

**Joint Meeting of the New Jersey Commission on Environmental Education
And Interagency Work Group
– MEETING NOTES
January 8, 2007**

NJCEE Attendees: Tanya Oznowich, Janice Reese-Berardo, Anne Galli, Dale Rosselet, Joan Elliott, Dan Watts, Iris Duffield, Barry Schlegel, Sule Oyger

IWG Attendees: Marc Rogoff, Laura Scatena, Nicholle Worland, Kyra Hoffmann

Guests: Mike Skelly, Kenneth Feiler

OPENING ACTIVITY

- **Diversity Training Session**
- Pam Lyons, Director, Equal Opportunity & Public Contract Assistance, DEP
- Focus on value sharing for productivity, group priorities and group membership

GENERAL DISCUSSION/ BUSINESS ITEMS

- **Motion to accept agenda:** *Dan, seconded by Dale – all in favor*

- **Web site:** Dale questioned validity of "hit rates" when compared to users vs. "spam and scam hits" that detract from actual number. (She pointed out that Audubon has a similar situation.) Marc pointed out that DEP has software to distinguish the difference between actual users and others

- **By-Laws:** Tanya will be emailing proposed by-laws prior to next meeting in March for review and comments. Sections will include; membership/nominating process; operations; discrimination policy; and soliciting diversity (working w/DEP diversity groups)

- **Membership:** Introduction of Kenneth Feiler who is an applicant for a position on the commission. Kenneth is a dentist in North Jersey who is installing solar power cells to his offices in 3 counties

COMMITTEE UPDATES

- **Plan of Action:** Committee met after last meeting - report/data distributed
- Measurable outcomes created/discussed
- Measures of success/what commission is committed to doing to move plan forward
- 10 minutes of discussion - call or email Dale with other comments.
 - Challenge will be "how to do it?" and ensure that priorities are clear
 - EE directory can be included in commission plan (in partnership w/ANJEE)
 - Funding - changes recommended to format - moving items to other areas
 - Embellish, work with DOE "and other groups that effect EE"
 - State funding should be pursued "RIGHT NOW!"
 - State budget is strapped/tight - budget requests must show impact/not just facts/should appeal for multiple funding sources (public, private)
 - We need to connect what we are doing with priorities of the Governor and/or DEP
 - We should finish the POA, and use that to present for funding over the next 3 years/should we be doing a full comprehensive communications plan?
 - ANJEE has a grant to do a directory, we should coordinate resources
 - Scope should speak to resources and needs - fill any holes
 - Audience of directory - discussion of value of printed vs. electronic version

- Should we have an EE summit?
 - Should we include mentorships?
 - Should we create/support/promote award programs? (Our own and/or existing programs)
 - Does this document reflect what was said at the last meeting? Can we move forward with this? (Motion requested)
 - The concern is that this list is "overly ambitious" - should we "rank them"?
 - RESULTS OF RANKING:
 - **1-3 years: Communications plan / directory / models / DOE / Funding**
 - **3-5 years: Grants / summit / awards / mentorship**
 - Not over ambitious, may be conservative - work with other resources to achieve!
 - What is Missing?
 - No mention of politicians (legislation)
 - No business professionals involvement
 - Need a liaison to these communities
 - Grants - go to business communities, private and federal providers
 - Municipalities/communities - push for special interests
- **Environmental Primer** – The Spanish version is available! Distribution possibilities requested - being promoted. Sources of funding for 07 version - March meeting discussion. (DCA is offering a Planning Board course - they should have the Primer.) Supply of primer (in English) is running low, need to print quickly for spring demand
 - **Earth Day/Week** – Proclamation will be drafted. Website will reflect national theme. Laura and Nicholle had done bulk of work on the survey and had incorporated group input/feedback on latest draft. Final rendition of the letter and survey was presented to the commission and should go out in early 2007
 - Comments:
 - Sounds too regulatory - needs to be reworded
 - Needs a "perk" statement at beginning
 - Multiple events may occur at one location/group should allow for that
 - Tanya will make these corrections/revisions and DEP staff will conduct the mailing

NEW BUSINESS

- **ANJEE Conference** – remember to register for the conference - free day for NJCEE and IWG members (as per ANJEE, please note this on registration materials)
- **Next meeting** – March 6th – same time and location
- ***Motion to adjourn*** – Anne, seconded by Janice - all in favor
- Departure

Submitted by: M.R., 02/27/07