



**“Birding for Boaters” Brochure is Here!
Printed on Water-resistant Stock**

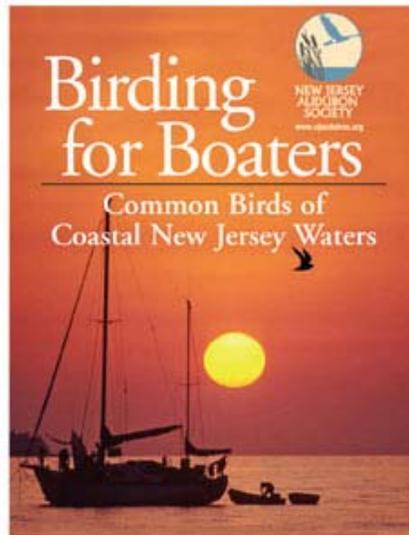


Did you know that in 2001, over 688,000 visitors to NJ watched wildlife? Many watch wildlife, including birds, while engaged in other outdoor activities, such as fishing or boating. Would you like to provide the boaters using your marina with some exciting information on what they’re seeing while enjoying New Jersey’s coastal waters? Then the *Birding for Boaters* brochure is for you!

What’s Included?

1. Bird-friendly Boating Practices can minimize disturbances to nesting species, especially those designated “threatened” or “endangered” while enjoying a day on your boat.

2. Tips on identifying birds: provides guidelines on what to look for when watching birds, such as what habitat they are in, what the bird is doing, and unique markings on the bird.



3. Identifies 28 common coastal bird species: Each is listed by habitat. Each includes a full color photograph and description, with key characteristics of the bird to help with identification. These 28 are by no means the only birds you may see along our coastline. For a more complete list, contact your local New Jersey Audubon Society center.

This informative 11 X 17 brochure is **printed on water resistant stock**, and folds to a pocket-sized 4 ½ X 5 ½ inches.

The *Birding for Boaters* pocket guide is available at no cost to marina owners for distribution to their clientele. Please contact Rene’ Buccinna by phone (609-861-0700 ext. 13) or e-mail at rene.buccinna@njudubon.org to let us know of your interest. Brochures will be shipped to your marina, or we will deliver them. You may also pick them up at our distribution center in Cape May Court House or Sandy Hook.

The New Jersey Audubon Society (NJAS) fosters environmental awareness and a conservation ethic among New Jersey’s citizens; protects New Jersey birds, mammals, other animals and plants, especially endangered and threatened species and promotes preservation of New Jersey’s valuable natural habitats. To become a member of NJAS or to learn more about the organization, call 908-204-8998 or visit www.njudubon.org.

The I BOAT NJ Program, which is managed by the New Jersey Department of Transportation/Office of Maritime Resources, provides grant funds to selected eligible applicants to promote, improve and enhance the marine industry in the State of New Jersey for the benefit of the general boating public. For more information, visit www.state.nj.us/transporation/works/maritime/marine_trades_IBOAT.shtm