“IT PAYS TO PLUG IN”
NJ’S ELECTRIC VEHICLE WORKPLACE CHARGING GRANT PROGRAM

PEG HANNA, SEPT 16, 2016
Purpose

• Grants to offset a portion of the cost of purchasing and installing electric vehicle charging stations

  ▪ Encourage employees to purchase and drive electric vehicles to work
Why workplace charging?

Source: Argonne National Laboratory, 2013
Grant Eligibility

• All NJ employers eligible for funds (public, private, for-profit, not-for-profit, educational, and government entities)

• Only Level 1 and Level 2 chargers eligible
Process

• Apply online prior to installation of charging stations

• Install within one calendar year then receive reimbursement
  
  • Up to $250 per Level 1 charging station
  • Up to $5,000 per Level 2 charging station
Grant potential

- Based on the funds available, this program has the potential to add 145 Level 2 chargers to the state.

- The state currently has public charging stations at 236 locations. (Source: USDOE’s Alternative Fuels Data Center (July 2016))
NJ Charging Challenge: Electrify Your Workplace

• NJDEP wants to recognize employers in NJ that are making their workplaces “EV Ready”
Charging Challenge Criteria

• All employers in NJ are eligible to participate

• Must have installed a minimum of 2 EV charging stations (Level 1 or Level 2) since January 1, 2015

• Must fill out application and proof of install form
Recognition

• Top performers will be honored at the Governor’s Environmental Excellence Awards Ceremony

• Recognized on DEP website and receive a certificate

**Judging criteria:**
- Charging station installations (10 points per station)
- Education and outreach (5 points per activity)
- Renewable energy source (20 points)

**Scoring:**
- 1\textsuperscript{st} – Platinum
- 2\textsuperscript{nd} – Gold
- 3\textsuperscript{rd} – Silver

3 business tiers
- Small (<50 employees)
- Medium (51-500 employees)
- Large (>500 employees)
DriveGreen NJ

• DriveGreen NJ is a new consumer-focused website designed to provide information on EVs
  • EV basics
  • Charging 101
  • Affordability/available incentives
  • Tools (choosing the right EV, charging station locator, etc.)

• Check it out today! www.drivegreen.nj.gov
Questions?

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www.nj.gov/dep/aqes/
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