

*A Better Tomorrow,  
One Community at a Time*

**SUSTAINABLE  
JERSEY**

• **CERTIFIED** •

[www.SustainableJersey.com](http://www.SustainableJersey.com)

# Sustainable Jersey: Participating Communities

Click on a colored pin to view information about a participating community.

**Communities**

-  In Process
-  Certified

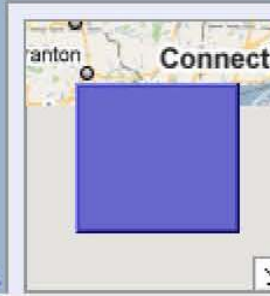
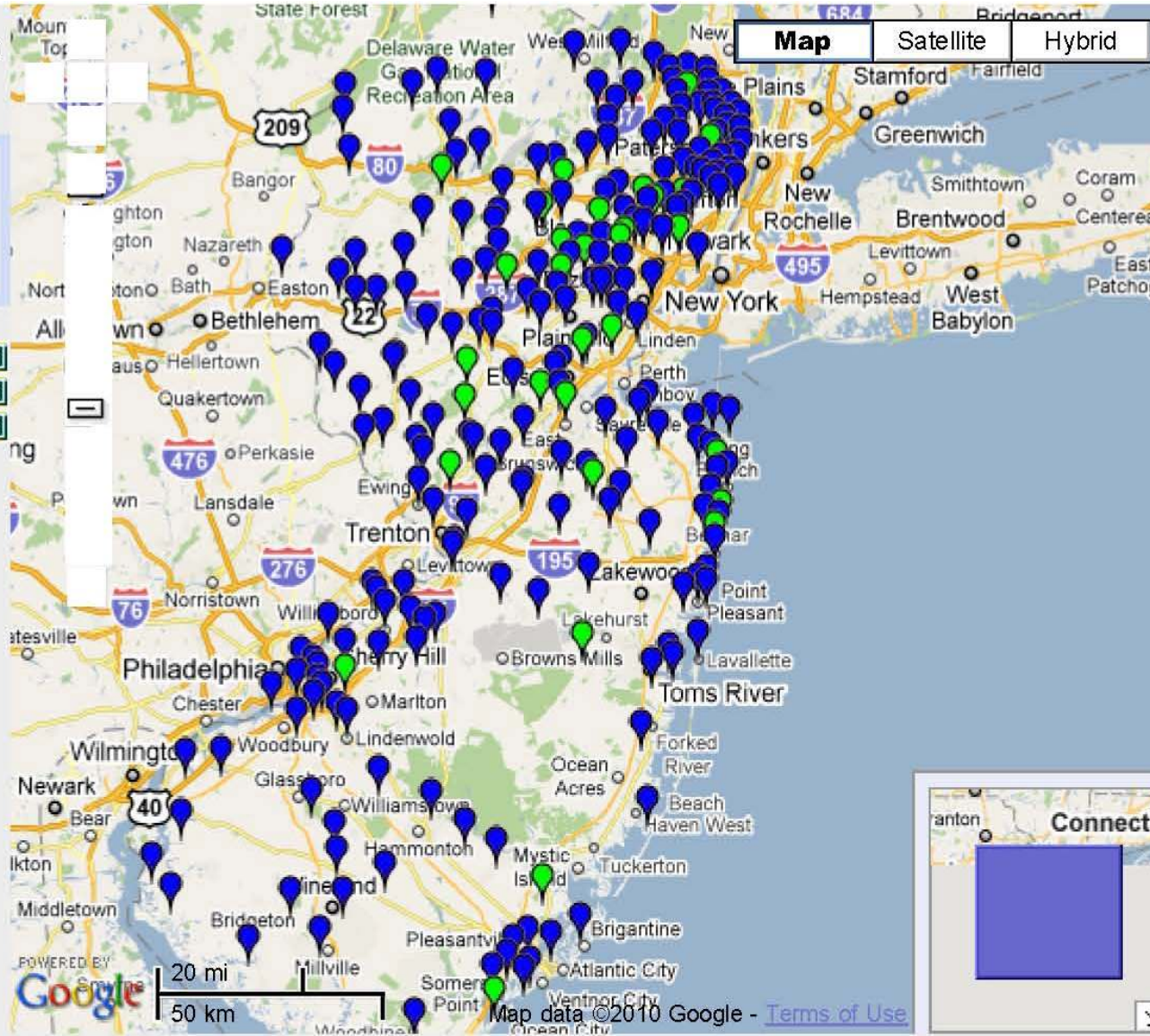
**ACTION** 

**STATUS** 

**GEOGRAPHY** 

All Counties





# 2010 Progress



- 270 Registered Municipalities
- 47 Applications for Certification
- 34 Certified Municipalities
- Dozens of Workshops and Seminars
- 14 Walmart Funded Grant Projects
- Numerous Leveraged State Grant Programs

# Sustainable Jersey: Three Part Program



- Identify **actions** that define what communities must achieve;
- Provide **tools and guidance** to enable communities to make progress; and
- Link or create **incentives** for municipalities that are making progress toward the actions.

# Sustainable Communities' Working Groups



- Over 150 leaders from:
  - academia
  - the non-profit sector
  - the business community, and
  - state, local, and county government
- Organized 16 Taskforces to identify best practices in their topic area
- Identified top actions
- Taskforces will be updating and creating the 3rd round of actions, tools, and incentives

# Sustainable Communities' Working Groups

## Participants Included

- NJ Board of Public Utilities, Office of Clean Energy
- New Jersey Future
- US Environmental Protection Agency, Region 2
- New Jersey Natural Gas/New Jersey Resources
- New Jersey Environmental Federation
- New Jersey Public Advocates Office
- Environment New Jersey
- Farleigh Dickson University
- Association of New Jersey Environmental Commissions
- Public Service Electric and Gas
- Delaware Valley Regional Planning Commission
- Atlantic County Utilities Authority
- Plan Smart New Jersey
- NJ Department of Community Affairs, Office of Smart Growth
- Middlesex, Mercer, and Somerset Counties
- Isles Inc.
- NJ Dept of Agriculture
- New Jersey Chapter of the American Planning Association
- Somerset County Business Partnership- new High Performance Building resources
- Dozens of municipal officials from all over New Jersey



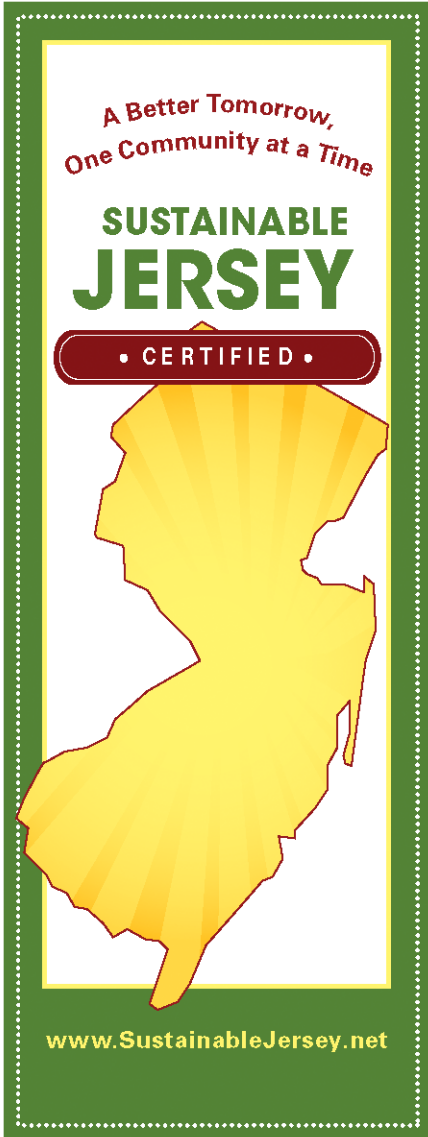
# PRIORITY ACTIONS



- Energy Audits for Municipal Buildings
- Municipal Carbon Footprint
- Sustainable Land Use Pledge
- Water Conservation Ordinance
- Natural Resource Inventory
- Green Fleets

# Water Conservation Ordinance

- Two Parts
  - Restrictions on use
  - Exemptions for “smart” technology
- Part One: Will be released in August as a minor revision of previous version (previous version will count)
- Part Two: In effect in 2011
  - A simple add-on to Part 1





# Water Conservation Ordinance

## Part One

- Restricts watering to two times per week
- Limits hours (based on hand held or automatic systems)
- Watering any single area shall not exceed thirty minutes per day
- No watering shall be permitted when it is raining
- Has exemptions for special uses



# Water Conservation Ordinance

## Part Two

Best practices are more efficient:

- Exempts “smart” controllers and managers
- Controllers: EPA Water Sense Certified
- Managers: EPA Water Sense Trained
- All new systems must be “smart” controllers that are Water Sense Certified



# Water Conservation Ordinance

## Part Two

- Municipality can adopt simple best management practices from Sustainable Jersey for all water users
- Education and Enforcement:
  - Placards for “smart” systems
  - Fines for poorly maintained systems, water runoff, leaking, and waste



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