 | 10 | 200 | \$116.25 | \$52.89 | \$53.27 | \$57.13 | \$5.72 |
| 1st Class (All Styles) | Premier Manufacturing | 20 | 10 | 200 | \$117.75 | \$53.21 | \$53.59 | \$57.47 | \$5.75 |
| Shield (All Styles) | Premier Manufacturing | 20 | 10 | 200 | \$117.75 | \$53.21 | \$53.59 | \$57.47 | \$5.75 |
| Traffic | Premier Manufacturing | 20 | 10 | 200 | \$115.25 | \$52.68 | \$53.06 | \$56.90 | \$5.69 |
| Ultra Buy | Premier Manufacturing | 20 | 10 | 200 | \$117.75 | \$53.21 | \$53.59 | \$57.47 | \$5.75 |
| Wildhorse (All Styles) | Premier Manufacturing | 20 | 10 | 200 | \$117.75 | \$53.21 | \$53.59 | \$57.47 | \$5.75 |

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|---|--|------------|------------|------------|------------|--------------|--------------|---------|---------|
| | | CIGARETTES | PACKS | CIGARETTES | PER 1,000 | PICK UP | DELIVERED | CARTON | PACK |
| | | PER PACK | PER CARTON | PER CARTON | CIGARETTES | CARTON PRICE | CARTON PRICE | PRICE | PRICE |
| Camel Non-Filter | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$294.40 | \$90.39 | \$91.04 | \$97.63 | \$9.77 |
| Eclipse, Carlton, Capri | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$294.40 | \$90.39 | \$91.04 | \$97.63 | \$9.77 |
| Lucky Strike, More 120, Now | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$294.40 | \$90.39 | \$91.04 | \$97.63 | \$9.77 |
| Pall Mall (Full Price), Tareyton, Vantage | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$294.40 | \$90.39 | \$91.04 | \$97.63 | \$9.77 |
| Camel (filter) | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$228.20 | \$76.46 | \$77.00 | \$82.58 | \$8.26 |
| Doral | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$208.20 | \$72.25 | \$72.76 | \$78.03 | \$7.81 |
| GPC | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$226.10 | \$76.02 | \$76.56 | \$82.11 | \$8.22 |
| Kamel Red | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$228.20 | \$76.46 | \$77.00 | \$82.58 | \$8.26 |
| Misty | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$196.60 | \$69.81 | \$70.30 | \$75.40 | \$7.54 |
| Monarch | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$196.60 | \$69.81 | \$70.30 | \$75.40 | \$7.54 |
| Kent | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$259.20 | \$82.98 | \$83.58 | \$89.62 | \$8.97 |
| Newport | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$249.70 | \$80.98 | \$81.56 | \$87.46 | \$8.75 |
| Newport Non-Menthol | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$249.70 | \$80.98 | \$81.56 | \$87.46 | \$8.75 |
| Newport Full Flavor 25's 100 Soft & King Size Box | R.J. Reynolds Tobacco Company | 25 | 8 | 200 | \$249.70 | \$80.98 | \$81.56 | \$87.46 | \$10.94 |
| Old Gold | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$182.20 | \$66.78 | \$67.25 | \$72.13 | \$7.22 |
| True | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$259.20 | \$82.98 | \$83.58 | \$89.62 | \$8.97 |
| Dunhill Fine Cut | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$281.90 | \$87.76 | \$88.39 | \$94.79 | \$9.48 |
| Dunhill International | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$281.90 | \$87.76 | \$88.39 | \$94.79 | \$9.48 |
| State Express 555 King Size | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$281.90 | \$87.76 | \$88.39 | \$94.79 | \$9.48 |
| State Express 555 International | R.J. Reynolds Tobacco Company | 20 | 10 | 200 | \$281.90 | \$87.76 | \$88.39 | \$94.79 | \$9.48 |
| Natural American Spirit Additive Free | Santa Fe Natural Tobacco Company, Inc. | 20 | 10 | 200 | \$247.20 | \$80.46 | \$81.03 | \$86.90 | \$8.69 |
| Natural American Spirit Organic | Santa Fe Natural Tobacco Company, Inc. | 20 | 10 | 200 | \$247.20 | \$80.46 | \$81.03 | \$86.90 | \$8.69 |
| Palermo (All Styles) | Tabacos USA, Inc. (Tabesa) | 20 | 10 | 200 | \$106.50 | \$50.84 | \$51.20 | \$54.91 | \$5.50 |
| Silver Eagle | Vector Tobacco | 20 | 10 | 200 | \$125.40 | \$54.82 | \$55.21 | \$59.21 | \$5.93 |
| Silver Eagle 120's | Vector Tobacco | 20 | 10 | 200 | \$126.90 | \$55.13 | \$55.53 | \$59.55 | \$5.96 |
| Eagle 20's | Vector Tobacco | 20 | 10 | 200 | \$123.75 | \$54.47 | \$54.86 | \$58.83 | \$5.89 |

THESE PRICES ARE BASED UPON INFORMATION AVAILABLE AS OF THE DATE OF ISSUANCE AND ARE SUBJECT TO CHANGE AS FURTHER INFORMATION IS RECEIVED FROM THE MANUFACTURERS.

PLEASE CALL THE NEW JERSEY DIVISION OF TAXATION AT 609-633-8878 TO VERIFY MINIMUM PRICES FOR ANY CIGARETTE BRAND THAT IS NOT LISTED ANYWHERE ON THIS CIGARETTE MINIMUM PRICE LIST. THE CIGARETTE BRANDS SHOWN ABOVE ARE LEGALLY ALLOWED TO BE SOLD IN NEW JERSEY.

IT IS UNLAWFUL FOR ANY PERSON TO STAMP, SELL, OFFER OR POSSESS FOR SALE A PACKAGE OR CONTAINER OF CIGARETTES OF A TOBACCO MANUFACTURER OR A BRAND FAMILY NOT PUBLISHED IN THE AG'S TOBACCO MANUFACTURER DIRECTORY. THE ATTORNEY GENERAL'S TOBACCO MANUFACTURER DIRECTORY IS LOCATED AT:

http://www.nj.gov/oag/oag_tobacco.html

1/3/2018

John J. Ficara, Acting Director
Division of Taxation