Introduction

Sellers doing business in New Jersey must comply with the State’s tax laws whether they sell their products from shops, at flea markets, at craft shows, by mail, or from home. All sellers, even seasonal businesses, are required to register with the State for tax purposes at least 15 business days before starting business. To fulfill the registration obligation, you must file a Business Registration Application (Form NJ-REG).

You can file Form NJ-REG online through the Division of Revenue and Enterprise Services’ NJ Business Gateway Services website. If your application indicates that the business will collect Sales Tax or purchase materials for resale, the Division of Revenue and Enterprise Services will send you a New Jersey Certificate of Authority (Form CA-1), which is your authorization to collect New Jersey Sales Tax and accept exemption certificates. You must be registered with New Jersey to accept exemption certificates. You also may be required to make a Public Records Filing depending on the type of business ownership. More information on Public Records Filing is available in the New Jersey Complete Business Registration Package (NJ-REG) or by calling 609-292-9292.

Sales and Use Tax Rate

Effective January 1, 2018, the New Jersey Sales and Use Tax rate decreases from 6.875% to 6.625%. The State reduced the tax rate from 7% to 6.875% in 2017. Additional information about the Sales and Use Tax rate change is available online.

Sales

New Jersey imposes Sales and Use Tax on every retail sale of tangible personal property or digital property and on the sale of certain services within this state, except as otherwise provided in the Sales and Use Tax Act (e.g., most clothing and footwear are exempt). Arts and crafts business owners registered in New Jersey who sell taxable items must collect Sales Tax on all taxable transactions and send it to New Jersey.

Retail Sales. Sellers must collect Sales Tax on the purchase price, including delivery charges, of all taxable items sold if the retail customer (end user) or someone acting for the customer picks up the merchandise in New Jersey or asks to have it shipped to a New Jersey address, even if the items are later shipped out of state. Exception: Delivery to a package shipper or freight company located in New Jersey that will, in turn, ship the item out of state. Items shipped to a destination outside New Jersey are generally not subject to New Jersey Sales Tax. For more information, see publication ANJ-10, Out-of-State Sales & New Jersey Sales Tax.
**Sales for Resale to Other Businesses.** If another business purchases your product for resale, the purchaser is not considered to be the end user and no tax is due if the purchaser provides a fully completed Resale Certificate (Form ST-3) or Streamlined Sales and Use Tax Agreement Certificate of Exemption (Form ST-SST). If the purchaser does not provide the seller with an exemption certificate, the seller must collect Sales Tax.

**Qualified Out-of-State Sellers.** Qualified out-of-state sellers may make tax-exempt purchases in New Jersey of tangible personal property, specified digital products, or services purchased for resale. When the qualified out-of-state seller picks up the property from the seller’s New Jersey location, or sends its own vehicle or messenger to pick up the item(s) in New Jersey, the qualified out-of-state seller may use the Resale Certificate for Non-New Jersey Sellers (Form ST-3NR) or Streamlined Sales and Use Tax Agreement Certificate of Exemption (Form ST-SST). “Qualified out-of-state sellers” are sellers that (1) are not registered with New Jersey (2) are not required to be registered with New Jersey and (3) are registered with any other state. An out-of-state seller may not use an ST-3NR unless the purchase qualifies for exemption under New Jersey law.

If a qualified out-of-state business that is not registered in New Jersey makes a purchase and asks to have the product shipped directly to its customer in New Jersey, the out-of-state business may use the resale certificate of its home state. This drop-shipment transaction is the only time a New Jersey seller may accept an exemption certificate of another state. The out-of-state business also may use Form ST-3NR, Form ST-SST, or Uniform Sales and Use Tax Certificate – Multijurisdiction published by the Multistate Tax Commission. If no resale certificate is provided, the seller must charge New Jersey Sales Tax. For more information on drop shipments, see ANJ-10, Out-of-State Sales & New Jersey Sales Tax.

**Exempt Organizations.** Many churches, hospitals, volunteer fire departments, and other nonprofit organizations are exempt from paying Sales Tax on items purchased for the exclusive use of the organization. The Division of Taxation issues an Exempt Organization Certificate (Form ST-5) to those organizations that qualify for exempt status. When selling products to these organizations, the seller must obtain a photocopy of their ST-5 certificate to document why Sales Tax was not collected.

**Lessons.** Fees for lessons and instructions are not taxable. If materials or supplies are provided to the students as part of the lessons without a separate charge, the entire fee for the lessons (including materials or supplies) is nontaxable. The instructor must pay Sales Tax on the materials and supplies when they are purchased. However, if there is a separate charge for materials and supplies, the instructor must collect Sales Tax from the students on those items. In this case, the instructor may provide the supplier with a fully completed resale certificate instead of paying Sales Tax when the items are purchased.

For more information on issuing and accepting exemption certificates, see Tax Topic Bulletin S&U-6, Sales Tax Exemption Administration.
Purchases

Materials. When sellers buy materials that will become a component part of the products they make and sell, they may use a fully completed resale certificate instead of paying Sales Tax.

Supplies and Tools. Sales Tax must be paid on purchases of supplies and tools. Items such as paint brushes, knives, scissors, tools, detergents, and disposable paper products for business use differ from materials because they do not become component parts of the finished product.

Example: Amy designs and makes hand-crafted wooden toys and sells them at a local flea market. She may issue a fully completed resale certificate to her New Jersey supplier when she buys the wood, nails, string, paint, and glue that ultimately become part of the toys she sells. She does not pay Sales Tax on these materials. However, Amy may not use a resale certificate when purchasing the paint brushes and scissors she needs to make her toys since the tools do not become component parts of her finished product. She must pay Sales Tax on the tools.

Packaging/Wrapping. Nonreturnable items used to contain, protect, wrap, and ship products to customers are exempt from New Jersey Sales Tax. To qualify for exemption, the packaging items must be incidental to the delivery of the products and an Exempt Use Certificate (Form ST-4) or Streamlined Sales and Use Tax Agreement Certificate of Exemption (Form ST-SST) must be provided to the supplier of the packaging items.

Production Equipment. Some machinery and equipment used directly and primarily in the production of tangible personal property by manufacturing, processing, assembling, or refining also are exempt. For example, a lathe used to make hand-crafted toys or a sewing machine used by a clothing manufacturer are types of exempt production equipment. By issuing Form ST-4 or Form ST-SST to the supplier, the purchaser would pay no Sales Tax on qualified equipment. For more information on exempt production equipment, see Tax Topic Bulletin S&U-6, Sales Tax Exemption Administration.

Use Tax

Out-of-State Purchases. If a seller buys supplies or tools outside New Jersey for use in this state, the seller owes Use Tax to New Jersey if no Sales Tax was paid on the purchase. If sales tax was paid to another state at a rate lower than the current New Jersey Sales and Use Tax rate, the seller owes Use Tax on the difference between the amount of Sales Tax that would have been due in New Jersey and the amount of sales tax paid in the other state. This provision of the law protects home-state sellers from unfair competition. If materials that become a component part of the seller’s product are purchased out of state, no Use Tax is due to New Jersey. For more information on New Jersey Use Tax, see publication ANJ-7, Use Tax in New Jersey.

NOTE: If a seller buys materials with a resale certificate and decides to use them for personal purposes (and not to resell them), Use Tax must be paid to New Jersey at the rate in effect when the items were removed from inventory.
Records & Returns

**Records.** The seller must keep all resale certificates for at least four years from the date of the last transaction covered by the certificate. Certificates must be in the physical possession of the seller and available for inspection by the Division of Taxation. The seller should keep copies of invoices and other records, such as those that verify out-of-state deliveries (shipping receipts, bills of lading, etc.), for at least four years in case of an audit.

**Sales Tax Returns.** Every three months a New Jersey Sales and Use Tax Quarterly Return ([Form ST-50](#)) must be filed, even if no Sales and Use Tax was collected in that particular quarter. In addition, sellers that collected more than $30,000 in New Jersey Sales and Use Tax during the preceding calendar year must file a Sales and Use Tax Monthly Remittance Statement ([Form ST-51](#)) for the first and/or second month of each calendar quarter (January, February, April, May, July, August, October, and November) and make the required payment if the amount of tax due for that month exceeds $500.

If $30,000 or less in New Jersey Sales and Use Tax was collected during the preceding calendar year, Form ST-51 is not required regardless of the amount of tax due for that particular month. Credit is taken on the quarterly return for any payment(s) made in months one and/or two of the quarter. For more information, see Tax Topic Bulletin [S&U-7, Filing Sales and Use Tax Returns](#).

**Seasonal Businesses.** Sellers who intend to do business only during particular seasons should indicate on the Business Registration Application ([Form NJ-REG](#)) the months in which they will be doing business. They must file the required quarterly returns and monthly remittance statements for the period the business is open.

For More Information

Contact the Division’s Customer Service Center at 609-292-6400, or email us. Many State tax forms and publications are available on our [website](#).