Other Institutional Information

A. Executive Summary of the Student Affairs Annual Report 2006-2007
B. Academic Affairs Highlights 2007-2008
DIVISION OF STUDENT AFFAIRS

ANNUAL REPORT
2006-2007

Housing V

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY
VISION, MISSION AND GOALS

Vision: A progressive, student-centered environment integrating innovation, professional excellence, and technological advances with comprehensive programs and services in support of the student development mission of the College.

The overall mission of the Division of Student Affairs is to provide comprehensive, student-centered programs and services intended to enhance campus life and enrich the academic programs of the College.

In order to accomplish this mission, the division has the following goals and objectives:

1. Provide organizational leadership and professional development opportunities for all student affairs areas related to the recruitment, enrollment, registration, and retention of qualified students, as well as those offices directly responsible for campus life and student support services.

2. Promote professional excellence in all programs and services related to campus life and student development, including programs that foster civility, understanding, community, trust, and cooperation with others.

3. Further develop and refine technological resources to ensure effective and efficient delivery of student support services, including admissions, financial aid, student records, campus life, and athletic/recreation areas.

4. Promote a safe, learner-focused campus community for residential, off-campus, and commuter students in support of the academic mission of the College.

5. Encourage co-curricular opportunities for personal and interpersonal growth, including social, cultural, leadership, recreational, athletic, and wellness-related activities.

The above goals and objectives are administered through a comprehensive divisional structure as outlined in the attached divisional organizational chart.
1. **Sustain enrollment strategy at a planned 2% increase by implementing new tools in Stockton’s marketing, recruitment and scholarship programs.**
   - Introduce podcasting into our marketing and recruitment program, which may include topics such as how to choose a college; the Stockton application process; highlights of new and innovative programs
   - Increase number and scope of Instant Decision Days, using College Board Search information to target the highest achievers in New Jersey in an effort to have them commit to attending Stockton
   - Introduce strategies to maximize cost effectiveness of recruitment efforts
   - Implement the academic competitiveness grants for eligible Pell Grant recipients
   - Implement the National Science Access to Retain Talent grants (SMART grants) for eligible Pell Grant recipients
   - Expand third-party scholarship opportunities for all students
   - Implement the expansion of PLUS loans to graduate students
   - Implement the NJSTARS II scholarship program

2. **Collaborate with other divisions to help fulfill the mission of the College and advance services to students.**
   - Continue collaboration with the Office of Facility Planning and Construction to finalize and implement plans for the development of the Barlow athletic site and new Housing V project
   - Collaborate with Alumni Relations and the RSC Alumni Association to further develop and expand the Alumni Career Network Program
   - Partner with the Alumni Association to host combined career panel/reception for students and recent alumni
   - Provide input into the design of specific spaces and systems of the new Campus Center
   - Collaborate with Academic Affairs on a variety of projects:
     - Graduate Student Services (e.g., Orientation)
     - Online resources for faculty/staff to address classroom disruption issues
     - Support faculty in co-curricular programming
   - Integrate Performing Arts Center (PAC) services with student programming
   - Work with the Fiscal Office of the College to introduce and implement an electronic transfer of funds to the bank, on behalf of the students for their financial aid refunds
   - Complement the academic mission of the College through additional collaboration with faculty in the First-Year and Upper-Class Experience Programs

3. **Continue with the integration of technology into day-to-day business operations.**
   - Transition all appropriate staff members to the Banner system and continue preparation for CollegeNet R25/S25 from EMS
   - Implement new R25 scheduling software, improve efficiencies of event planning through use of additional technology, and evaluate and refine billing and revenue tracking procedures
2006-2007 DIVISIONAL GOALS

(continued)

- Implement phase II of the Banner Student system academic history conversion
- Implement new Banner system version 7.0
- Continue implementation of R25 academic and event scheduling software
- Implement Banner EDI electronic transcripts through the University of Texas EDI server
- Recommend new transcript request processes and procedures
- Monitor and refine student online registration services through Banner

4. **Continue with the integration of technology into student learning opportunities and experiences.**
   - Refine or integrate the First-Year Experience and Upper-Class Experience Web sites
   - Implement computerized methods to assess swipe cards, online forms, PDA surveys, and online polls
   - Create video streams for Orientation sessions
   - Develop “current students” portal to improve navigation and informational resources for current students
   - Assist with the redesign of the Housing and Residence Life Web site to serve the informational needs of residential students more effectively, and to tie in with the current students portal
   - Coordinate the customization, implementation of e-portfolio software, and kick off pilot-phase project
   - Explore RSS (Really Simple Syndication), podcasting and Weblogs technologies for presentation of divisional content
   - Develop web assessments or screenings relating to health issues, such as dating relationships, mental health, eating disorders, and depression

5. **Implement new assessment tools and techniques.**
   - Conduct longitudinal assessment of student affairs-related NSSE and CIRP data
   - Conduct new customer satisfaction survey for all Wellness programs
   - Explore ways to improve the development and administration of student surveys in the division’s assessment efforts
     - Develop an online assessment instrument for campus-life issues
     - Refine assessment methodology for offices across division

6. **Promote professional development opportunities for divisional staff.**
   - Encourage increased professional development opportunities
   - Expand training and responsibilities for student employees
   - Assess professional development needs of the new managers in the division
   - Encourage participation in workshops offered by the Office of Human Resources
DIVISIONAL ACCOMPLISHMENTS/OUTCOMES

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   - Implement the NJSTARS II scholarship program

**ACCOMPLISHMENTS:**
- Acquired Hobson’s Connect enrollment management technology tool.
- Implemented an aggressive advertising campaign that encompassed web, print, instant messaging, and billboards to convey the Stockton message.
- Increased headcount (annualized) for undergraduate (2.5%) and graduate (10.6%) students.
- Increased FTE (annualized) for undergraduate students (3.5%) and graduate students (5.1%).
- Implemented the National Science Access to Retain Talent (SMART) grants as well as the Academic Competitiveness Grants for eligible Pell Grant recipients.
- Implemented the NJSTARS II Scholarship Program.
- Expanded the Financial Literacy Program.
- Secured graduate-level EOF funding for five full-time graduate students.
- Piloted the Level EOF Pre-Graduate School summer bridge program and secured $27,000 in funding from the state EOF office for the first 10 students to complete in Summer 2007.
- Secured $300,000 in additional scholarship monies for FY08 disbursement.

2. **Collaborate with other divisions to help fulfill the mission of the College and advance services to students.**
   - Continue collaboration with the Office of Facility Planning and Construction to finalize and implement plans for the development of the Barlow athletic site and new Housing V project
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DIVISIONAL ACCOMPLISHMENTS/OUTCOMES (continued)

- Work with the Fiscal Office of the College to introduce and implement an electronic transfer of funds to the bank, on behalf of the students for their financial aid refunds
- Complement the academic mission of the College through additional collaboration with faculty in the First-Year and Upper-Class Experience Programs

ACCOMPLISHMENTS:
- Negotiated contract with SJTA for Shuttle Services, which included a $5,000 grant to offset expenses related to this program.
- NCAA Initiatives Grant funds were used to bring a national speaker on understanding and valuing diversity to campus. Sessions were held for student-athletes and members of the Division of Student Affairs staff.
- In cooperation with the Office of Alumni relations and the RSC Alumni Association, established the Alumni Career Network Program, which resulted in the first-ever Alumni/Student Networking Night. Twenty Alumni Mentors and 43 students participated. Created a database of 200+ alumni mentors, and provided 40 mentor contacts to 25 students.
- The Peer Career Advisors launched the Career Services On-The-Go Student Outreach Program, which exposed 451 students to Career Services and provided specific career advising to 71 students at various locations throughout the campus. Advisors saw 154 additional students for career advising sessions in the office.
- Initiated upgrades for the N-Wing College Center including the installation of new floor and paint scheme for N-Wing dining hall.
- Served as College lead on facilitating design of the new Campus Center.
- Facilitated a new student persistence initiative (S.Q.U.A.R.E, Student Quality Undergraduate Active Response Effort) that provided support for “at-risk” students from the judicial and academic realm.
- Adopted the L.E.A.D. (Leadership Education Awareness Development) certification program.
- Co-sponsored “Pass the Keys,” Stockton’s campaign to combat drunk driving.
- Hosted First-Year Residential Experience and Upper-Class Experience Lecture Series, which included talks by 12 faculty and staff members.
- Through the Stockton Entertainment Team (SET), facilitated the first major joint collaboration (Stockton, The College of New Jersey, Georgian Court University, Monmouth University, and Rowan University) concert in the state of New Jersey.
- Sponsored two successful Alternative Spring Break Programs, one to Erie, PA, and one to New Orleans, LA.
- Developed and implemented a Classroom Disruption Protocol and presented a workshop for faculty.
- Developed and implemented health warnings for the Stockton Community on MRSA infections and meningitis.
- Developed and implemented first Stay Safe and Graduate luncheon for students, staff, local law enforcement agencies and local bar and tavern owners for lunch and discussion.
- Offered increased counseling evening hours to Monday through Thursday until 7 p.m.
DIVISIONAL ACCOMPLISHMENTS/OUTCOMES

(continued)

- Collaborated with ARHU to increase student involvement in the PAC (e.g., Beatlemania).
- Devised a process for graduate students to obtain support for specific activities through the Student Senate.
- Transferred graduate orientation fees to the Graduate Studies Office to support graduate orientation.

3. **Continue with the integration of technology into day-to-day business operations.**
   - Transition all appropriate staff members to Banner system and continue preparation for CollegeNet R25/S25 from EMS
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   - Implement phase II of the Banner Student system academic history conversion
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   - Continue implementation of R25 academic and event scheduling software
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**ACCOMPLISHMENTS:**

- Implementation of both the EMS Version 10 upgrades, as well as training of users, and the next phase of the R25 scheduling software to schedule Spring and Summer 07 courses. Completed configuration of the R25 software for event environments.
- Implemented EDI connection with the University of Texas server to process electronic Banner transcripts.
- Implemented Banner 7.3, which provided a new graphical user interface with faculty and student self-service enhancements.
- Converted the academic history of legacy data of more than 2 million records to Banner Student system.

4. **Continue with the integration of technology into student learning opportunities and experiences.**
   - Refine or integrate the First-Year Experience and Upper-Class Experience Web sites
   - Implement computerized methods to assess swipe cards, online forms, PDA surveys, and online polls
   - Create video streams for Orientation sessions
   - Develop “current students” portal to improve navigation and informational resources for current students
   - Assist with the redesign of the Housing and Residence Life Web site to serve the informational needs of residential students more effectively, and to tie in with the current students portal
   - Coordinate the customization, implementation of e-portfolio software, and kick off pilot-phase project
   - Explore RSS (Really Simple Syndication), podcasting and Weblogs technologies for presentation of divisional content
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DIVISIONAL ACCOMPLISHMENTS/OUTCOMES

(continued)

ACCOMPLISHMENTS:

- Initiated the One Card Committee, which resulted in the development of an RFP and award to vendor for a major upgrade to our C-BORD System.
- With representatives from Academic Affairs and Computer Services, customized, implemented and piloted the first phase of electronic portfolio use at the College using an open-source software product.
- Worked with College representatives on a core portal team in developing content structure for the Luminis portal product, which will serve students, staff, faculty, and alumni.
- Coordinated the purchase and distribution of USB/flash drives to new incoming undergraduate students, which featured electronic versions of Student Affairs’ publications, the College bulletin, and links to other important information.
- Further developed the “Current Students” Web pages (and traditional student publications) to improve informational resources for current students.
- Redesigned the Housing and Residential Life Web site; worked with Computer Services to develop a panoramic housing virtual tour, to better serve the informational needs of residential students.
- Worked with Computer Services to provide descriptive text in the College’s virtual tour.
- Implemented online surveys on the Wellness homepage for depression, generalized anxiety disorder (GAD), bi-polar disorder, bi-polar threshold, alcohol, and post traumatic stress disorder.

5. Implement new assessment tools and techniques.
   - Conduct longitudinal assessment of student affairs related NSSE and CIRP data
   - Conduct new customer satisfaction survey for all Wellness programs
   - Explore ways to improve the development and administration of student surveys in the division’s assessment efforts
     - Develop an online assessment instrument for campus-life issues
     - Refine assessment methodology for offices across division

ACCOMPLISHMENTS:

- Conducted five-year NCAA Division III Self-Study utilizing comprehensive campus team approach.
- Facilitated a Housing consultant visit which resulted in a task force to address recommendations of report findings.
- Organized and hosted IPEDS workshop attended by more than 70 human resource, institutional research and financial professionals from private and public institutions of higher education in New Jersey.
- Co-chaired Middle States PRR.
- Created a division-wide synopsis of all survey instruments/activities.
- Extracted assessment data to a separate divisional publication.
DIVISION OF STUDENT AFFAIRS
THE RICHARD STOCKTON COLLEGE OF NJ

DIVISIONAL ACCOMPLISHMENTS/OUTCOMES

(continued)

6. **Promote professional development opportunities for divisional staff.**
   - Encourage increased professional development opportunities
   - Expand training and responsibilities for student employees
   - Assess professional development needs of the new managers in the division
   - Encourage participation in workshops offered by the Office of Human Resources

**ACCOMPLISHMENTS:**

- Implemented new staff structure including: Assistant Dean of Students/EOF Director, Director of Student Rights and Responsibilities, Assistant to the Dean of Students, Associate Dean of Students, and Dean of Students.
- Acted upon recommendations to restructure professional responsibilities in Housing: Changed Complex Director hours to daytime, restructured job responsibilities of managers (Director and Associate Director), upgraded one Assistant Director position to supervise all Complex Directors and changed the title of the paraprofessionals (Community Advisors/Assistant Community Advisors to Resident Assistants).
- Delineated professional development targeted to the individual needs of new middle managers.
- Participated in two College-wide Emergency Preparedness drills.
- Provided the following webinars for divisional staff and invited guests:
  - Level Red: A Community Approach to Mitigating Campus Terrorism
  - Facing Transgender: Inclusion, Advocacy, and Empowerment
  - Streamlining the Transfer Student Admission Process
  - Mining Student Data to Support Early Intervention Initiatives
  - Serving Students with Disabilities: A Higher Education Legal Brief
  - Design and Administer Effective Web Surveys
  - Understanding and Recruiting Latino Students
  - Usability-Driven Homepage Design
  - Best Practices: Criminal Background Checks for Staff and Students
  - Residential Learning Communities and the First-Year Student Experience
  - Reorganizing Student Affairs Divisions: 11 Models of Practice
  - Using Surveys in Student Affairs Assessment
Consistent with Stockton’s mission, third semester retention rates have continued to improve and remain strong. It is important to note that this includes all cohorts: regular, special, and EOF. Each cohort has seen improvement.
Stockton’s 6-year graduation rate remains one of the highest in New Jersey’s state’s public sector. This figure is significantly higher than the national 6-year rate, which is 52%. 

GRADUATION RATES (6-YEAR)
Degrees granted are reported in fiscal years. The FY07 degrees include the total of those conferred in Summer of 2006, Fall of 2006, and Spring of 2007. There has been a 19% increase in the number of undergraduate degrees conferred in the past five years. Graduate degrees remain relatively consistent.
ACADEMIC AFFAIRS HIGHLIGHTS - 2008

Faculty
- 259 full time faculty, more than 93% holding the terminal degree in their field
- Active scholars (see report on scholarly and professional activities)
- Full time faculty members teach more than 70% of all classes
- A Pulitzer Prize winner, a Guggenheim fellow, a Fulbright Fellow, and six Carnegie/AASCU Fellows in Political Engagement

Academic Programs
- 30 undergraduate major and 12 minor/certificate programs
- 11 graduate degree and six certificate programs, including our first doctoral program: Physical Therapy and New Jersey’s first Professional Science Masters degree.
- 4+1 Bachelor/Masters programs that allow qualified students to complete both degrees in five years. Already operational 4+1 programs include: Computational Science, Criminal Justice, and Environmental Science. In the planning/development stages are: Business, Education, and Holocaust and Genocide Studies.
- Recognized for excellence by The Carnegie Foundation for the Advancement of Teaching and Learning, the American Association of State Colleges and Universities, the American Association of Colleges and Universities, the National Science Foundation, Rutgers School of Pharmacy, and The New York Times
- Professional Accreditation in Physical Therapy, Occupational Therapy, Nursing, Social Work, and Education.
- Institute for Faculty Development recognized by Middle States Accreditation Reviewers for excellent work in outcomes assessment

Grants, Contracts and Applied Research
- $5,922,093 in external funding in FY08, a 204% increase over FY03 (five years)
- Major contracts from the Department of Labor and private industry for customer service training exceeding $400,000
- Professional development and continuing education programs in business, healthcare and education at our Pomona main campus and at branch locations in Mays Landing & Atlantic City
- Several Centers that provide Service, Outreach and Applied Research:
  - The Coastal Research Center
  - The Hughes Center for Public Policy
  - The New Jersey Tourism and Hospitality Research Center
  - The Center on Successful Aging
  - The Small Business Development Center
  - The Center for Hellenic Studies
- Leading the development of an Aviation Research and Technology Park (working with the FAA’s William J. Hughes technical Center, NJ Economic Development Authority, Casino Reinvestment Development Authority, the County of Atlantic, and the South jersey Economic Development District) including acquiring of federal and state funding in excess of $3.4 million.

Instructional Support and Ongoing Initiatives
- State-of-the-art Library, Academic Computing and Media services and facilities, including 75 electronic podium classrooms
- Personalized Curriculum, Advising and Program Planning (CAPP) online self-service in complements professional academic advisors and a thriving faculty preceptor advising program
- Engaging programs for students: marine science field experiences at an active Coastal Research Center, International and Study Abroad Opportunities, a multi-disciplinary Washington D.C.-based Internship
program, an expanding Honors Program, a First Year Experience/Freshmen Seminar Program, a Political Engagement Project and an Information Literacy Project

- Voluntary participation in the Voluntary Support of Education (College Portrait) initiative in conjunction with the Association of State Colleges/Universities (AASCU and NASULGC).

Institutional Accountability Improvement efforts: replacing internal Student Evaluation of Teaching with the nationally-renowned IDEA System; piloting the Council for Aid to Education’s Collegiate Learning Assessment (CLA) of student learning outcomes; and ongoing use of the National Surveys of Student, Beginning College Student, and Faculty-Student Engagement (NSSE, BSCE, FSSE) for continuous improvement planning.

### Consistent Commitment to Improving Student:Faculty Ratio

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### 2007 - 2008 Highlighted Achievements by Academic Unit

**The School of Arts and Humanities**’ Pulitzer prize-winning poet Stephen Dunn has offered several seminars for current students and for the neighboring community. Performances of the original Holocaust play Comb and a Prayer Book were well-received throughout the community. In addition, Associate Professor David Roessel has helped students to unearth, edit, and provide public readings of previously unperformed works by major playwrights, such as Tennessee Williams. Through the Text Editing Center developed by the School of Arts and Humanities, one student has gone on to co-edit the Letters of Langston Hughes (forthcoming).

**The School of Business** hired its founding Dean, completed a program review, created an Advisory Board and launched its Hospitality and Tourism Management degree. The School’s NJ Center for Tourism and Hospitality Research released its inaugural survey of Tourism Promotion Effectiveness in New Jersey at the Governor’s Conference on Tourism. The Small Business Development Center also counseled 505 individual clients, offered 64 events for 1,397 attendees and assisted clients in securing $2,985,500 in loans.

**The School of Education** expanded enrollment overall. The School’s MAED program also launched a school district-based cohort. Finally, the School has attained nationally-recognized TEAC Accreditation. The SRI-ETTC also received an Improving Teacher Quality Partnership Grant in the amount of $267,000 to fund customized professional development to teachers in two high needs school districts. School-based workshops and year round coach/mentoring activities were offered in mathematics and technology integration.

**The School of General Studies** welcomed news that President Saatkamp secured nearly $1 million for the expansion of the Holocaust Resource Center. The School of General Studies also garnered over $100,000 in endowments for student scholarships. The College realized record enrollments and net
revenues in summer school. Finally, the Jewish Studies and Liberal B.A. program received outstanding external reviews.

The School of Graduate and Continuing Studies conferred 140 graduate degrees: 8 MAHG, 25 MBA, 42 MAIT, 19 MSOT, 13 MSN, 19 MAED and 14 MPT. The School also restructured to include Continuing Studies (CSTU): Health Sciences and Human Services (HSHS) and Management Development and Professional Services (MDPS).

HSHS launched three sub-units to coordinate three major grant/contract funded initiatives - the $728,000 DHHS-funded Atlantic Cape Safe Youth Partnership, the $142,000 NJDHS funded Addictions Professionals training program, and the $636,000 NJDCF funded DCF staff training program. HSHS also launched two new non-credit post-baccalaureate certificate programs in Assistive Technology and in Clinical Supervision.

MDPS Expanded Consortium for Leadership and Service Superiority (CLASS) program with two grants received from the NJ Department of Labor and Workforce Development totaling almost $500,000, and over a million dollars worth in grants form the NJ Department of Labor and Workforce Development have been awarded over the past 3 years.

The School of Natural Sciences and Mathematics welcomed home participants in the first Stockton College-Wetlands Institute expedition to Tierra del Fuego studied Red Knot migrations, which developed programs with local Chileans and maintained a web log with schools in New Jersey. NSF awarded several equipment grants to the School of Natural Sciences and Mathematics. The 4+1 BS/MS degree program in Computational Science began its first classes. The College continues to lead development with the FAA for an Aviation Research and Technology Research Park. Dean Dennis Weiss serves as the founding president of the Park’s corporation and President Saatkamp is the Park’s founding chairman of its Board of Trustees.

The School of Health Sciences’ Nursing program enrolled the first cohort of students for its new four-year baccalaureate program. With the addition of two new faculty members the Public Health program was able to make significant revisions in its curriculum. Stockton inaugurated its first doctoral program, the entry-level Doctor of Physical Therapy, and at the same time initiated a post-professional Transitional Doctor of Physical Therapy so that practitioners with bachelors or masters degrees can upgrade their knowledge. Occupational Therapy and Speech Pathology offered combined interdisciplinary therapy through the Speech Clinic.

The School of Social and Behavioral Sciences announced that Visiting Specialist and Associate Professor Mark Anarumo, Ph.D., Stockton College, is now a member of the Naval Postgraduate School Center of Homeland Defense and Security, the nation’s premiere homeland security executive program. Locally, the Master of Arts in Criminal Justice Program has grown from 26 to 44 students in the last year. The School of Social and Behavioral Sciences has also instituted a new summer program for high school students: Stockton CSI, delivered through the Criminal Justice Program, is a residential experience that orients students to criminal investigation and procedure, forensic psychology, and our legal system. In addition, the Psychology Program has been awarded one of 16 national grants given by Psi Chi, the National Honor Society in Psychology, to host an undergraduate research conference.
The Stockton chapter has grown from 22 to 58 inductees last year. Finally, Stockton was identified by the National Association of Social Workers for its laudable work as the lead institution in the New Jersey consortium’s project, Baccalaureate Child Welfare Education Program. The project has placed 113 new professionals into the child welfare system.

Advising: National Association for College Advising Association (NACADA) awarded its highest honor, the Virginia N. Gordon Award for Excellence in the Field of Advising, to Director Peter Hagen. The unit also launched CAPP automated degree audit services to students.

Computer Services: Expanded the number of electronic classrooms by 10 to a total of 81, with more planned for the upcoming year. The unit also provided full support to a Faculty Summer Technology Academy, providing a podcasting server, Personal Response System (PRS) “clickers” and network infrastructure upgrades to match the new faculty-based project goals. In addition, the College signed an agreement with Wimba Live Classroom, a nationally prominent, cutting-edge audio-video enhancement to distance learning. The unit also implemented complex projects College-wide such as the One Card System, Web-based laundry monitors, Web-based food orders, the Luminis Portal Project, Plug and go networking for student computers, a Web Help Desk Knowledge Base, an Emergency Text Messaging System, updated Emergency Telephone Stanchions and Safety/Security Cams, Electronic Locks and a Classroom Emergency Notification System. Finally, Computer Services reorganized its services to offer the community a Unified Help Desk that handles all incoming requests for technical assistance.

Library: The John Henry “Pop” Lloyd Committee Archives were established. Central Search, the federated search engine enabling the searching of up to 75 databases at one time, was activated in December 2006. VALE NJ, New Jersey’s academic library consortium, elected Library Director David Pinto to lead the organization.

Media: Supported nearly 200 special events and produced specialized video productions that have aired locally, on cable and on YouTube.

Carnegie Library Center: Served as the venue for more than 240 collegiate sponsored or supported retreats, conferences, workshops, and seminars, and hosted more than 75 events produced by businesses, governmental agencies, and non-profit organizations. In terms of academic load, Carnegie was the venue for 39 undergraduate courses with 742 student registrations, and 14 graduate courses with 173 student registrations. Thus, the 53 total courses held 915 total student registrations.
Community Service Contributions

From the College Mission Statement: Stockton is committed to the positive development of Southern New Jersey. Through research and community service, we actively seek to take advantage of and to improve the unique physical and human environment in which the College is located.

Stockton accomplishes this vital aspect of our public mission in three ways:

1. Applied Research at the Richard Stockton College of New Jersey

   **Successful Grants and Contracts**

   New Jersey funding for basic and applied research lags behind most other states, so Stockton actively pursues federal and private funding for specialized grants and contracts that allows us to conduct these projects that benefit the community.

   Total awards have grown from $1.7 million in 2005 to in excess of $6 million in 2008.

   **Aviation Research and Technology Park** will be housed on land provided by the FAA and involves collaborations among municipal, state and business partners. With Stockton serving as the lead academic institution, the collaborative has been incorporated as a 501c3 and progressed on plans for developing a site.

   **Coastal Research Center** includes partnerships with the Wetlands Institute, the NJ DEP, and national programs in Terrapin and Horseshoe Crab conservation, as well as Dune assessment and replenishment programs that help the region to conserve these vital tourism resources from Manasquan to Cape May.

   **Hughes Center for Public Policy** offers a speakers’ bureau of faculty experts, support for local public policy internships, and public policy-related scholarship and activities.

   **Marine Science Environmental Field Station** at Nacote Creek hosts visitors from school groups and conducts ongoing studies.

   **New Jersey Center on Hospitality and Tourism Research** offers public opinion survey results that directly impact regional and state tourism promotion efforts. Highlights from the annual survey are available at the Center web site: [http://www.stockton.edu/tourism](http://www.stockton.edu/tourism).

   **South Jersey Economic Review** is a bi-annual publication featuring articles that analyze major economic and social trends affecting the South Jersey regional economy and its residents.

   **Stockton Center on Successful Aging** offers connections between the Gerontology minor at the College and several regional healthcare and community resource centers.
The Stockton Institute for Gaming Management leverages faculty expertise in Economics, Public Health and Business is engaged in an economic impact study of the expansion of gaming industry.

Synthesis of Solafuranone is a joint research project between Chemistry Professor Shanthi Rajaraman and her student, Lan Tsan. The College is working with this team to seek patent protection for their work.

2. Professional Development

Health Sciences and Human Services (HSHS) offers on-site and distance learning workshops, seminars, certification programs, conferences, customized trainings, and consultation for professionals in the health sciences and human services industries. This unit has grown from two to seven staff members with expansion to three major contract / grant funded programs in addition to fee-for-service continuing professional education courses in Physical Therapy, Occupational Therapy, Nursing, Public Health, Social Work, and Community and Non-Profit Organizational Development.

HSHS offers approved continuing professional education for Occupational Therapy, Physical Therapy, Speech-Language and Hearing professionals, social workers, marital and family therapists, licensed professional counselors, and public health professionals. HSHS also provides technical assistance and consultation to community organizations, non-profits and civic groups working in the health sciences and human services arena. In addition, addictions professionals are able to complete the full course cycle for certification and licensure at no charge through a special training program in collaboration with New Jersey Prevention Network, and non-profits can access a wide array of organizational capacity building training through our Atlantic Cape Safe Youth Partnership, a Federally funded project in collaboration with Atlantic Cape Community College. Finally, State of New Jersey Department of Youth and Family Services social workers and other case carrying staff receive required training through Stockton College as part of the NJ Child Welfare Training Consortium project.

The unit achieved Approved Provider status for distance and classroom based Continuing Professional Education from American Speech-Language and Hearing Association (ASHA) and the American Occupational Therapy Association (AOTA). the State of New Jersey Board of Physical Therapy Examiners approved the first course under new Continuing Education for PT Professionals regulations.
Management Development and Professional Services (MDPS) offers a wide variety of on-site and distance education seminars, workshops, customized courses, certification programs, and conference opportunities for managers and professionals. Headquartered at the Carnegie Library Center in Atlantic City (see below) MDPS has formed an alliance with Spectrum Gaming in SIGMA: the Stockton Institute for Gaming Management, which offers three levels of certification: Basic, Intermediate, and Advanced Gaming Management. MDPS has also established the Consortium for Leadership and Service Superiority (CLASS). As members of CLASS, thousands of employees from the Borgata, Harrah’s, Caesars, Tropicana and the former Sands have all received Customer Service training. CLASS recently expanded to include employees from Shore Memorial Hospital and South Jersey Gas Industries.

The following “proprietary” training/consulting engagements were conducted in AY ’07:

- Harrah’s Entertainment- Doug Harvey, Amy Ackerman (Instructional Design)
- Harrah’s Entertainment - Jean Abbot (Finance and Managerial Accounting)
- Atlantic City School District – Lewis Leitner (Data Analysis and Decision Making)
- AtlantiCare- Lewis Leitner (Organizational Development Facilitation)
- South Jersey Industries – Lewis Leitner (Strategic Planning Facilitation)
- Pinnacle Entertainment (Sub-contracted by Spectrum Gaming) – Israel Posner, Brian Tyrell, Oliver Cooke, Maritza Jaurequi (Casino Economic Impact Study)

Small Business Development Center
Stockton hosts the SBDC at its Atlantic City Carnegie Library Center (see below). The SBDC provides one-to-one no-cost small business counseling and affordable training to both existing and start up businesses including business plan assistance, financial packaging for possible loans, and other valuable business information. The SBDC at Stockton has 60 courses / seminars / workshops per year on average and trains on average between 1100 and 1200 people per year. Our technical assistance consists of one to one counseling, business plan assistance and financial packaging assistance and serves on over 500 individuals per year.

Southern Regional Educational Technology Training Center, located in Mays Landing, aims to enhance education through instructional technologies. The ETTC provides K-12 teachers and school administrators with training opportunities on the New Jersey Core Curriculum Content Standards, instructional and computer technologies, telecommunications and distance learning where teachers can explore the latest trends in educational technologies. The Southern Regional ETTC Consortium includes 86 school districts and other regional organizations in Atlantic, Cumberland, Cape May and Ocean counties. The ETTC Consortium represents approximately 90,000 PreK-12 students.
3. Community Connections and Resources

**Academic Internships and Field Placements:** Many of our academic programs (for example: Business, Education, Hospitality, Political Science, Psychology and Social Work) offer communities the freshest set of bright, newly-educated workers, who gain real-world experience under supervision from senior faculty. Stockton is among the leading institutions that support the Washington Internship experience in D.C.

**Atlantic Cape Safe Youth Partnership** a US Department of Health and Human Services Administration for Children and Families grant totaling $750,000 over the next three years allows Stockton’s Office of Professional Development for Health Sciences and Human Services (see above) to collaborate with the Office of Continuing Education of Atlantic Cape Community College and local community groups to enhance the groups’ effectiveness in addressing youth violence and gangs, and the welfare of children.

**Atlantic County Institute of Technology**
Stockton staff, faculty and administrators contribute time and expertise to many of the school’s programs. ACIT bestowed its “Award of Excellence” on the College at the March 29 Daffodil Dinner.

**Arts and Humanities K-12 Partnerships**
Literature Professors Ken Tomkins and Tom Kinsella collaborate with K-12 teachers on the latest digital literacy tools: podcasts, blogs, wikis. Literature Professor Lisa Honaker also leads a collaborative *New York Times* Odyssey Project to enhance students’ media literacy skills. Dance Professor Robert Davidson reaches K-12 students with a KineticKids program.

**Baccalaureate Child Welfare Education Program** Stockton is the lead institution for this coalition of seven universities and colleges across New Jersey that awards $1.1 million in annually-funded tuition and stipends for Social Work students who make a one-year commitment to work at DYFS. This program focuses on helping these students to better meet the state’s needs for high-quality child welfare workers.
Carnegie Library Center in Atlantic City is an architectural treasure, restored to a multi-use facility that serves the College and the residents of Atlantic City and region as an educational and instructional facility, a meeting place, a conference center, and host for special events through community outreach.

Days of Service – each semester the Stockton Community mobilizes hundreds of students, faculty and staff on Labor Day and Martin Luther King Day to donate time and energy on Community Projects.

Holocaust Resource Center offers community members an opportunity to access this resource for the study of the Holocaust and its significance for the past, present and future. Located on the second floor of the Stockton College Library, the Center houses the Oral History Testimonies and archival materials of Holocaust survivors. The Center provides grant-funded opportunities to K-12 teachers, such as “We the People” workshops and trips to the National Constitution Center in Philadelphia.

Library The Stockton College Library participates in the Federal Depository Library Program, which makes government documents available to the public. All residents of New Jersey can check out books with ID and a social security card. Everyone is welcome to use the library’s resources – periodicals, databases, etc. in the building. The “Pop” Lloyd archives are also coming to the library, including a variety of baseball publications, photographs, media, documents and memorabilia pertaining to one of Atlantic City’s most historic sports figures, Baseball Hall of Famer, “Pop” Lloyd. The goal of the College and the Committee is to preserve the collection and to make it more accessible for public education and research.

Performing Arts Center offers a variety of dramatic performances to the community.

News about Stockton at the Beach The annual Stockton Goes to the Beach Summer Concert Series is enjoying its new home – The Music Pier in Ocean City, NJ. Tickets are available from the Performing Arts Center and from the Ocean City Music Pier box offices.

Spelling Bees, Science Fairs, Leadership and Arts Meetings: Stockton hosts a wide variety of regional community events for young students, including the Comcast-Atlantic City Press Tri-County Spelling Bee, the Jersey Shore Science Fair, the Youth Leadership Conference, and the Teen Arts Festival.

Service-Learning initiatives at the college allow community groups to propose projects for students engaged in this type of learning contract.

Stockton Channel offers a wide range of FCC-approved educational programming and a community bulletin board.

Summer Day and Residential Camps at Stockton includes popular programs in soccer and “Nothing but Net” basketball every year. Stockton CSI: Crime Scene Investigation residential camp for aspiring criminal investigators is also offered several times each summer.