NJWELL Program: Questions & Answers

What is NJWELL?
NJWELL is an employee wellness program designed to help actively employed members of the State Health Benefits Program (SHBP) and actively employed and certain retirees of the School Employees’ Health Benefits Program (SEHBP) live a healthy lifestyle. The SHBP and SEHBP hope to increase overall wellness and reward eligible employees and their covered spouses/partners for completing activities designed to promote healthy behaviors.

Who is eligible to participate?
Actively employed members of the SHBP and actively employed and certain retirees of the SEHBP and their covered spouses or partners are eligible to participate and earn rewards.

Am I required to participate in NJWELL?
Your participation in NJWELL is voluntary. However, participation is encouraged, and there is a financial reward for participants who meet the program’s health and wellness goals.

Do I have to sign up to join NJWELL?
No. NJWELL is included in your SHBP or SEHBP health benefits plan. Anyone who is eligible to participate in NJWELL can earn points and achieve a financial reward by meeting the program’s health and wellness goals. If enrolled in a Direct Primary Care Medical Home (DPCMH), you are only required to have two DPCMH visits, a treatment plan, and complete a Health Assessment Tool.

What does a participant have to do? How do I earn a total of 800 points?
Every year, starting November 1, NJWELL participants can earn 100 points for completing a Biometric Screening and 100 points for completing an online Health Assessment. Members can complete additional online and in-person activities equaling 600 points to receive the 800 total points necessary to attain a reward. Visit www.horizonblue.com/shbp/njwell for the most up-to-date activities required.

Why should I participate in NJWELL?
NJWELL is a comprehensive program designed to help SHBP- and SEHBP-eligible members and their covered spouses/partners improve their overall health and wellbeing. NJWELL will help you identify potential health risks and give you an opportunity to speak to a counselor or doctor about your health indicators. In addition, participants receive financial rewards for earning enough points to meet NJWELL’s health and wellness goals.

Does it cost me anything to participate in NJWELL?
No. It does not cost anything to participate. If you or your spouse/partner earn a financial reward, the value of the reward is considered taxable income to the member.
Who keeps track of my points?
NJWELL is administered by the New Jersey Division of Pensions & Benefits (NJDPB) through your SHBP or SEHBP health insurance carrier – Horizon Blue Cross/Blue Shield of New Jersey. You can keep track of your NJWELL point totals, and take advantage of a wide variety of health and wellness tools, by registering on Horizon’s online portal.
Horizon members can register at: www.horizonblue.com/SHBP

How many points do I need to earn a reward and when will I receive my reward?
An eligible employee and/or their spouse/partner accrue 800 points and receive a financial reward. Once you and/or your covered spouse/partner earn the required points, you will receive an email with instructions on how to obtain your prepaid card

What is a Biometric Screening?
A Biometric Screening is a health screening that helps you learn about your biometric numbers. The screening will analyze your HDL (“good” cholesterol), LDL (“bad” cholesterol), HDL to Total Cholesterol Ratio, Triglycerides, Glucose (sugar), and Body Mass Index (BMI). You will also have your pulse and blood pressure measured during the screening. You can complete the screening and earn 100 points by having your doctor report the measures on a Physician Results Form. Members can obtain the Physician Results Form at: my.questforhealth.com

How do I obtain a Biometric Screening?
You also have the option of scheduling an appointment at a Quest Patient Service Center at: my.questforhealth.com
For Direct Primary Care Members who are eligible for NJWELL, two DPCMH visits and a treatment plan will be equivalent to a Biometric Screening. These members will be required to complete the required 100-point Health Assessment (before or after the DPCMH Health Screening). Upon completion, members will have earned 800 points from the two required gatekeeper activities which will trigger the $250 NJWELL reward card.

What is a Health Assessment?
The Health Assessment is a private and secure online questionnaire about medical history and lifestyle habits. Responses to the questionnaire, combined with the screening results, help measure a member’s current health status, determine health risks, and offer a plan of action on how the member’s health can be improved.

The Health Assessment is located on Horizon’s online portal.
Horizon members can register at: www.horizonblue.com/SHBP

Who sees the results of my Biometric Screening and/or Health Assessment?
Your individual results will be kept completely confidential. Any Personal Health Information (PHI) gathered during the screening or assessment is protected by federal and state privacy laws including the Health Insurance Portability and Accountability Act (HIPAA). Aggregated data may be reported in order to develop future NJWELL initiatives and activities that will benefit SHBP and SEHBP members.