



INITIAL Public Education Certification Form – Lead Action Level Exceedance
 Requirements Pursuant to 40 C.F.R. 141.85

This form and a copy of each of your initial public education materials must be submitted by a responsible party to the State within 10 days after the 60-day requirement period.

PWSID #:		Water System Name:						
Lead Result at the 90th Percentile:		Water System Type:	<table border="1"> <tr> <td>CWS</td> <td rowspan="4">Population:</td> </tr> <tr> <td>NTNCWS</td> </tr> <tr> <td>TNCWS/Non-Public Daycare</td> </tr> <tr> <td></td> </tr> </table>	CWS	Population:	NTNCWS	TNCWS/Non-Public Daycare	
CWS	Population:							
NTNCWS								
TNCWS/Non-Public Daycare								
Monitoring Period of Initial Exceedance:	<table border="1"> <tr> <td>January – June</td> <td>July – December</td> <td>June – September</td> </tr> <tr> <td>Year: _____</td> <td>Year: _____</td> <td>Year: _____</td> </tr> </table>	January – June	July – December	June – September	Year: _____	Year: _____	Year: _____	
January – June	July – December	June – September						
Year: _____	Year: _____	Year: _____						

Requirements:

- All public education (PE) materials must be submitted to the New Jersey Department of Environmental Protection (DEP), Bureau of Safe Drinking Water (BSDW) for review and approval **prior** to distribution/issuance (40 C.F.R. 141.85(a)(1)). Recommend providing the BSDW with at least 14 calendar days for review and revisions.
- Complete the PE requirements as soon as possible but no later than 60 days after the end of the monitoring period in which the lead action level exceedance occurred. Refer to Table 1 below to find your water system’s issuance due date.

Instructions:

- If you indicated Community Water System (CWS) above, complete Sections: 1, 2, and 4, as applicable.
- If you indicated Non-Transient, Transient, or Non-Public Water System (NTNCWS, TNCWS, or NP) above, complete Sections: 1.A – 1.B, 3, and 4, as applicable.
 - A NTNCWS, TNCWS, or NP Water System may also satisfy the requirements of the Lead Consumer Notice as long as the PE contains all the sample locations and results. If your system elects to do this, you must also submit a copy of the notice and the Certification Form - Consumer Notice of Lead Tap Water Monitoring Results (BSDW-54) available at <https://www.state.nj.us/dep/watersupply/dws-sampreg.html> to watersupply@dep.nj.gov.
- For assistance and to find an overview of PE requirements based on water system type, refer to the DEP’s *Lead Public Education Factsheet*, available at <https://www.state.nj.us/dep/watersupply/pdf/pe-fs.pdf>.
- Refer to EPA’s website for assistance on developing materials in accordance with the regulations, <https://www.epa.gov/dwreginfo/lead-and-copper-rule-compliance-help-public-water-systems>.
- Submit this form and a copy of each of your initial PE materials to your BSDW Water System Assistance Section county manager and watersupply@dep.nj.gov within 10 days after the 60-day requirement period.
 - Proof of completion examples include emails to organizations and media stations, photographs of paid advertisements or public area information displays, and copies of the water bill.

Table 1: Initial PE Issuance Due Dates

Monitoring Period of Initial Exceedance:	January 1 – June 30 (Standard: Semi-Annual)	July 1 – December 31 (Standard: Semi-Annual)	June 1 – September 30 (Reduced: Annual/Triennial)
Issuance Due Date:	August 29	March 1	November 29

PWSID: System Name: **Section 1: Approval and Content Requirements***Check all that apply and provide information as indicated below:*

Section 1.A: PE Content Reviewed and Approved by BSDW	Date(s) and Approvals by BSDW
Date(s) provided all written PE (brochure, pamphlet, press release, etc.) containing the required contents below and date(s) received approval from the BSDW.	
The CWS received approval from the BSDW to limit content per 40 C.F.R. 141.85(b)(7).	Yes N/A
Included information in the appropriate language(s) per 40 C.F.R. 141.85(b)(1).	Yes N/A
Section 1.B: PE Content Requirements	Indicate If Required Content Included
<input type="checkbox"/> Check here if the water system used the BSDW's PE templates exactly as written at: nj.gov/dep/watersupply/ .	
Included language in paragraphs (a)(1)(i) through (ii) and (a)(1)(vi) of 40 C.F.R. 141.85 exactly as written in all printed materials.	Yes No
Encouraged distribution to all the potentially affected customers.	Yes No
<i>Sources of lead – 40 C.F.R. 141.85(a)(1)(iii)</i>	
Explained what lead is.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Explained possible sources of lead and how it enters the drinking water.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Included information on home/building plumbing materials and service lines that may contain lead (e.g., a lead ban in township).	Yes <input type="checkbox"/> No <input type="checkbox"/>
Explained other sources of lead (e.g., paint).	Yes <input type="checkbox"/> No <input type="checkbox"/>
<i>Steps the consumer can take to reduce their exposure to lead in drinking water – 40 C.F.R. 141.85(a)(1)(iv)</i>	
Included steps and other options consumers can take to reduce their exposure to lead in drinking water (e.g., encourage running the water, using alternative sources or treatment of water).	Yes <input type="checkbox"/> No <input type="checkbox"/>
Explained that boiling water does not reduce lead levels and concerns with using hot water from the tap (e.g., preparing baby formula).	Yes <input type="checkbox"/> No <input type="checkbox"/>
Suggested that parents have their child's blood tested for lead.	Yes <input type="checkbox"/> No <input type="checkbox"/>
<i>Explanation for elevated lead levels – 40 C.F.R. 141.85(a)(1)(v)</i>	
Explained why there are elevated levels of lead in the water system's drinking water (if known) and what the water system is doing to reduce lead levels in the homes and buildings in the area.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Section 1.C: PE Content Requirements for CWS Only	Indicate if Required Content Included
Information on how someone can have their water tested for lead.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Discussion of lead in plumbing components and the difference between low lead and lead free.	Yes <input type="checkbox"/> No <input type="checkbox"/>

PWSID:

System Name:

Section 2: CWS Only – Distribution Requirements

Check all that apply and provide information as indicated below:

Section 2.A: PE Distributed Within 60-Day Timeframe	Indicate if Required Deadline Met or Date(s) Approved by BSDW
Distributed/issued all PE requirements within 60 days after the end of the monitoring period in which the initial lead action level exceedance occurred. <i>If no, provide explanation: _____</i>	Yes <input type="checkbox"/> No <input type="checkbox"/>
Date the CWS received approval from the BSDW to limit distribution per 40 C.F.R. 141.85(b)(7). N/A	

Section 2.B: PE Distribution Requirements		Date(s) Completed	Attached Proof of Completion
1	Provided written PE notice to all bill paying customers.		
2	Contacted and provided PE notice to local public health agencies directly by phone or in person. Provide a list of the public health agencies contacted, their contact information, and whether it was on the phone or in person.		
3	Provided written PE notice to additional community-based organizations from list(s) received from local public health agencies. Provide a copy of the list received from the public health agencies. <i>Local public health agencies were contacted but a list of additional organizations was not received. <input type="checkbox"/></i>		
4	Provided the PE notice to the following organizations within the water system’s service area: <ul style="list-style-type: none"> a) Public and private schools or school boards b) Women, Infants and Children (WIC) and Head Start Programs c) Public and private hospitals and medical clinics d) Pediatricians e) Family planning clinics f) Local welfare agencies 		
5	Provided the PE notice to the following organizations within the water system’s service area and around the service area if identified by the local public health agencies: <ul style="list-style-type: none"> a) Licensed childcare centers b) Public and private preschools c) Obstetricians-Gynecologists and Midwives 		

PWSID:

System Name:

Section 2.B: PE Distribution Requirements		Date(s) Completed	Attached Proof of Completion
6	<p>Performed at least <i>three</i> of the additional outreach activities listed below that reach all portions of the distribution system <u>as consulted and approved by the BSDW</u>.</p> <p><i>Water systems that serve $\leq 3,300$ people are required to conduct at least one of the following additional outreach activities if able to reach all portions of the distribution system.</i></p> <ul style="list-style-type: none"> a) Public Service Announcement b) Paid advertisement c) Public area information display d) Email customers e) Public meetings f) Household deliveries g) Targeted individual customer contact h) Direct material distribution to all multi-family homes and institutions i) Other method approved by the DEP-BSDW: _____ 	<p>Indicate which activities and the applicable dates:</p> <ul style="list-style-type: none"> a) b) c) d) e) f) g) h) i) 	<p><i>Note: The water system must attach a copy of written approval from the BSDW.</i></p>
7	<p>If the water system serves $> 3,300$, submitted a press release to at least one newspaper, one television, <u>and</u> one radio station.</p> <p>N/A <input type="checkbox"/> <i>Water system serves $\leq 3,300$</i></p>	<p>Newspaper(s):</p> <p>Television station(s):</p> <p>Radio station(s):</p>	
8	<p>Water system serves $\leq 3,300$; therefore, it did not submit a press release and instead distributed PE notice to every household served by the water system.</p> <p>N/A <input type="checkbox"/> <i>Water system serves $> 3,300$</i></p>		
9	<p>Provided required language under 40 C.F.R. 141.85(b)(2)(iii) in water bills.</p>		
10	<p>If the water system serves $> 100,000$, posted information under 40 C.R.F. 141.85(a) on water system website.</p> <p>N/A <input type="checkbox"/> <i>Water system serves $\leq 100,000$</i></p>		

PWSID:

System Name:

Section 3: NTNCWS, TNCWS, or NP Only – Distribution Requirements
Check all that apply and provide information as indicated below:

Section 3.A: PE Distributed Within 60-Day Timeframe		Indicate if Required Deadline Met	
Distributed/issued all the PE requirements within 60 days after the end of the monitoring period in which the initial lead action level exceedance occurred. <i>If no, provide explanation:</i> _____		Yes <input type="checkbox"/> No <input type="checkbox"/>	
Section 3.B: PE Distribution Requirements		Date(s) Completed	
Attached Proof of Completion			
1	Posted informational posters in a public place or common area in each building of the water system.		
2	Provided PE notice to each person served by the water system.		
3	Schools and childcares only: Provided PE notice to parents and guardians. N/A <input type="checkbox"/> <i>Water system is not a school or childcare</i>		

Section 4: Certification

I hereby certify for _____ water system the information provided above is true and accurate and the following is true:

- 1) A copy of **all** PE materials and lists of newspapers, radio, television, facilities and other organizations they were provided to is attached to this certification form in accordance with 40 C.F.R. 141.90(f).
- 2) PE has been provided to its consumers in accordance with all delivery, content, and format requirements specified in 40 C.F.R. 141.85.

Failure to comply with all PE content, delivery, and reporting requirements will result in a Safe Drinking Water Act violation of 40 C.F.R. 141.85 or 40 C.F.R. 141.90(f).

System Owner/Director Print Name:		System Owner/Director Signature:	
System Owner/Director Phone Number:		Date:	
Licensed Operator of Record Print Name:		Licensed Operator of Record Signature:	
Licensed Operator of Record Phone Number:		Date:	