FORUM ON HIGHER EDUCATION, INDUSTRY, AND THE ECONOMY

OFFICE OF THE SECRETARY OF HIGHER EDUCATION
STATE PLAN FOR HIGHER EDUCATION: OPEN FORUMS

- Higher Education, Industry, & the Economy - Nov. 13th
- College Affordability - Nov. 19th
- Student Success - Nov. 20th

What matters to you?
MEDIAN INCOME BY EDUCATIONAL ATTAINMENT
New Jersey Vs. United States

Source: U.S. Census Bureau, 2005-2007 American Community Survey, 2017 1-year estimates American Community Survey
WHY EMPLOYMENT SKILLS MATTER TO STUDENTS

“How important is each of the following in terms of what students should gain from attending college?”

- Skills needed to get a job: 60% in 2007, 67% in 2016
- Improved ability to solve problems: 56% in 2007, 61% in 2016
- Sense of maturity: 68% in 2016

SOURCE: Public Agenda, 2007 & 2016 Surveys
WHO ARE TODAY’S NEW JERSEY COLLEGE STUDENTS

- 75% working while in college
- 34% going part-time
- 24% undergraduates age 25 or older
- 56% racial/ethnic minority
  - Black 13%
  - Latinx 20%
  - Asian 10%
  - Other 13%
NEW JERSEY’S BIG GOAL

IMPROVE COLLEGE COMPLETION

INCREASE ADULT ENROLLMENT

EQUITABLE ECONOMIC GROWTH

65% X 2025
MASSIVE GAPS IN WHO GOES TO COLLEGE AND WHICH COLLEGES THEY ATTEND

Enrolled Bachelor's  Enrolled Associate's

<table>
<thead>
<tr>
<th>Group</th>
<th>Enrolled Bachelor's</th>
<th>Enrolled Associate's</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>57%</td>
<td>20%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>31%</td>
<td>27%</td>
</tr>
<tr>
<td>African-American</td>
<td>39%</td>
<td>22%</td>
</tr>
<tr>
<td>Asian/Pacific</td>
<td>73%</td>
<td>13%</td>
</tr>
<tr>
<td>Economically Disadv.</td>
<td>33%</td>
<td>26%</td>
</tr>
<tr>
<td>With Disabilities</td>
<td>21%</td>
<td>13%</td>
</tr>
<tr>
<td>English Learners</td>
<td>10%</td>
<td>26%</td>
</tr>
</tbody>
</table>

2016-17 NJ High School Graduates, Enrollment in Postsecondary Education within 16 months of graduation

Source: NJ DOE School/District Performance Reports, https://rc.doe.state.nj.us/PerformanceReports.aspx, accessed 10-31-2018
MANY NEW JERSEY STUDENTS LEAVE THE STATE

In-State Enrollment

Out-of-State Enrollment

2006: 31,306
2008: 32,140
2010: 31,342
2012: 31,547
2014: 32,090
2016: 32,202

2006: 41,604
2008: 46,426
2010: 46,382
2012: 42,900
2014: 43,424
2016: 43,741
NEW JERSEY’S BIG GOAL

IMPROVE COLLEGE COMPLETION

INCREASE ADULT ENROLLMENT

EQUITABLE ECONOMIC GROWTH

65% X 2025
WORK-BASED LEARNING

- Apprenticeships
- Work-Study
- Internships
- Practicums
DISCUSSION TO INFORM
STATE PLAN

• How can higher education support the New Jersey economy?
• How can employers and educators work together?
• How can students prepare for the workforce while seeking a degree?