

Transportation Choices 2030

New Jersey's Statewide Long-Range Transportation Plan Education Program

www.njchoices.com



Why Do a Long Range Plan?

- Identify how to move people and goods in the next 25 years
 - Also point to the investment priorities needed to move those people and goods.
- Federal law requirement

New Jersey State law requirement



NJ Long Range Plan Tasks

- Refine vision, goals & objectives
- Identify performance indicators to determine if goals & objectives are being met
- Technical work (modeling, infrastructure needs assessment and financial analysis)





Other Tasks . . .

Public involvement & outreach through:

- Focus groups
- Issue groups & advisory panels
- Outreach meetings & presentations
- Public opinion survey
- Study Advisory Committee
- Website www.njchoices.com







Other Tasks . . .

Develop & recommend draft policies and strategies to achieve the vision for 2030

Finalize plan in collaboration with stakeholders and the public





Other Tasks . . .

 Develop activities for schools on transportation & community development





About the Education Program

- Component of the NJDOT's 2030 Long-Range Transportation Plan
- Designed for New Jersey junior high school students
- Being piloted at the Garrett Morgan Academy for Transportation and Technology



Purpose of the Program

- Discuss the present and future role of transportation in society
- Reach the next generation through education
- Understand the public decision-making process and the roles of government and the public
- Understand the relationship between transportation and:
 - The environment
 - Health (Transit Oriented Development)
 - Land use (Smart Growth)



Elements of the Program

- Form an Education Program Committee
- Develop Instructor's Handbook





Developing an Education Program

- Involve key players
 - NJDOE
 - NJDOT
 - NJ TRANSIT
- Identify a pilot school
- Identify a program "champion"



Developing an Education Program

- Identify members of education committee
- Information gathering
 - Contact NJDOE
 - Obtain curriculum requirements
- Develop module
 - Develop activities and collect teaching materials
- Implement pilot program
- Develop instructor's handbook



Garrett Morgan Academy

- Alternative public high school for students interested in careers in transportation
- Named after the African-American inventor who patented the first traffic signal
- Located in the Senator Frank Lautenberg Transportation Opportunity Center in Paterson, New Jersey



Activities

"Spread the Word"

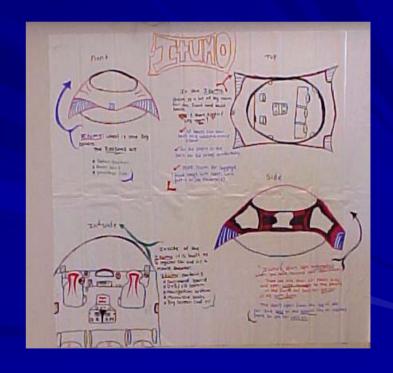
- Transportation options at key moments in history
- Understanding mobility

"Where are We Going?"

- Development of transportation
- Limitations of the current system
- Visions for the future

"Travel Journal"

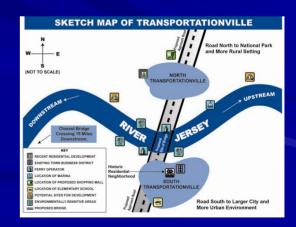
- Understanding current travel behavior
- Impact of personal choices





Activities

- "Transportation and the Ecosystem"
 - Terminology relating to ecosystems and the environment
 - Identify both the positive and negative impacts
- "Let's Listen to the Story"
 - Issues linked to urban growth in popular culture
- "Welcome to Transportationville, USA"
 - Mock bridge building project
 - Role playing exercise to explore the facets of transportation planning





Activities

- "What can you do?"
 - Health impacts of a cardependent lifestyle
 - Create a public education campaign
- "What Can Your Community Do?"
 - Understand how planning and design decisions impact the health of communities





Things To Consider

- Relationship with the Department of Education
- Identity a school to champion the program
- State curriculum and standards
- Supplement existing lesson plans
- Allow flexibility for teachers



Contact Information

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