

United States Department of Agriculture National Institute of Food and Agriculture





American Farmland Trust

# Leasing Land

BEGINNING FARMER AND RANCHER DEVELOPMENT PROGRAM AWARD: 2015-70017-23901

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#### Who We Are

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#### Farmland for the Next Generation

In New Jersey, one of the biggest barriers that beginning farmers face is access to land.

- Some beginning farmers can afford to buy land.
- Most turn to leasing when starting a new farm because of high land costs.
- However, finding secure, long-term leases can also be difficult.

This training is designed to help beginning farmers gain the skills needed to find and acquire land to start or expand their operations.





### Part 1: Getting Started With Leasing



# What LEASE is a AGREEMENT

#### A lease is a contract between a landlord and a tenant – or landlords and tenants.

- It identifies the parties AND
- Creates an agreement it describes how the tenant is being given use or control of the property (with conditions, time-period, compensation) and how the landlord gets these rights back at the end of the term.

Disclaimer: This presentation doesn't constitute legal advice.

# Key Elements of a Lease

- Identification of parties
- A property description
- The length of the lease term
- Payment terms/rental rate

### Farmland Leasing Resources

#### **Leasing Farmland in New Jersey:**

A Guide for Landowners and Farmers









N.J. State Agriculture Development Committee

#### **Leasing Farmland in New Jersey**

Farmer Worksheet: Planning for a Lease



www.nj.gov/agriculture/sadc/ farmlink/resources/leasing.html

#### Leases May Be Oral or Written



- Oral (or "handshake") leases are valid
  - But usually only for a year
  - Offer few protections

#### Leases May Be Oral or Written

#### Written leases offer more protection to the tenant

- Provide security and clarity for both parties
- Spell out: parties property description, time frame, rental rate
- Require signatures of landowner and tenant

# Leases Come with Rights, Subject to the Lease's Terms

#### **Rights for the Tenant:**

- To use a property, including land and potentially buildings and other infrastructure
  - To transfer the lease (if included)
  - To privacy

# Leases Come with Rights, Subject to the Lease's Terms

#### **Rights for the Landlord:**

- To ensure proper conservation/stewardship of the land
- To "encumber" e.g., to take out a mortgage, sell or donate an easement
- To sell or transfer the property
- To enter the property and to exclude entry to others

# State, Local, Federal Laws (Public Policies) May Impact These Rights

Leases give tenants the right to use the land, but keep in mind there are other laws that may provide limits.

- State laws may affect land use, e.g., wetlands, Uniform Construction Code, stormwater management
- Local laws local governments regulate land use through ordinances and zoning (but in NJ, Right to Farm Act may apply)
- Federal laws may further limit rights, e.g.
  - Endangered Species Act
  - <u>Clean Water Act</u>

State, Local, Federal Laws (Public Policies) May Impact Your Rights

For more information visit:

California Farm Link: Growing on Solid Ground-A Farmer's Guide to Land Tenure

National Agricultural Law Center: Agricultural Leases: An Overview

New Jersey State Agriculture Development Committee (SADC): <u>New Jersey Farmland Leasing Guidebook</u> <u>New Jersey Right to Farm Program</u>

# Types of Leases

**Cash Leases** (most common) – require regular, predetermined cash rental payments in exchange for use of land and often agricultural infrastructure and/or housing.

**Ground Leases** – long-term arrangements where the tenant rents the land, but invests in and owns buildings and other improvements.

#### Other Agreements (not common in NJ)

- Crop Share Leases based on production yields rather than a predetermined rental rate; operating expenses are shared between landlord and tenant
- Flex Leases rent determined in direct proportion to yields, market prices, or both; operating expenses also are shared



### Cash Leases

#### **Positives**

- Simple
- Allows for easy budgeting and recordkeeping
- Tenants make all production decisions and receive all payments (including government payments)
- Landlord has no involvement in your farm business

#### Other things to keep in mind

- Tenants assume all the risk
- Requires more working capital (rent is due throughout the growing season)
- Rental rates may change over time
- Conservation efforts must be capitalized into the value of the land
- Need to address infrastructure maintenance and cost of improvements



#### Lease with Option to Purchase

### **A Path Towards Ownership**

Lease agreements may include provisions that the tenant has – or will have – the option to buy the property at some time in the future.

- They can apply just to the land that is leased or include agricultural infrastructure and other assets.
- Terms of the purchase should be specified in the lease

   including the price, the time frame, and whether rent
   payments count toward the sale.
- May provide tenants with a way to build up equity over time.

#### **Other Variations on Purchase Options**

- Right of First Refusal
- Installment Sale
- Land Contract Sale
- FSA Land Contract Guarantee Program for beginners and farmers from socially disadvantaged groups



#### Part 2: Negotiating a Good Lease



# Many Types of Landlords

#### **Operators**

• Farmers and ranchers, often retired or retiring

#### **Nonoperator Landlords**

- Individuals
- Partnerships and trusts
- Institutions and organizations, including land trusts and nonprofits

#### **Public Agencies**

- State agencies
- Local governments



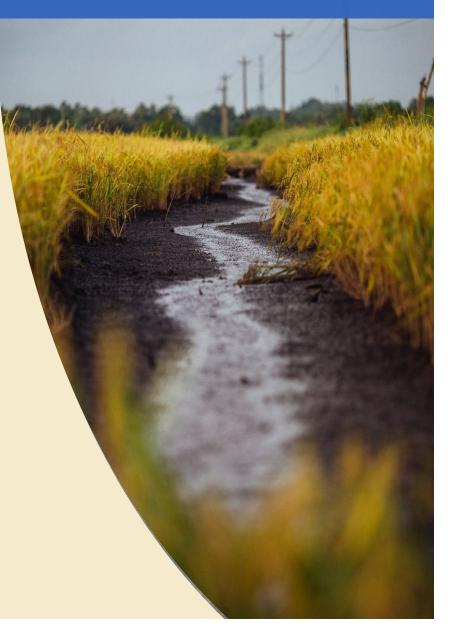
#### Landlords Have Various Motivations

- A retired farmer may want to age in place but see his land managed as it has been.
- A nonfarming landlord may be unfamiliar with agricultural management or conservation practices.



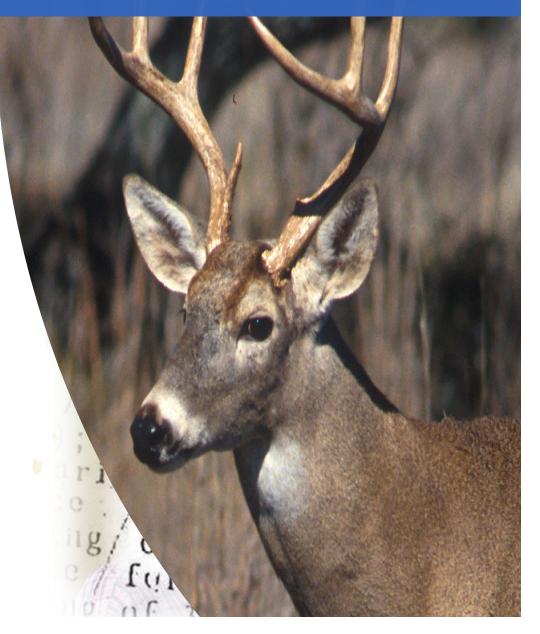
#### Landlords Have Various Motivations

- A nonprofit or institution may want a well managed landscape, enhanced conservation measures and/or be opposed to intensive production.
- A public agency may have a public purpose associated with leasing land that requires specific types of operations, public access or conservation practices, or may limit construction of agricultural infrastructure.



### What's Covered in a Good Lease?

- Identification of the parties entering into the lease
- A property description
- Length of lease term including termination and renewal provisions
- Payment arrangement/rental rate
- Conservation provisions
- Agreement on who is responsible for maintenance and improvements
- Clearly defined landlord restrictions and/or other special provisions
- Insurance requirements
- Hunting and woodland management



#### **Property Description Considerations**

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The more detailed the property description, the better. Make sure you detail features including:

- Property boundaries
- Acres of crop, pasture or other land
- Access to water irrigation, water rights, etc.
- Agricultural infrastructure: barns, fencing, irrigation
- Housing

#### **Time Frame Considerations**

Ideally, the length of your lease should be tied to your personal, business and production goals

# Short or Long?

#### Short Term

# Short Term can be year to year, typically less than 3 years

- More flexible but less secure.
- They are a good way to provide a trial period as you grow your operation.

## Long Term

# Long Term is more than 3 years but could be 10-20 or more years

- Allows for investment in soil quality and infrastructure
- Provides flexibility in types of crops and production
  - Organic Certification
  - · Orchard/Grapes
- Allows participation in conservation programs

### Rolling Renewal

# Rolling renewal provides some of the benefits of each:

- Good in situations when the tenant or landlord is not ready or willing to commit to a long-term lease.
- Renewed automatically at the end of each year of the lease unless the tenant or landlord decides otherwise.

#### Payment Arrangements and Rate

Determining rent is a tricky business. Above all else, it requires negotiation with the landowner

Learn about their motivations and ownership costs

It is easier to find information in some parts of the country – and easier for cash rents

- You can get a sense of rental rates from NASS
- In some places, rental rate calculators are available
- Local Rutgers Extension agent
- Ask farmers in the area

Know what you can afford to pay

#### **Conservation Provisions**

#### **Conservation plans**

required for participation in some farm programs – address issues such as

- soil health
- erosion
- nutrient management
- water quality

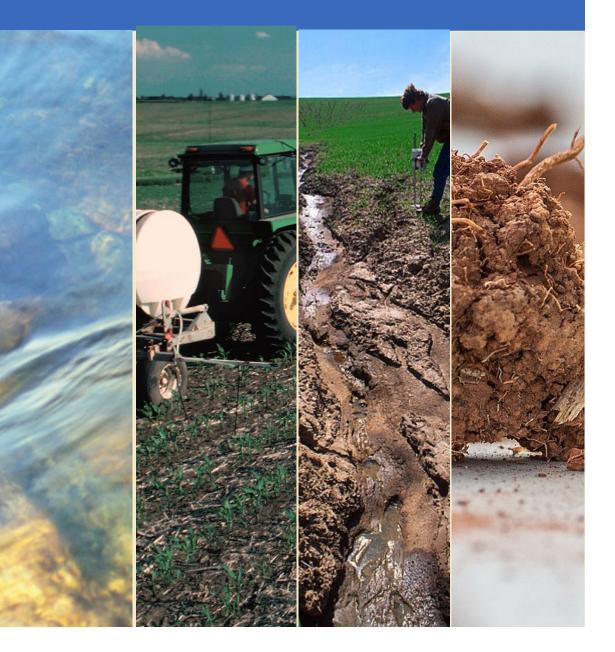
Best when developed by both landlord and tenant in consultation with NRCS staff



#### **Conservation Provisions**

Conservation provisions – instead of mandating specific practices, provisions can be more flexible, requiring thresholds are met or objectives achieved

Good husbandry provisions — encourage tenants to farm using the highest standards of good husbandry ensuring natural resource conservation



### **Other Considerations**

- Is subletting allowed?
- Are there any limits on types of crops or livestock?
- Who is responsible for routine maintenance?
- Who is responsible for maintaining infrastructure?
- Who will pay for and own improvements?
- What other operations are occurring on or adjacent to the farm?
- What happens if the farm is sold?