Changes & Additions
to the
NJ WIC Food List

100% Juice
64 oz. Non-Refrigerated & Refrigerated Containers:
New brands and New Varieties

**Apple and Eve:**
- Apple
- Natural Style Apple
- Naturally Cranberry
- Cranberry Apple
- Cranberry Grape
- Cranberry Pomegranate

**Old Orchard:**
- Acai Pomegranate
- Black Cherry Cranberry
- Strawberry Watermelon
- Kiwi Strawberry
- Cranberry Pomegranate
- Cherry Pomegranate
- Blueberry Pomegranate

**Great Value:**
- 100% Cranberry Grape

**Northland:**
- Cranberry Cherry
- Cranberry Raspberry
- Blueberry Blackberry Acai
- Cranberry Blackberry
- Cranberry Grape
- Cranberry Mango
- Cranberry Pomegranate
- Juice Raspberry Blueberry
- Pomegranate Blueberry
- Traditional Cranberry

**Price Rite:**
- Apple
Changes & Additions
to the
NJ WIC Food List

**Ruby Kist:**
- Apple Juice
- Grape
- Pineapple
- White Grape Juice

**Sesame Street:**
- Elmo’s Punch
- Grover’s White Grape
- Cookie Monster’s Berry
- Big Bird’s Apple

**Welch:**
- Grape
- Grape with Added Calcium
- White Grape
- Red Grape
- White Grape Peach
- Super Berry

**Vegetable Juice:**
**Ruby Kist:**
- 100% Tomato Juice

**Seneca:**
- 100% Apple Juice

**Tipton Grove:**
- Apple
- Grape
Changes & Additions
to the
NJ WIC Food List

100% Juice Only for Women Only/48 oz. Non-Refrigerated & Refrigerated containers
New Item, New Size and New Varieties

The minimum stock requirement will be:
100% Juice concentrate Any Combination of 48 oz juice and Frozen, 11.5 – 12 oz containers.
Minimum Stock Required:
Combination of Six 48 oz juice containers and 11.5 – 12 oz containers;
2 Allowable Varieties, to Total 12 containers.

**Apple and Eve:**
- Apple
- Cranberry Apple
- Cranberry Raspberry
- Naturally Cranberry

**Juicy Juice**
- Apple
- Cherry
- Grape
- Orange Tangerine
- Fruit Punch

**Northland:**
- Traditional Cranberry

**Ruby Kist:**
- Apple Juice
- Orange Juice
- Pineapple
- White Grape Juice

**Seneca:**
- Apple Juice
Changes & Additions
to the
NJ WIC Food List

11.5-12 oz. FROZEN CONCENTRATE CONTAINERS
New Brand and New Varieties

Old Orchard:
Apple
White Grape
Grape
Pineapple

100% Whole Grain products
100% Whole Bread Products/16oz Package Only
New Varieties

Pepperidge Farm:
Light Style
Very Thin
Stone Ground

Breakfast Cereals
Store Brand Cold Cereals/18oz up to 36oz allowed:
New Brand and New Varieties

Corn Flakes:
Avenue A

Best Yet: Bite Size Frosted Shredded Wheat
Stop & Shop: Frosted Shredded Wheat
Weis: Crispy Rice, Frosted Shredded Wheat
Changes & Additions

to the
NJ WIC Food List

National Brand Cold Cereals/18oz up to 36oz allowed:
New Varieties

**General Mills:**
- Multigrain Cheerios
- Honey Kix
- Berry Berry Kix
- Corn Chex
- Corn Chex NLR
- Rice Chex

**Kellogg’s:**
- Frosted Mini Wheats
- Crispix
- Special K Protein Honey Almond Ancient Grains
- Special K Protein Multigrain Cinnamon

**Malt-O-Meal:**
- Frosted Mini Spooners

**Post:**
- Honey Bunches of Oats

Hot Cereals/Up to 36oz allowed:
New Varieties

**B&G Food:**
- Cream of Wheat Whole Grain (2 ½ Min) (12oz)
- Cream of Rice (140z)

**Farina Mills:**
- Farina Creamy Hot Wheat Cereal Original (28oz, 18oz)

**Malt-O-Meal:**
- Malt-O-Meal Original Hot Wheat Cereal (36oz, 18oz)

**Stop & Shop:**
- Instant Cream Farina Original Flavor (11.8)
Changes & Additions 
to the 
NJ WIC Food List

Added verbiage to the Food List

MILK
• Added Kosher as an option
• Dry/Powdered (3 qt or 8 qt only)

Fruits and Vegetables
• Organic

Item removed from the Food List
• 100% Juice Pourable Concentrate (Shelf-Stable, 11.5 oz)