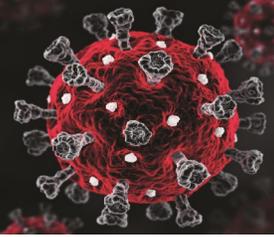


Vax Matters



June 4, 2021



News

New Ads Target Vaccinations for Ages 12-15

A new series of television and social media ads from NJDOH has been rolling out, aimed at promoting vaccinations for 12- to 15-year-olds and encouraging them to talk with their parents.

In the ads, a youth soccer coach who is also a parent discusses the importance of vaccination in getting kids ready for the school year and back on the field safely; NJDOH Special Advisor Dr. Meg Fisher emphasizes vaccine safety; and mothers talk about vaccinations for their children. Another ad stresses the importance of vaccination in enabling kids to get back to being kids.

In a TikTok video, sleight-of-hand cardist and magician Anna DeGuzman enlists her skills to help make the pandemic disappear as part of the *Let's Get Vaccinated* campaign.

The ads are airing on network, cable and streaming television and are available on the NJDOH YouTube channel.

Biden Announces National Month of Action

The Biden Administration announced a series of initiatives as part of a National Month of Action to mobilize a sprint to get 70% of U.S. adults at least one vaccine shot by July 4. Learn more or find campaign resources at wecandohis.hhs.gov/.

As part of this effort, NJDOH's COVID Community Corps is recruiting volunteers for its weekend outreach efforts to raise awareness of vaccination sites and provide information on the vaccines. Those interested in volunteering can visit: <http://bitly.ws/dNir>

NJDOH Redoubles Efforts To Ensure Second Dose Completion

The New Jersey Department of Health (NJDOH) is making a renewed push to ensure residents get their second dose of the Pfizer or Moderna vaccine.

Getting your second dose boosts protection from COVID-19.

“Overall, 92% have returned for their second shot,” said Health Commissioner Judith Persichilli.

“By getting fully vaccinated, residents can help protect themselves and others, enjoy more activities with families and friends, and help us control this deadly pandemic.”

As part of the state's efforts, a **new radio ad** featuring NJDOH Special Advisor Dr. Meg Fisher is airing, educating people on the importance of completing their two doses and getting fully vaccinated.

Vaccine providers are to make second dose appointments at the time of an individual's first appointment.

However, if individuals do not make an appointment or miss it, they can get their second doses at any site in the state. Visit COVID19.nj.gov/finder or call 855-568-0545 to make an appointment. Many sites also have walk-up availability.

A **social media campaign** is also underway in English and Spanish, targeting localities and age groups that have the highest concentrations of missed second doses.

The state's **Vaccine Call Center** is conducting reminder outreach to individuals with missed second dose appointments, as well as reaching out to providers to remind them that individuals can go to any site for their second shots.

NJDOH's **COVID Community Corps** will also be distributing flyers and reminding residents of the importance of completing their vaccine regimen.

As a follow-up to its May neighborhood vaccination clinic, NJDOH will provide second doses of Pfizer on June 11 in the lot adjacent to its 55 North Willow St. headquarters in Trenton.

The department also will have the J&J and Pfizer vaccines on hand to accommodate walk-ups and new first dose recipients.



First Lady Tammy Murphy greets members of the NJDOH COVID Community Corps during a vaccination clinic hosted at Red Bull Arena in Harrison on May 29.

Vaccination Progress

- ◆ 8.8M+ vaccine doses administered in N.J.
- ◆ 4.3M+ fully vaccinated people



Check out all of NJDOH's vaccine public awareness videos on our [YouTube channel](#).

Interfaith Town Hall Focuses on Vaccination

A new town hall from NJDOH drew interfaith leaders to discuss the impact of COVID-19 in their religious communities and vaccination.

The discussion was led by the Rev. DeForest B. Soaries, Jr., senior pastor, First Baptist Church of Lincoln Gardens in Somerset, and included Father Ronald Pollock, rector, St. John's Episcopal Church in Somerville, and Imam Hamad Ahmad Chebli of the Islamic Society of Central Jersey.

The town hall also addressed myths about the COVID-19 vaccines, the role of faith and science, and the religious leaders' own experiences of getting vaccinated.

The town hall was one of five virtual town halls on the COVID-19 vaccines and also included the Black and Car-



ibbean communities, Latinx community (English and Spanish language versions) and the Asian American community. All are available on NJDOH's YouTube channel.

My Vaccine Story

"Think of your family, think of your neighbor, think of your community...that is why we get vaccinated.

And when you listen to Dr. Fauci and you listen to the science behind this vaccine, it just makes sense."

- **Maritza Beniquez, RN**

Emergency Room nurse and first person in NJ to get vaccinated against COVID-19



Resources

- ◆ NJ Vaccine Call Center: 855-568-0545
- ◆ COVID-19 Vaccine Finder
- ◆ COVID-19 Vaccine: Information for You and Your Family [[English](#)] [[Spanish](#)]
- ◆ [NJ Transit VAXRIDE](#)

New Jersey's Vaccine Megasites Winding Down

With nearly 1,800 community-based vaccination sites, the state has begun to transition away from the six megasites that have been in operation since January.

To date, the sites have delivered nearly two million doses and fully vaccinated over 950,000 people.

Both the Atlantic County and Gloucester County megasites have ended first doses, and the Bergen County megasite at the Meadowlands administered final first doses June 4. All three will remain open to accommodate second dose appointments before closing in mid- to late June.

Final doses for the remaining three sites include:

- Morris County megasite, Rockaway Townsquare Mall: first doses, June 23; second doses, July 16.
- Middlesex County megasite, N.J. Convention and Exposition Center: first doses, June 26; second doses July 17.
- Burlington County megasite, Moorestown Mall: first doses, July 1; second doses, July 23.

The community vaccination center run by the Federal Emergency Management Agency in Newark remains open until June 20.

"We still have work to do, but as I've said, we are now at the point where our attention will be focused on the local



Governor Murphy visits the Meadowlands megasite in January.

and community-based sites we've spent the better part of the last six months building and supporting," said Governor Murphy during the June 2 briefing. "This phase is moving forward at full speed."

Appointments at the community-based sites can be found at covid19.nj.gov/finder or by calling 855-568-0545. Many have walk-up availability. In addition, other vaccination site pop-ups, such as the Grateful for the Shot interfaith partnerships, are continuing.

Sign up for Vax Matters