TO: All Law Enforcement Officials
FROM: Raymond P. Martinez, Chairman and Chief Administrator
       New Jersey Motor Vehicle Commission
DATE: January 22, 2014
SUBJECT: Temporary Super Bowl License Plates

A specially-designed license plate has been created for the NJ Sports and Exposition Authority to use on vehicles it plans to use before, during and after Super Bowl XLVIII. (See Exhibit A)

These sequentially-numbered license plates are being issued by the New Jersey Motor Vehicle Commission (MVC) to the Super Bowl Host Committee for distribution to its stakeholders. The plates will expire on February 12, 2014.

Holders of these temporary license plates must also carry with them a special authorization letter (See Exhibit B) in order for the plates to be valid. Please note that an authorization letter is valid only if it contains a gold embossed seal such as the one shown on the sample.

The MVC is allowing these temporary plates to overlay the vehicle's permanent license plate.

Traffic officers who may stop these vehicles are asked to accept the MVC’s authorization letter from the driver as evidence of valid vehicle registration. The officers may verify the legitimacy of the letter by matching the vehicle’s VIN number on both the regular registration and the authorization letter.
If this is not possible, or if the officer still feels the need for further information, a master list of all permitted vehicles displaying the temporary Super Bowl license plate will be provided to the Regional Operations Intelligence Center (ROIC) in West Trenton. If you have any questions regarding this advisory, please contact the ROIC at (609) 963-6900.

Exhibit B