BMI Business model canvas

Key partners	Key activitiesValue propositions			Customer relationships	Customer segments
Who are your most important partners? Which key resources do you acquire from partners? Which key activities do your partners perform?	What are the activities you perform every day to create & deliver your value proposition?	What is the value you delivery to your custon Which of your customer's problems are you what is the customer need that your value part what is your promise to your customers? What are the products and services you created the products are the products and services where the products are the pro	nelping to solve? roposition addresses?	What relationship does each customer segment expect you to establish and maintain?	For whom are you creating value? What are the customer segments that either pay, receive or decide on your value proposition?
	Key resources What are the resources you need to create & deliver your value proposition?			Channels How does your value proposition reach your customer? Where can your customer buy or use your products or services?	
Cost structure What are the important costs you make to create & delivery your value proposition?			Revenue streams How do customers reward you for the value you provide to them? What are the different revenue models?		

Brought to you by Business Models Inc www.businessmodelgeneration.com