

NJ OPPORTUNITY ZONE WORKSHOPS

at the 2018 New Jersey League of Municipalities Conference

Tuesday, November 13th

Wednesday, November 14th

Thursday, November 15th

9:00 am – 5:00 pm

Atlantic City Convention Center

1 Convention Blvd, Atlantic City, NJ 08401



The new Opportunity Zone federal tax incentive is designed to promote investment and development in designated low-income communities. Learn more about this tax incentive and how your municipality can attract investors through this incentive to achieve its development priorities.

Participants will receive:

- A briefing on the federal Opportunity Zone law and regulations
- A demonstration of New Jersey's interactive community asset map
- An brief overview of the Governor's Economic Development Plan
- One-on-one assistance from NJRA, EDA, and DCA planning, redevelopment, and GIS professionals to identify the best opportunities for attracting investment
 - A networking opportunity with peer municipalities

Topics include:

How to market your community to businesses and real estate developers
Highlighting your community's unique assets, anchors, and competitive advantages
How to build Opportunity Zone partnerships and collaborations
Ensuring resident and community benefits from Opportunity Zones
and more!

You can choose either a personalized session (Option 1) or a general session (Option 2). Select one of these two options. Personalized sessions are longer, cover material tailored to your municipality's characteristics, and offer one-on-one Opportunity Zone planning assistance with NJRA, EDA, and DCA planning, redevelopment, and GIS professionals. General sessions will offer more general information about Opportunity Zones and Opportunity Zone planning. Suggested attendees include mayors, business administrators, community and economic development directors, and planning directors. *To register, send your RSVP for your selected session (including the number or letter of your desired session) to christopher.wheeler@dca.nj.gov by November 7th at 12 pm.*

OPTION 1 – Personalized Sessions

Tuesday, November 13th, 2018

Session 1: 11:00 am – 12:15 pm – Room 310

Asbury Park, Atlantic City, Camden city, Carteret, Egg Harbor Twp., Glassboro, Hamilton Twp. (Mercer), Lakewood, Neptune Twp., New Brunswick, Perth Amboy

Session 2: 12:30 pm – 1:45 pm – Room 310

Clifton, Dover, Fairview, Garfield, Irvington, Orange, Passaic city, Paterson, Rahway, South Hackensack Twp., Teterboro

Session 3: 2:00 pm – 3:15 pm – Room 310

Bayonne, Cliffside Park, East Orange, Elizabeth, Englewood, Hackensack, Jersey City, Kearny, Linden, Newark, Union City, W. New York

Session 4: 3:30 pm – 4:45 pm – Room 310

Long Branch, Neptune City, North Plainfield, Plainfield, Red Bank, South River, Trenton

Thursday, November 15th, 2018

Session 5: 9:30 am – 10:45 am – Room 310

Berkeley Twp., Carneys Point Twp., Deptford Twp., Freehold borough, Hillside Twp., Lodi, Lower Twp., Millville, North Bergen, Pemberton Twp., Pennsauken, Phillipsburg, Pleasantville, Vineland, Willingboro

The State of Innovation: Building a Stronger & Fairer NJ Economy: 10:45 am – 12:00 pm – Room 408/409

The Governor's statewide strategic economic development plan aims to shape New Jersey's path forward and pave the way for a stronger and fairer New Jersey economy. This panel will feature state-level leaders discussing how new initiatives are helping to advance the plan's goals of growing jobs, creating new pathways to employment, fostering sustainable communities, and reclaiming our historical position as the State of Innovation.

Presiding: James M. Cahill, Mayor, City of New Brunswick *Speaking:* Sheila Oliver, Lieutenant Governor and Commissioner, NJ Department of Community Affairs; Timothy Sullivan, CEO, NJ Economic Development Authority; Robert Asaro-Angelo, Commissioner, NJ Department of Labor and Workforce Development; Zakiya Smith Ellis, Acting Secretary, NJ Office of Higher Education.

Session 7: 1:00 pm – 2:45 pm – Room 310

Bridgeton, Burlington city, Lindenwold, Manchester Twp., Pine Hill, Somers Point, West Wildwood, Wildwood, Woodbury

Session 8: 3:00 pm – 4:45 pm – Room 310

Bound Brook, Egg Harbor City, Flemington, Jamesburg, Palmyra, Prospect Park, Riverside, Salem city, Sussex, Wharton

OPTION 2 – General Sessions

Wednesday, November 14th, 2018

Session A: 9:30 am – 10:30 am – Room 321

North Jersey: Open to municipalities within the counties of: Bergen, Essex, Hudson, Union, Morris, Passaic, Warren, and Sussex

Session B: 2:00 pm – 3:00 pm – Room 410

Central Jersey: Open to municipalities within the counties of: Hunterdon, Mercer, Middlesex, Monmouth, and Somerset

Session C: 3:30 pm – 4:30 pm – Room 410

South Jersey: Open to municipalities within the counties of: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean, and Salem