

Municipality,

Thank you for participating in the NJ Tree Recovery Program. Please use these promotional and informational resources for your upcoming Tree Recovery event.



EVENT ADVERTISING

	File name (click to download)	Where and how to use
<b>Ad Color – business card size</b> This pdf has editable boxes for your to add your tree recovery date, time, and location.	ad_color.pdf	Print in e-newsletters and color newsletters
<b>Ad BW – business card size</b> This pdf has editable boxes for your to add your tree recovery date, time, and location.	ad_bw.pdf	Print in black and white Newsletters and newspapers
<b>Poster</b> This pdf has editable boxes for your to add your tree recovery date, time, and location.	poster.pdf	Print on a color printer to hang around town, your municipal building, and libraries
<b>Facebook Announcement</b> This JPG is used in conjunction with a status update of distribution sites.	fb_ad.jpg	Use your Status Update to post date, time and place of distribution. Attach the ad as a picture insert.
<b>Press Release*</b> Edit with your information. <small>*Disclaimer: If the FedEx company name, or brand, is represented in a press release outside of DEP approved release template, the release must be sent to julia.chicoskie@fedex.com for FedEx approval. This approval process may take up to two weeks. If your municipality uses and does not deviate from this template, no approval is needed.</small>	press_release.docx	Send to your local news outlets

PRINT FOR EVENT

<b>Resident Sign-in</b>	sign_in.pdf	Have every resident sign in for trees. Fax to 732-928-4925 after event.
<b>Species Signs</b> Color, print on hardstock and laminate or put in protective plastic.  1-15 copies total, depending on how many different species you are giving away	species_signs.pdf	Note your tree species and then find the species page in the PDF and print one sign for each tree species type you're giving away. Display the signs at the giveaway site to help residents choose a tree species.

MORE INFO

<b>Tree City USA</b>	tree_city_app.pdf tree_city_facts.pdf	Learn how your community can earn the designation of "Tree City USA" by committing to maintaining and enhancing your tree resource.
<b>Community Forestry Management Plan</b>	cfmp_facts.pdf	Learn how a community forestry management plan can help your community's trees.

If you are having trouble with downloading or editing these documents, please contact [Christina.Yuncza@dep.nj.gov](mailto:Christina.Yuncza@dep.nj.gov)

More Information: [www.forestry.nj.gov](http://www.forestry.nj.gov) or [www.arborday.org/newjersey](http://www.arborday.org/newjersey)

New Jersey Tree Recovery Campaign Partners: NJ Forest Service, New Jersey Soil Conservation Districts, Sustainable Jersey, Arbor Day Foundation, BJ's Wholesale Club, Verizon, FedEx