

**New Jersey Department of Agriculture**

Application for New Jersey Wine Industry Research, Development and/or Promotional Funds for 2021

[www.nj.gov/agriculture/grants/wineindustrygrants.html](http://www.nj.gov/agriculture/grants/wineindustrygrants.html)

**WINE INDUSTRY PROJECT GRANT APPLICATION**

**PART I**

The undersigned hereby applies for grant funds to be used, as specified in the application, for the New Jersey wine industry during calendar year 2021 in one or more of the following:

- research concerning vitacultural and winemaking processes
- market development, and/or promotion programs

The specified activity(ies) identified in an application submitted are collectively known as the Wine Industry Project for which grant funds are sought. Applications **must** benefit all grape growers and wine producers. Proposed projects must benefit the wine industry as a whole and funded project activities may not exclude any plenary and/or farm wine licensee whose sales of New Jersey wine contribute to the Wine Promotion Account and who wishes to participate. **Please note that research and marketing projects will be considered separately, therefore separate applications are required. Applicants may submit multiple applications.** A final report is required at the end of the grant period, with accounting of expenditures and the outcome of research and marketing/promotional conclusions. Research and marketing/promotional results will be made available to the NJ wine industry to view.

In consideration of the receipt of such funds, the undersigned agrees:

1. To submit to the New Jersey Department of Agriculture a notarized listing of expenditures at the completion of the wine industry project.
2. Grant applications submitted by organizations, cooperatives, partnerships, corporations and other multi-member entities **MUST** be accompanied by a list of members and major stakeholders (10% or more) in order for the grant to be considered. This requirement does not pertain to universities, school boards, institutions or government entities.

Individual \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

County \_\_\_\_\_ Legislative District \_\_\_\_\_

Telephone \_\_\_\_\_

\* NJ START VENDOR ID# V- \_\_\_\_\_

Winery Affiliation and/or Entity \_\_\_\_\_

Have you ever received any State or Federal Grants in the past?

Yes \_\_\_\_\_ No \_\_\_\_\_

(If yes, please describe the type of grant, the entity who awarded it, year and amount)

\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**(Signature Required)**

E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Amount of funds requested from the New Jersey Department of Agriculture for this wine industry project

\$ \_\_\_\_\_

Scheduled date(s) of Event(s) – If Applicable

\_\_\_\_\_

### **Purpose of Organization**

1. Please describe your organization, its purpose or mission.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### **WINE INDUSTRY PROJECT GRANT APPLICATION PART II**

(Use separate sheets as needed)

1. Explain in detail how your proposed project will benefit the New Jersey Wine Industry and complement or add to the programs that support the New Jersey wine industry.
2. Include the estimated number of people, projected participants, audience, or targeted individuals (i.e., the number of people whom you anticipate will benefit from your project). Please provide the number of paid participants from past festivals and other historical data to support your proposal.
3. Outline the program focus (whether it is research concerning vitacultural and winemaking, market development or promotion or a combination) and provide a breakdown of estimated costs of each component of the program. **(AN ESTIMATED BUDGET MUST BE INCLUDED.)**

Return this grant application to:

New Jersey Department of Agriculture  
New Jersey Wine Industry Advisory Council  
Division of Marketing and Development  
Attn: Kristin Rue  
PO Box 330  
Trenton, New Jersey 08625 or  
E-mail: [kristin.rue@ag.nj.gov](mailto:kristin.rue@ag.nj.gov) with “NJ Wine Grant Application” in the subject line

**Applications must be completed and received at the above address by May 3, 2021**

\*Due to the implementation of New Jersey’s new eProcurement portal (NJSTART) you will be required to register at [www.njstart.gov](http://www.njstart.gov) in order to receive funding from the New Jersey Department of Agriculture. This solution is designed to streamline the procurement process and make it more efficient for companies looking to do business with the State. Also, NJSTART’s business interface allows for the submission of electronic W-9’s. If you haven’t registered yet, please enroll now. Registration is easy and takes only a few minutes.